

Advisory Board Presentation

Applied Investment Management – Cohort XLVI April 30, 2018



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Lahore, Pakistan Facebook, NextEra Energy

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Belo Horizante, Brazil Impinj, Alphabet

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Indore, India Total Systems Services, Transdigm Group

William Bowser

Grand Rapids, MI Berry Global Group, Apollo Global Mgmt

Matthew Bushland

Austin, TX Kinder Morgan, Dollar Tree

Kyle Carlson

Bay City, MI
Palo Alto Networks, Waste Management

Robert Cowen

Ashland, OH Exelon, Cleveland-Cliffs

Nicolas DeLong

Stevensville, MI Intercontinental Exchange, Costco

Yash Dhariwal

Ahmedabad, India Thermo Fisher Scientific, Thor Industries

Michael Driscoll

Madison, NJ Under Armour, Antero Resources

William Garland

Virginia Beach, VA Booking Holdings (fmr. Priceline), Starbucks

Conor Hogan

Harleysville, PA Ritchie Brothers, Alexion Pharmaceuticals Jintao (Charles) Jiang

Zhengzhou, China Union Pacific Corporation, Biogen

Matthew Kauffmann

Raleigh, NC Trupanion, Amerco

Raja Krishnan

Princeton, NJ Southwest Airlines, Azul SA (ADR)

Garrett Leahy

St. Louis, MO Stryker, Terraform Power

Nicholas Lotz

Ramsey, NJ MarketAxess, Arconic

Patrick McHail

Harrison, ID UnitedHealth Group, Hexcel George Renaldi

Hinsdale, IL Gilead Sciences, Walt Disney

Brock Reneer

Princeton, IN Lockheed Martin, Escalade

Eric Salter

El Cajon, CA PayPal, Comerica

Jack Shannon

Chicago, IL Microsoft, Westrock

Jocelyn Susilo

Jakarta, Indonesia Activision Blizzard, Kraft Heinz



In Memoriam: Michael Hemler

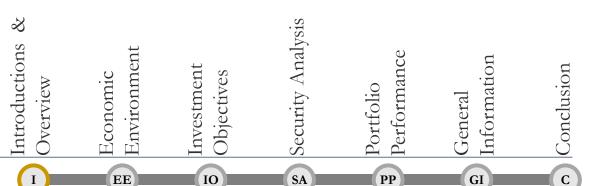
It is with deep regret to inform the AIM community of the unexpected death of Professor Michael Hemler.

Professor Hemler loved teaching and his enthusiasm in the classroom is dearly missed.



July 21, 1953 – February 14, 2018

- Introduction & Course Overview
- Economic Outlook
- Investment Objectives
- Security Analysis
- Portfolio Performance
- AIM XLVI Review
- Concluding Remarks





Course Overview

Fundamentals

Investment Philosophy & Policies

Analyst Responsibilities



Course Objectives

- Blends traditional academic objectives with practical experience of hands-on investment management
- Provide students with a thorough grounding in the portfolio management process
- Enhance each student's ability to effectively communicate their approach and analyses leading to their investment recommendations

Analyst Selection

- MBA, MSA, and undergraduates submit a resume, transcript, and essay detailing their desires and qualifications to participate in the course
- Analysts are selected based on academic performance, professional experience, and other relevant criteria

Methodology

- The new AIM class inherits the approximately \$13mm portfolio handed over by the previous class
- Each analyst conducts and presents investment analyses for an existing portfolio stock
- Analysts then cover a stock of their choice to be considered for addition to the portfolio
- Finally, the class votes on the composition of the new portfolio based on each analyst's final recommendation



Investment Philosophy & Policies

Individual Philosophy

- Outperform the S&P 500 over the long-term
 - Other benchmarks include the Russell 2000 & the HBI Index (65% S&P 500, 35% Russell 2000)
- Bottom-up approach, accompanied by top-down consideration
- Make well-researched trade decisions that contribute to the growth of the portfolio's value for future classes

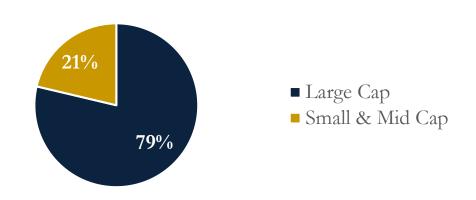
Investment Guidelines

- Only common equities traded on major U.S. exchanges
- Avoid companies whose ethics are not consistent with those of the University (i.e. abortifacients, birth control, tobacco, etc.)
- Target allocation: 35% Small & Mid-Cap, 65% Large Cap (with a -/+ 10% boundary)
- One stock should not exceed over 10% of the portfolio

Investment Constraints

- Liquidity: Investments limited to common equities
- Time Horizon: 3-5 year outlook
- Laws & Regulation: "Prudent Person Rule"
- Tax Considerations: Not a constraint for the fund given its tax-exempt status

New Portfolio Composition







Analyst Responsibilities

Individual Responsibilities

- In-depth research and coverage of two stocks
- Effective communication of findings to peers
- Complete various analyst reports and group projects
- Staying up-to-date on the market and portfolio stocks
- Each class, a student is assigned as "CIO"; responsibilities include a market update and organization of the class period

Group Projects

- Industry / Sector Analysis
- Economic Analysis
- Portfolio Performance
- Newsletter & Webpage

Analyst Reports

- Company Background
- Fundamental Analysis
- Earnings Forecast
- Beta & WACC Estimate
- Technical Analysis
- Intrinsic Valuation

Portfolio Churn





Economic Environment

Global Outlook

Inflation

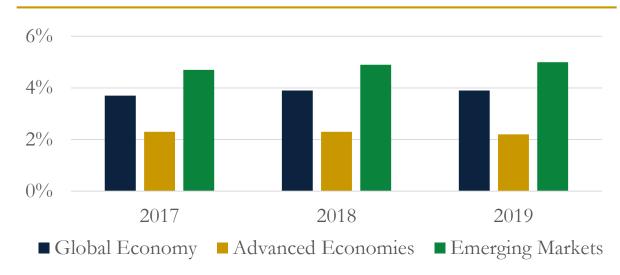
Interest Rates

Proposed Tariffs

Trump Administration Tax Plan

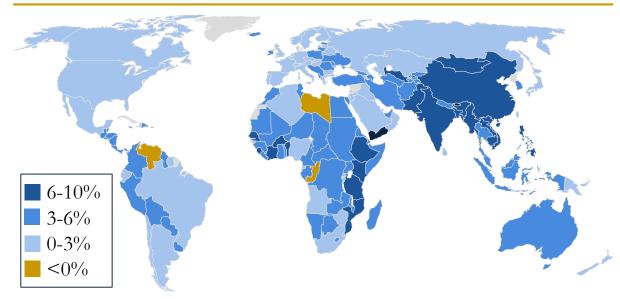
Commodities

Real GDP Growth



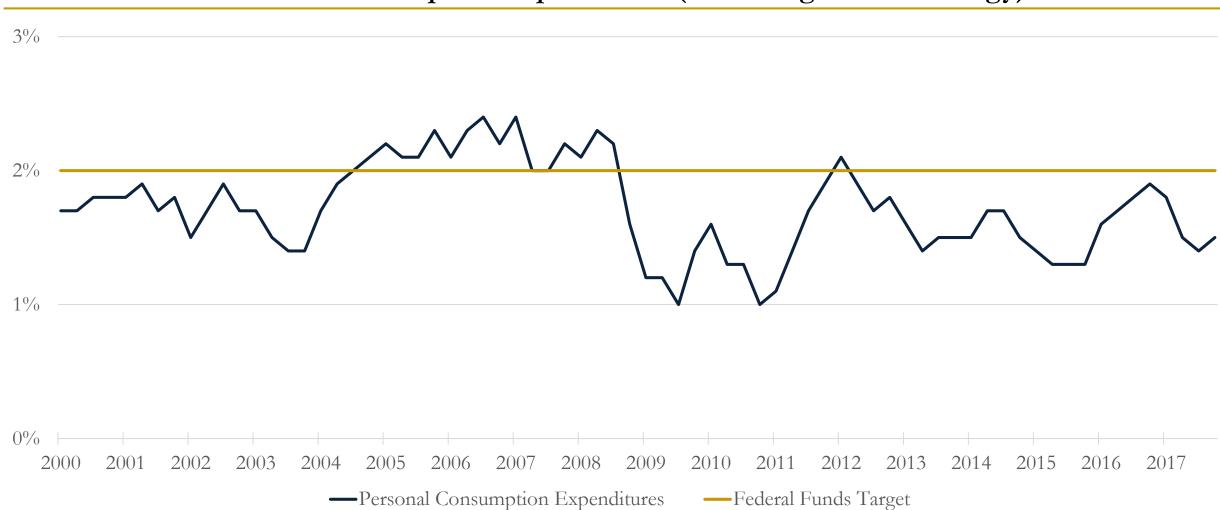
- Global economy is expected to maintain nearterm momentum, on-track to be the fastest growth since 2011
- Normalization of interest rates, less easy money from the Federal Reserve and ECB
- India and China together will consume about 30% of global energy

IMF Projections – Real GDP Growth, 2019

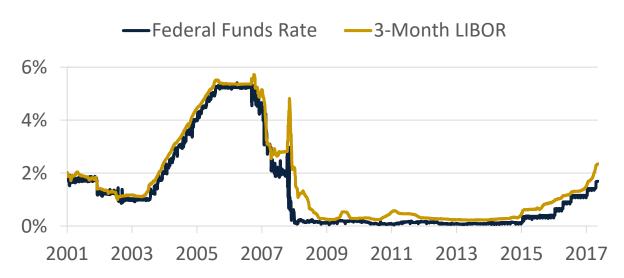


- Financial market correction triggered by tighter U.S. monetary policy in response to inflation
- Lower-than-expected impact from U.S. tax changes
- Trade barriers and noneconomic factors like extreme weather and climate events

Personal Consumption Expenditures (Excluding Food & Energy)



Federal Reserve Policy



- New Fed Chairman: Jerome Powell
- Target range: 1.50% 1.75%
- Driving factors:
 - Inflation
 - Economic growth
 - Potential trade war

Yield Curve

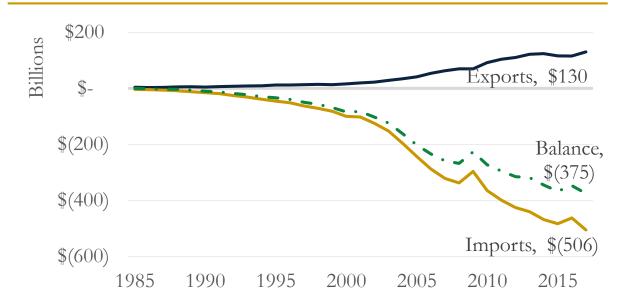


- Two-year note highest since 2008
- Compounded problem if tariff legislation passes
- Flattening yield curve could provide an indication of economic cycle down-stroke



Proposed Tariffs

U.S.-China Import vs. Export



- Trump Administration imposed stiff tariffs on \$50 billion in Chinese imports across 1,300 categories
- Trump was considering tariffs on an additional \$100 billion in imports from China
- China possible retaliation 180 days to decide

Possible Scenarios

- 1 U.S. Tariffs Without Retaliation
 - Import reduction boosts domestic production
 - No retaliation creates minimal tariff incentive
- 2 U.S.-Focused Trade War
 - Foreign tariffs slow U.S. exports
- 3 Global Trade War
 - Open economies and trade-surplus countries most adversely affected, especially Europe
- 4 Global Trade War with Global Equity Sell-Off
 - Equity price drop reinforces negative effects

Trade wars would weigh on growth mainly through higher inflation and interest rates

EE



Trump Administration Tax Plan

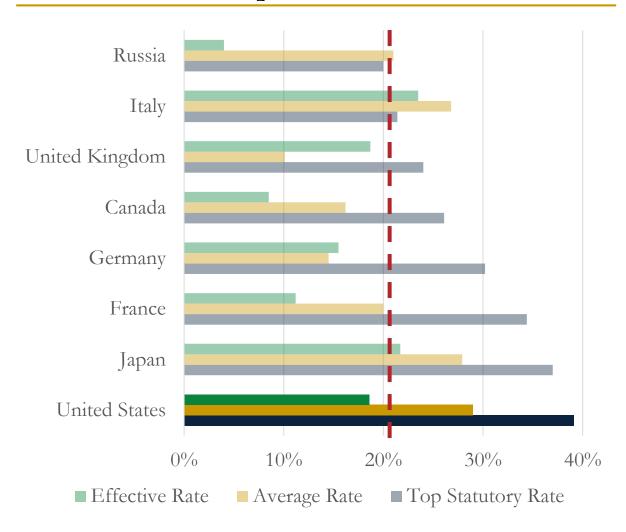
Tax Cuts and Jobs Act of 2017

- Single 21% corporate tax rate
 - Combined with state and local taxes 26.5%
 - EU-countries weighted average 26.9%
 - Reduce incentive for corporate inversion
- Repeals the alternative minimum tax (AMT)
- One-time repatriation tax
- Notable other items: Immediate expensing for short-lived capital investments; Pass-through income deduction; Net interest deduction; Removal of NOL carrybacks and caps carryforwards

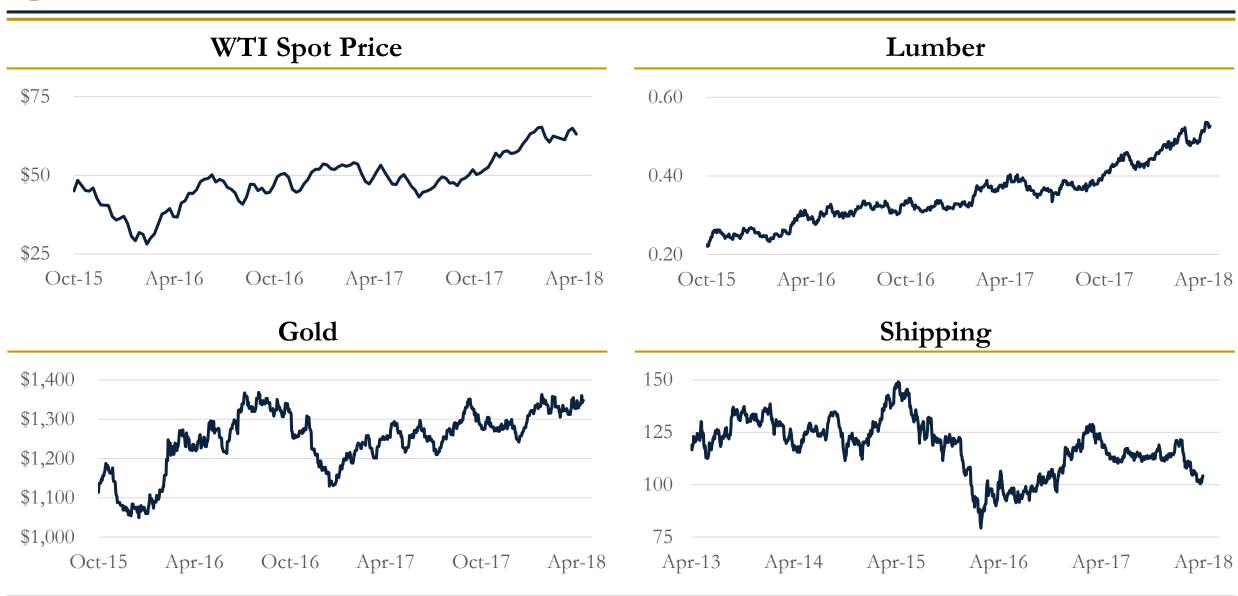
Portfolio Impact:

Additional cash flow, minor capital structure changes Somewhat already priced into stocks

G8 Corporate Tax Rates



IO



EE

IO



Investment Objectives

Equity Valuation Methodology

Portfolio Selection Process

New Portfolio

Equities & Focus of Analysis



Equity Valuation Methodology

- Company & Industry Analysis
- Fundamental Analysis
- Earnings Analysis
- Beta & WACC Analysis
- Discovery
- Discounted Cash Flow Analysis
- Relative Valuation
- Alternative Valuation
- Technical Analysis



Portfolio Selection Process

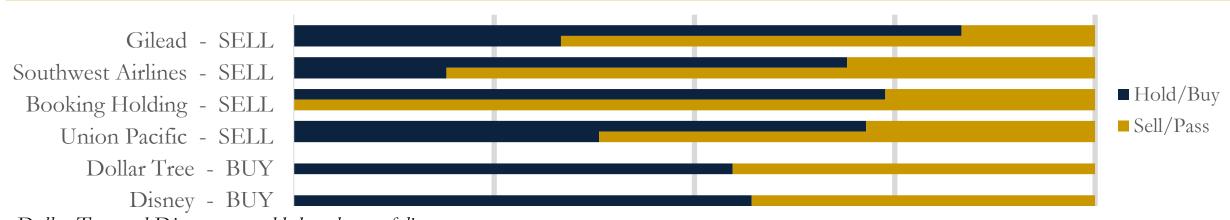
Methodology

- Investment committee based process
- Multiple combinations and industry sector weights considered
- 23 equal votes

Process

- Round 1 voting through survey and class discussion
- 2-minute pitch for Round 2 stocks
- Actively monitored portfolio allocation vs. S&P 500
- Independent voting for Round 2 stocks
- Discussions involving both rounds of stocks

Key Decisions - Decisions through Two Voting Rounds



Dollar Tree and Disney were added to the portfolio

Existing Stocks

ACTIVISION. BURN' Alphabet





















Portfolio Additions

















Equities & Focus of Analysis

Current Holdings

Company Analysis



Discovery



Relative Valuation



Earnings



Discovery



Discounted Cash Flow



Portfolio Additions

Company Analysis



Industry Analysis



Fundamental Analysis



Discounted Cash Flow



Industry Analysis



Fundamental Analysis



IO SA



Security Analysis



Lockheed Martin Corporation



Company Highlights

- Researches, designs, develops, and produces products for governments and companies
- Headquarters: Bethesda, MD
- FY 2017 Sales: \$51.1 billion
- 97,000+ employees

Key Metrics

- Stock Price as of April 25, 2018
- TTM Price-to-Earnings 25.2x
- Market Capitalization
- Dividend Yield
- TTM Adjusted Earnings Per Share

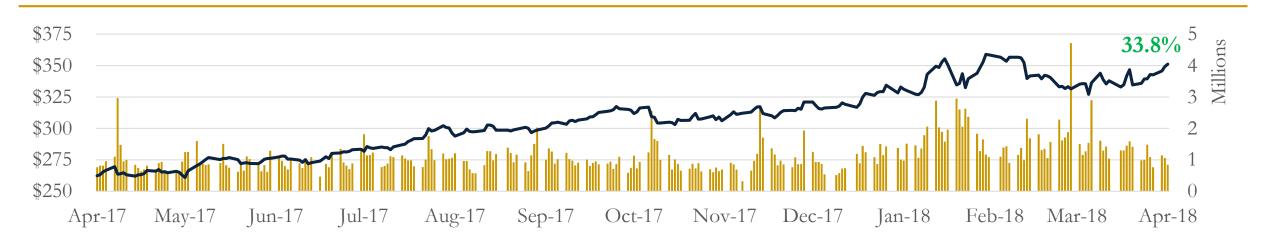
\$329.50

\$100.6b

2.27%

\$13.96

One-Year Stock Price & Volume Chart





Competitive Advantages



Sources of Competitive Advantages

- Largest U.S. defense contractor by government expenditures
- Long history of innovation and successful development Skunk Works











Low Supplier Power

- 16,000+ U.S. suppliers across 50 states
 - Most suppliers have little or no power to dictate terms
 - Lockheed projects impact small businesses and job creation in numerous Congressional districts

Low Threat of Substitution

- Cross-platform applications of weapons systems
 - Aegis Ballistic Missile Defense System sensor integration into F-35
 - Interoperability of THAAD with other missile defense systems



Recommendation: HOLD	Portfolio Decision: HOLD		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow	80%	\$373.40	\$298.72
Dividend Discount Model	20%	\$409.49	\$81.90
Comparable Company Analysis (P/E)	0%	\$345.58	\$0
Comparable Company Analysis (EV/EBITDA)	0%	\$334.24	\$0
Intrinsic Value			\$380.62
Price (As of April 18, 2018)			\$351.15
Estimated Upside			8.4%

- Lockheed Martin's supplier network makes its contracts attractive to job-focused legislators
- Increased development and adoption of F-35 program will drive future sales growth and expand margins
- Size, scope, and history of Lockheed Martin will continue to drive contract awards





Company Highlights

- Leading market share (60%) in Endpoint ICs
- Only company that provides an integrated platform of RFID products
- First to market RAIN-RFID
- \$165 million in R&D since 2006

Key Metrics

- Stock Price as of April 25, 2018
- TTM Price-to-Earnings
- Market Capitalization
- Dividend Yield
- TTM Adjusted Earnings Per Share

\$12.34

n/a

\$283m

n/a

\$(0.84)

One-Year Stock Price & Volume Chart





Primary Discovery



Discovery

• Ronaldo Iabrudi – CEO of GPA, the largest retailer in Brazil with over 30 years of leadership experience



- GPA operates 2,089 locations with \$15 billion of revenue in 2017
- Company is a wide RFID adopter

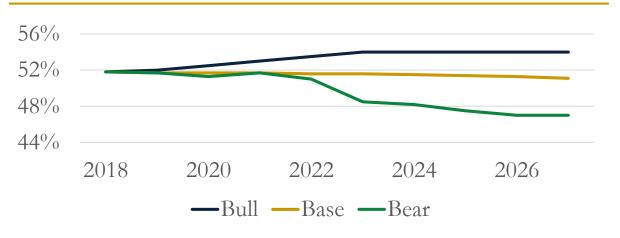
Insights

- RFID helps improve not revolutionize inventory management
- Assessing cost-benefit is hard and low product differentiation across industry
- RAIN-RFID (Impinj) is a high-end technology and the market is still immature

Takeaways & Impact on Valuation

- Competitive advantage (platform) might not be sustainable
- RAIN-RFID is somewhat replaceable with other item to cloud technologies
- Two main impacts on valuation are slower revenue / profit growth assumptions

Gross Margin





Recommendation: SELL	Portfolio Decision: SELL		
Valuation Method	Weight	Valuation	Contribution
Blended Discounted Free Cash Flow	80%	\$10.82	\$8.65
Discounted Free Cash Flow (Base)	75%	\$10.28	
Discounted Free Cash Flow (Bull)	10%	\$31.10	
Discounted Free Cash Flow (Bear)	15%	\$0.00	
Comparable Company Analysis (EV/Revenue)	20%	\$11.58	\$2.32
Intrinsic Value			\$10.97
Price (As of April 18, 2018)			\$13.27
Estimated Upside			(17.3%)

- Revenue Growth: Focus on large brick-and-mortar retailers bring severe revenue volatility
- **Profit Margins:** Market share loss in Endpoint ICs, which is a gateway item for its higher margin readers and software, may undermine the company's cross-selling strategy
- Competitive Advantage: The platform is not perceived as a huge advantage by part of the market. Adopters are fine with purchasing separate components from competitors





Company Highlights

- Provider of medical insurance for cats and dogs in the US and Canada
- Founded by Darryl Rawlings in 2000; 2014 IPO
- Business Segments: Direct-to-consumer subscription business (90%) and B2B other business (10%)

Key Metrics

• Stock Price as of April 25, 2018

\$26.18

• TTM Price-to-Earnings

n/a

• Market Capitalization

\$829.1m

• Dividend Yield

- 0.0%
- TTM Adjusted Earnings Per Share

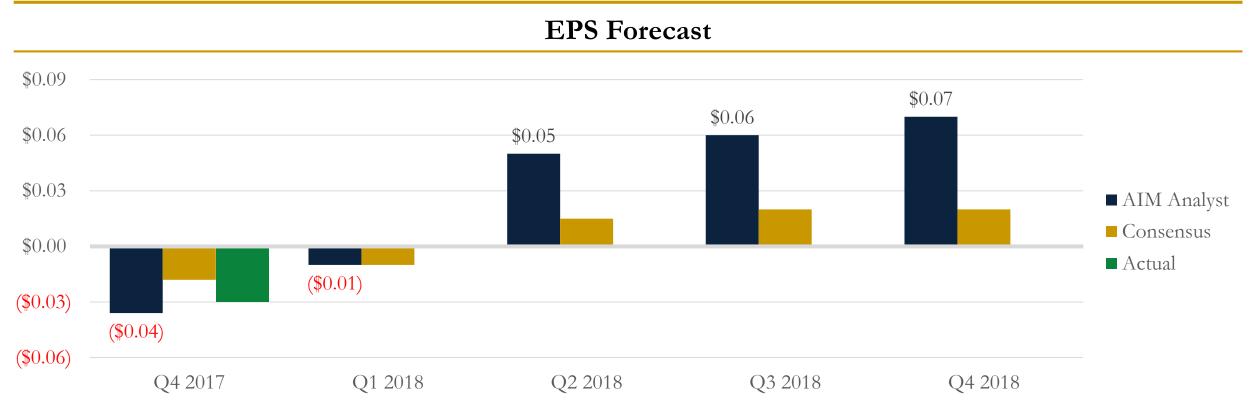
(0.05)

One-Year Stock Price & Volume Chart



Earnings Per Share





- Annual EPS will be positive for first time in FY 2018 as business grows to achieve economic scale
- Operational scale achieved in 2020 when enrollment subscription hits 650,000 pets
- A key determinant future success will be the effectiveness of marketing investments to capture share and grow faster than the overall market



Recommendation: HOLD	Portfolio Decision: HOLD		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow (Base)	100%	\$35.88	\$35.88
Comparable Company Analysis (P/E)	0%	nmf	\$0
Comparable Company Analysis (EV/EBITDA)	0%	\$3.20	\$0
Comparable Company Analysis (EV/Revenue)	0%	\$26.40	\$0
Intrinsic Value			\$35.88
Price (As of April 18, 2018)			\$28.70
Estimated Upside			25.0%

- Pet acquisition cost headwinds met with aggressive reinvestment of rapidly growing adjusted operating income
- What Trupanion lacks in a differentiated product it makes up for in strong veterinary network advantages, solid execution, and a large under-penetrated market
- Long term growth potential is huge: U.S. pet insurance is a \$32 billion market that is 98% unpenetrated



Ritchie Brothers Auctioneers



\$3.5b

\$0.69

Company Highlights

- RBA is one of the world's largest used construction equipment auctioneers
- Gross Auction Proceeds of \$4.5 billion in 2017
- Operates primarily in the U.S. (53% of revenue) and Canada (28% of revenue)
- Unreserved auctions at 45 auction sites
- Recently launched Marketplace-E

Key Metrics

- Stock Price as of April 25, 2018 \$32.54
- TTM Price-to-Earnings 47.2x
- Market Capitalization
- Dividend Yield 2.0%
- TTM Adjusted Earnings Per Share

One-Year Stock Price & Volume Chart

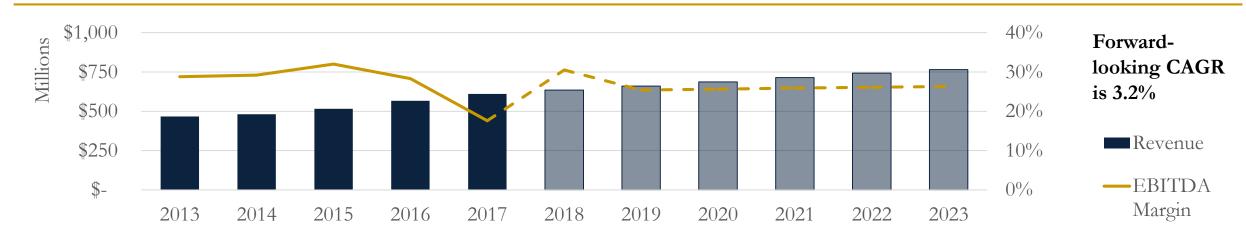




Discounted Cash Flows



Revenue Projection & EBITDA Margin



Business Drivers

President Trump

- Infrastructure bill and tax law
- Construction growth

Acquisitions

- Leake Car Auctioneers
- Online auction space

Multi-Channel Sales

- Seller flexibility
- Network effect

Counter-Cyclicality

Market
Differences

- Stronger economic locales
- Used equipment popularity

Dealer Network

- Primary competitor
- Reduction in used inventory







Recommendation: HOLD	Portfolio Decision: HOLD		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow	85%	\$39.28	\$33.39
Comparable Company Analysis (P/E)	6%	\$19.46	\$1.17
Comparable Company Analysis (EV/EBITDA)	6%	\$31.27	\$1.88
Comparable Company Analysis (EV/Revenue)	3%	\$22.02	\$0.66
Intrinsic Value			\$37.09
Price (As of April 18, 2018)			\$33.47
Estimated Upside			10.8%

- RBA serves as the dominant player in a highly fragmented market
- Network effects and online marketplace expansion will continue to drive GAP growth
- Multiple counter-cyclical factors of the company provide strong positioning in an economic downturn



Booking Holdings, Inc.



Company Highlights

- Known as The Priceline Group until February 21, 2018; World's leading online travel company (OTC)
- High-margin, platform business model operating under a house of brands: Booking.com, Priceline.com, Kayak, Agoda, Rentalcars.com, OpenTable
- Driven primarily by international results (89% of consolidated gross profit)

Key Metrics

- Stock Price as of April 25, 2018
- 45.6

• TTM Price-to-Earnings

45.6x

\$2,077.61

• Market Capitalization

\$102.9b

Dividend Yield

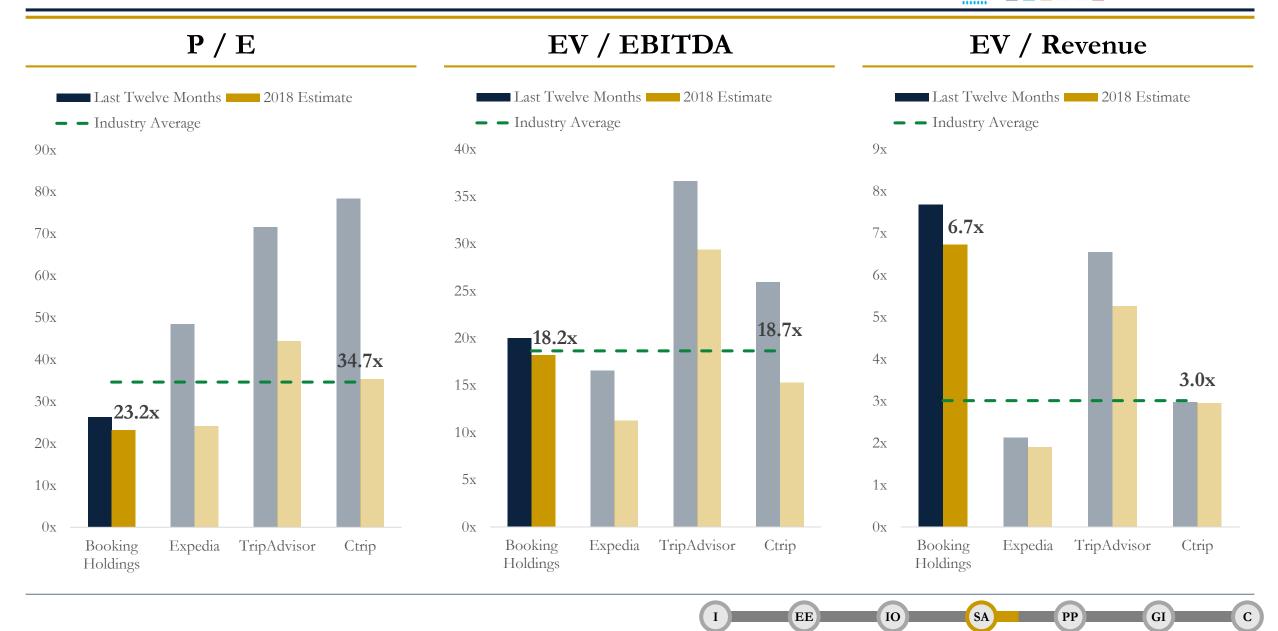
n/a

• TTM Adjusted Earnings Per Share

\$55.40

One-Year Stock Price & Volume Chart







Recommendation: HOLD	Portfolio Decision: SELL		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow (Base)	80%	\$1,952.41	\$1,561.93
Comparable Company Analysis (P/E)	10%	\$2,803.42	\$280.34
Comparable Company Analysis (EV/EBITDA)	10%	\$2,241.32	\$224.13
Comparable Company Analysis (EV/Revenue)	0%	\$1,034.22	\$0
Intrinsic Value			\$2,066.40
Price (As of April 18, 2018)			\$2,180.60
Estimated Upside			(5.2%)

- First-mover advantage, strong network effects, int'l brand are a sustainable competitive advantage
- Best position to capture international growth (not reliant on slowing U.S. market)
- Industry leading margins/returns, strong balance sheet
- Stock was priced at \$1,885 at the time it was pitched



Thermo Fisher Scientific, Inc.



Company Highlights

- Diverse consumer, geographical & product mix
- Largest player in the medical research devices and equipment business
- Since 2016, \$13.2 billion invested in M&A
- 56% consumable revenue, recurring revenue

Key Metrics

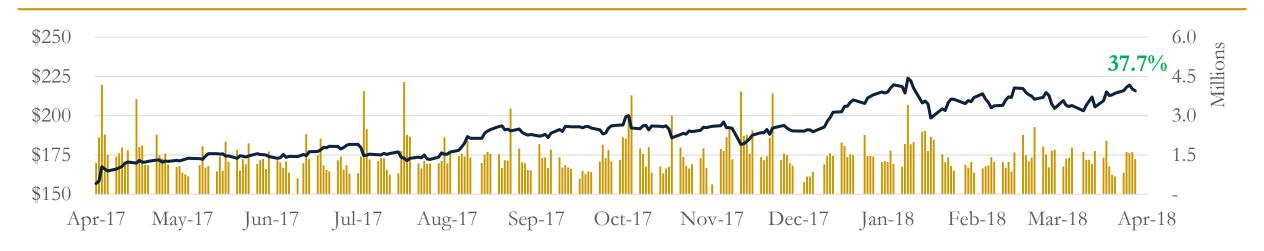
- Stock Price as of April 25, 2018 \$214.47
- TTM Price-to-Earnings
- Market Capitalization
- Dividend Yield
- TTM Adjusted Earnings Per Share

22.8x

\$85.9b

0.3%

\$9.49



Thermo Fisher S C I E N T I F I C



Alex Mozorov, CFA MD, Equity Research EMEA



Hold \$190 Global pharma
R&D Spending
+75 bps

Long Term
Organic
Revenue
Growth rate
3.5%

Global regional
GDP growth
+100 bps

Patheon acquisition will not be dilutive to COGS and EBIT due to revenue from bio-production business @ 40% margin

Earnings and organic growth driven by China and emerging markets are the primary catalysts

Marc Casper and the management team is a competitive advantage with the acquisitive nature of the company



Paul Knight, CFA MD, Lifesciences & healthcare



Buy \$250



Recommendation: HOLD	Portfolio Decision: HOLD		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow (Base)	90%	\$235.92	\$212.32
Comparable Company Analysis (P/E)	0%	\$270.22	\$0
Comparable Company Analysis (EV/EBITDA)	0%	\$271.98	\$0
Comparable Company Analysis (EV/Revenue)	10%	\$239.78	\$23.98
Intrinsic Value	\$236.30		
Price (As of April 18, 2018)	\$219.53		
Estimated Upside	7.6%		

- China growth 17% CAGR since 2011, supported by government 5-year plan contracts
- Patheon acquisition makes TMO a one stop shop for research equipment and bio production of new drugs
- Strong and well diversified revenue mix in terms of geography, products, and end consumers





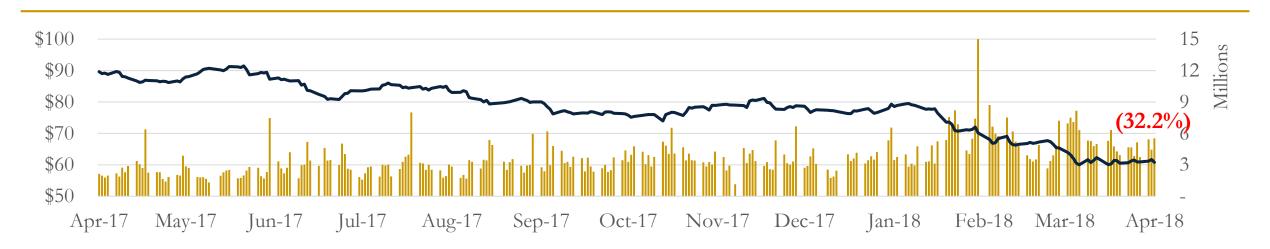
\$3.77

Company Highlights

- Leading packaged food company with eight brands worth above \$1 Billion
- Product mix includes condiments, frozen foods, cheese, ambient meals, meats & seafood, etc.
- In July 2015, Kraft Foods Group and H.J Heinz Holding merged to form Kraft Heinz

Key Metrics

- Stock Price as of April 25, 2018 \$56.85
- TTM Price-to-Earnings 6.5x
- Market Capitalization \$71.0b
- Dividend Yield 4.1%
- TTM Adjusted Earnings Per Share





Competitive Advantage



SWOT Analysis

Strengths

- Brand recognition
- Established supply chain

Opportunities

- Rising disposable income
- Increased health trends

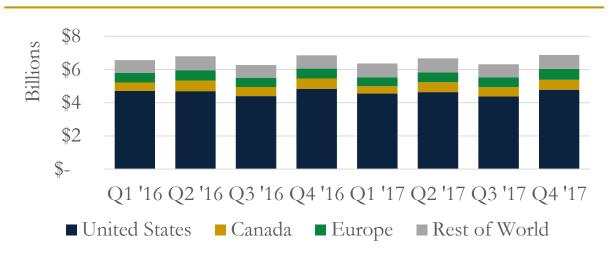
Weaknesses

- Highly competitive industry
- Changing consumer tastes

Threats

- Economic downturn
- Changing retail landscape

Revenue Breakdown



Kraft Heinz Economic Moat

1 Strong Brand Recognition

- Sustained and effective brand spending
- 2 High Switching Costs for Retailers
 - Trusted supplier with strong relationships









Size Advantage

Ю

- Streamlined supply-chain
- 4 Continued Cost Synergies
 - History of driving out inefficiencies

PP

SA



Recommendation: BUY	Portfolio Decision: BUY		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow	80%	\$67.78	\$54.23
Comparable Company Analysis (P/E)	20%	\$67.79	\$13.56
Comparable Company Analysis (EV/EBITDA)	0%	\$56.09	\$0
Comparable Company Analysis (EV/Revenue)	0%	\$33.50	\$0
Intrinsic Value	\$67.79		
Price (As of April 18, 2018)	\$60.80		
Estimated Upside			11.5%

- Strategically positioned to take advantage of emerging markets and overall global growth in the packaged food industry
- Wide economic moat shows its resilience to competitors and start-ups over time
- Experienced management team has been successful in decreasing inefficiencies and seeking new opportunities for potential M&A activity





Company Highlights

- Largest operator of discount variety stores with 14,835 stores in the U.S. and Canada
- Dollar Tree offers products at a fixed price point of \$1
- Family Dollar sells basic necessities ranging from \$1 to \$10

Key Metrics

- Stock Price as of April 25, 2018 \$96.91
- TTM Price-to-Earnings 21.7x
- Market Capitalization \$23.2b
- Dividend Yield n/a
- TTM Adjusted Earnings Per Share

\$4.52





Drivers

Market Share

Per-Capita
Disposable Income

• Customers with higher disposable incomes will favor national brands and quality products

Poverty & Unemployment Rate

• 39% of Family Dollar's customers are below the poverty line

Population

• Population growth, especially in specific regions, increases potential customers

Key Factors

Customer Base

- Increase in middle class customers
- Acceptance of welfare programs
- On-site freezers and coolers

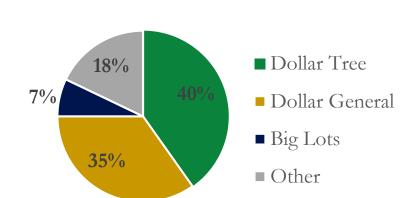
Risks & Weaknesses

- Low-incentivized employees
- Competition:



E-Commerce

- Inefficient to ship small quantity items
- Membership fees too expensive
- Convenience factor



Porter's Five Forces

Supplier Power	Low
Buyer Power	High
Threat of New Entry	Medium
Threat of Substitution	High
Competitive Rivalry	High





Recommendation: BUY	Portfolio Decision: BUY		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow	85%	\$109.25	\$92.86
Comparable Company Analysis (P/E)	5%	\$105.98	\$5.30
Comparable Company Analysis (EV/EBITDA)	5%	\$95.52	\$4.78
Comparable Company Analysis (EV/Revenue)	5%	\$116.41	\$5.82
Intrinsic Value	\$108.76		
Price (As of April 18, 2018)	\$100.52		
Estimated Upside			8.2%

- Stores: Largest number of retail stores in America serving a diverse demographic
- Expansion of Stores: Opportunity for addition of freezers and coolers along with more acceptance of Electronic Benefit Transfer cards and food stamps
- **Potential Synergies:** \$300 million of run-rate cost synergies to be realized in the future along with the re-bannering of select stores



Apollo Global Management



Company Highlights

- Alternative asset manager with \$249b AUM, operating under three core segments: PE (\$72b), Credit (\$164b), and Real Estate (\$12b)
- Ownership of Class A shares represent claims on primary sources of earnings: management fees and carried interest
- Superior top-quartile investment returns

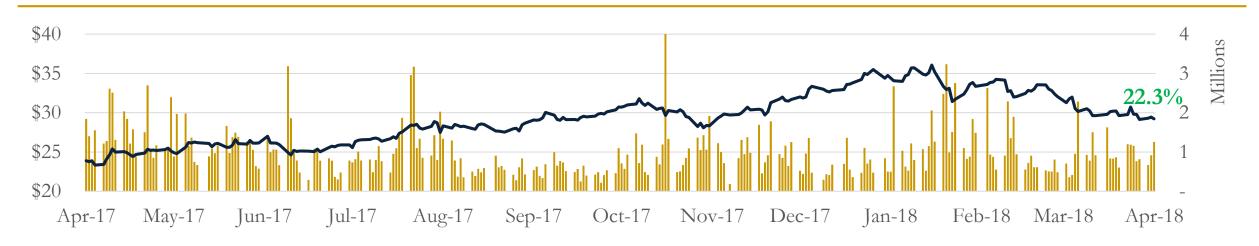
Key Metrics

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- TTM Adjusted Earnings Per Share

\$28.10

9.4x

- \$12.0b
- 7.0%
- \$3.10

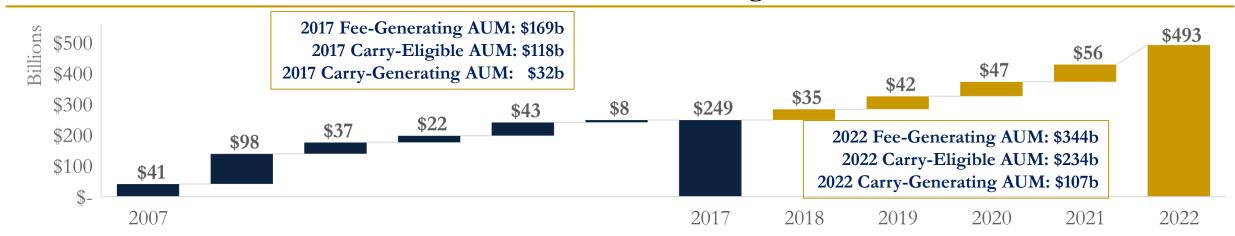




Apollo Global Management



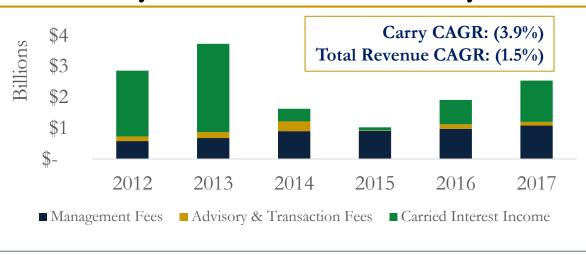
Historical AUM has Grown 6x Since 2007, Forecasting AUM to Grow 2x in Five Years



Forecasting Realized Cash Earnings

- Projecting \$493b of AUM by 2022 using segment specific CAGR's:
 - PE 11.2%; Credit 16.7%; RE 4.9%
- AUM further disaggregated into fee-generating, carry-eligible, and carry-generating
 - Management fees average 64bps of total fee-generating AUM
 - Carry-generating AUM average historical percentage of 45.8% carry-eligible AUM
 - Actual carry an average historical percentage of 2.1% carry generating AUM

Key Risk: Cash Flow Volatility







Recommendation: BUY	Portfolio Decision: BUY		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow	45%	\$36.05	\$14.74
Dividend Discount Model	45%	\$32.42	\$14.59
Comparable Company Analysis (EV/DE)	5%	\$32.47	\$1.62
Comparable Company Analysis (P/E)	5%	\$31.82	\$1.59
Intrinsic Value	\$34.03		
Price (As of April 18, 2018)	\$29.21		
Estimated Upside			16.5%

- Attractive asset class with increasing capital allocation to private markets
- Fee-generating AUM and top-quartile investment performance will further increase total realized cash earnings, 90% of which will be paid out to shareholders





Company Highlights

- Specialize in lightweight metals engineering and manufacturing
- Headquarters: New York, NY
- FY 2017 Sales: \$13.0 billion
- 41,500 employees

Key Metrics

- Stock Price as of April 25, 2018 \$22.15
- TTM Price-to-Earnings 19.6x
- Market Capitalization \$11.4b
- Dividend Yield 1.0%
- TTM Adjusted Earnings Per Share

\$1.21

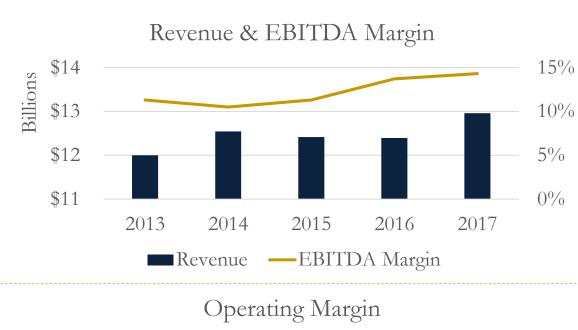




Fundamentals



- Improved and diversified product portfolio
 - Spent \$4.6 billion on three acquisitions in aerospace segment
 - Divested or shuttered lower margin businesses
- Significant opportunities to improve operational and financial performance
 - Operating margins are below industry median
 - Additional production volume generates higher incremental margins
- Continue to de-lever the balance sheet through debt repayment







Recommendation: BUY	Portfolio Decision: BUY		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow (Base)	90%	\$27.75	\$24.97
Price-to-Earnings Growth	10%	\$28.62	\$2.86
Comparable Company Analysis (P/E)	0%	\$25.23	\$0
Comparable Company Analysis (EV/EBITDA)	0%	\$23.45	\$0
Intrinsic Value	\$27.84		
Price (As of April 18, 2018)	\$23.68		
Estimated Upside			17.6%

- Increasing build rates of narrow-body aircraft will drive growth over the next several years
- Long-term contracts with the ability to pass-through metal prices
- Opportunities to improve operational and financial performance
- New CEO Chip Blankenship has significant experience in commercial aviation



The Walt Disney Company



Company Highlights

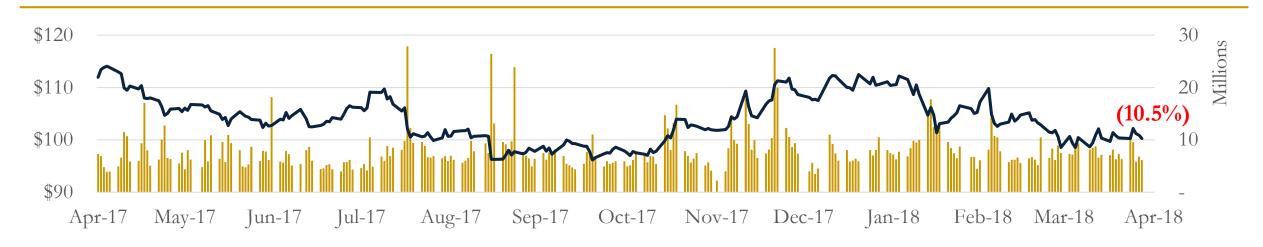
- Consists of four segments: Media Networks, Parks and Resorts, Studio Entertainment, and Consumer Products
- Primary growth through M&A activity (21st Century Fox)
- Expanding in to the Direct-to-Consumer Live Streaming Business

Key Metrics

- Stock Price as of April 25, 2018
- TTM Price-to-Earnings
- Market Capitalization
- Dividend Yield
- TTM Adjusted Earnings Per Share

\$101.15

- 14.3x
- \$150.7b
- 1.7%
- \$5.70

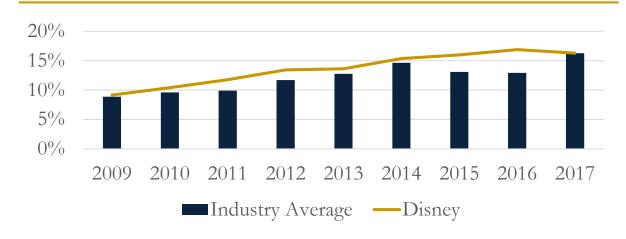




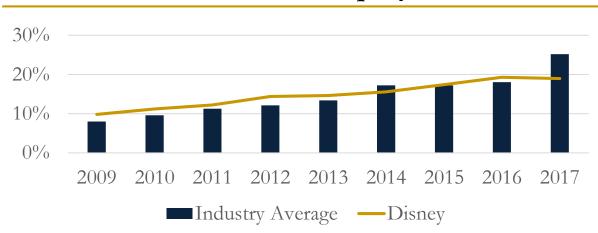
Fundamental Analysis



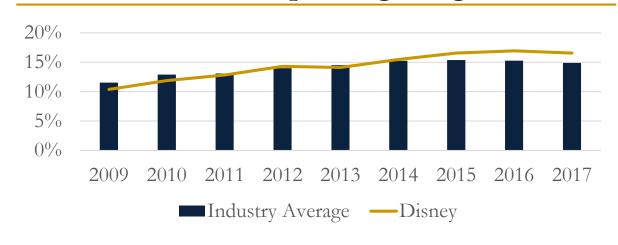
Net Income (Profit) Margin



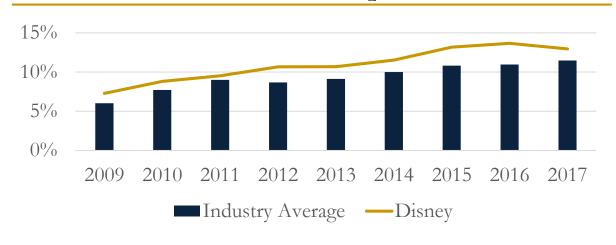
Return on Equity



After-Tax Operating Margin



Return on Capital

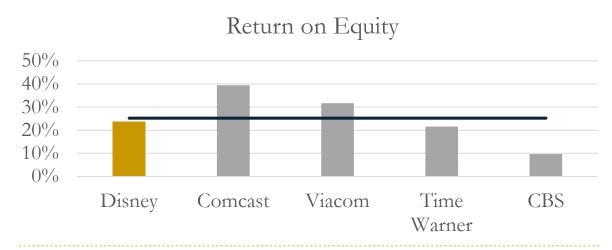


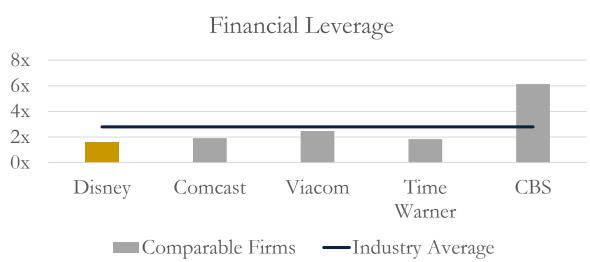


Fundamental Analysis

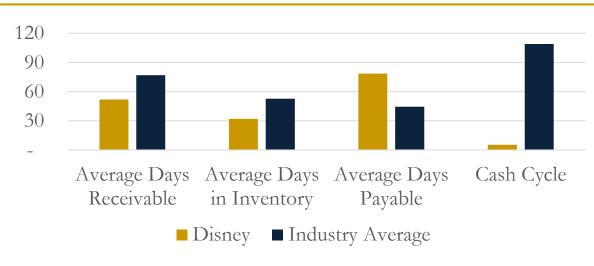


Return on Equity & Financial Leverage





Efficiency Ratios Versus Industry



- Achieves or beats the industry in all key profitability ratios, despite having far less financial leverage
- Has vastly superior efficiency ratios, leading to stronger cash flows
- Low cost of debt (A+ with S&P) and flexible capital structure gives Disney an advantage to grow both with M&A Activity as well as organically



Recommendation: BUY	Portfolio Decision: BUY		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow (Base)	68.0%	\$109.51	\$74.47
Discounted Free Cash Flow (Bull)	8.5%	\$174.38	\$14.82
Discounted Free Cash Flow (Bear)	8.5%	\$54.68	\$4.65
Comparable Company Analysis $(P/E) - 13.3x$	5.0%	\$95.46	\$4.77
Comparable Company Analysis (EV/EBITDA)	5.0%	\$92.18	\$4.61
Comparable Company Analysis (EV/Revenue)	5.0%	\$114.16	\$5.71
Intrinsic Value	\$109.03		
Price (As of April 20, 2018)	\$101.21		
Estimated Upside			7.7%

- Strong Competitive Advantages: Capital structure, branding, best-in-class ratios, M&A-driven growth
- Steady & Consistent Performance: Improvement in ratios over time, growing EPS, steady dividend
- Good Fit for AIM Portfolio: Falls in the Consumer Discretionary sector and is a "value" stock



Cleveland Cliffs, Inc.



Company Highlights

- Largest and oldest independent iron ore mining company in the U.S.
- Major supplier of iron ore pellets to key North American steel customers, including: ArcelorMittal, AK Steel, and Algoma
- Misguided business decisions and poor acquisitions have sent the share price tumbling in past years

Key Metrics

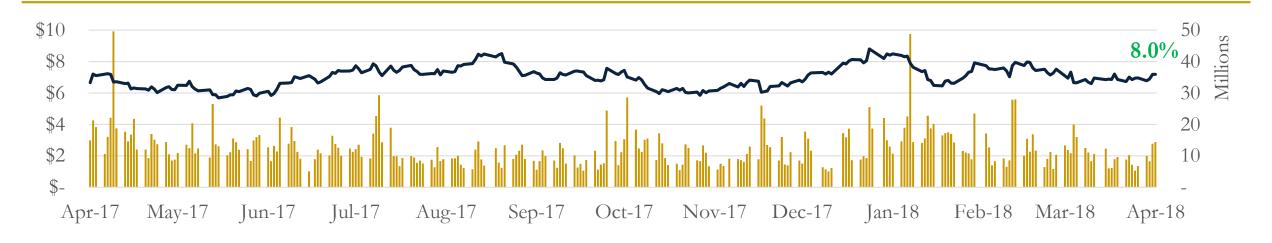
- Stock Price as of April 25, 2018
- TTM Price-to-Earnings 5.8x
- Market Capitalization
- Dividend Yield
- TTM Adjusted Earnings Per Share

n/a

\$2.1b

\$7.48

\$1.26

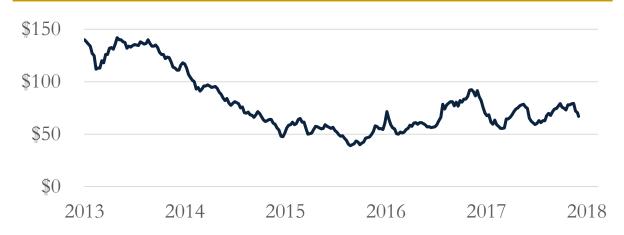




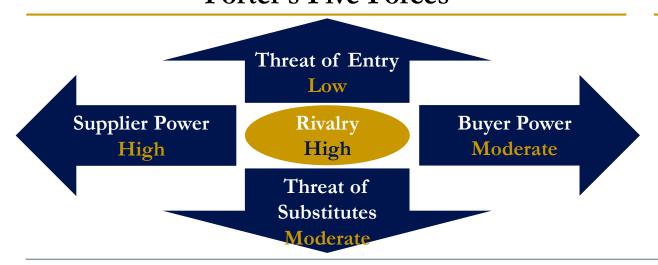
Industry Analysis



IODEX Spot Price: Iron Ore 62% Fe



Porter's Five Forces



Why This Matters for Cleveland Cliffs

- Revenues are based on price times volume
- Primary customers are in the steel industry, which has a strong outlook for 2018
- CLF's stock price historically has tracked closely to the IODEX

Key Takeaways for Cleveland Cliffs

- High exit barriers in the industry explain the slow financial healing process for CLF over the past seven fiscal years
- Steel industry shifting from blast furnace to EAF production



Recommendation: BUY	Portfolio Decision: BUY		
Valuation Method	Weight	Valuation	Contribution
Discounted Free Cash Flow	100%	\$7.98	\$7.98
Comparable Company Analysis (P/E)	0%	\$9.17	\$0
Comparable Company Analysis (EV/EBITDA)	0%	\$10.32	\$0
Comparable Company Analysis (EV/Revenue)	0%	\$8.08	\$0
Intrinsic Value	\$7.98		
Price (As of April 18, 2018)	\$7.19		
Estimated Upside			11.0%

- Upside will be achieved through higher efficiency after cutting off operations in Western Australia and higher average pellet premiums due to the new HBI plant opening in Toledo, Ohio.
- **Downside risks to consider:** Potential for sharp declines in iron ore commodity prices, new regulations, or a sudden industry shift toward EAF production in the upcoming fiscal year.



Portfolio Performance

Historical Performance Relative to Benchmarks

Best & Worst Performers

Portfolio Returns by Sector

Attribution Analysis

Risk-Adjusted Performance

40-Month 5-Factor Alpha Model & Period Beta

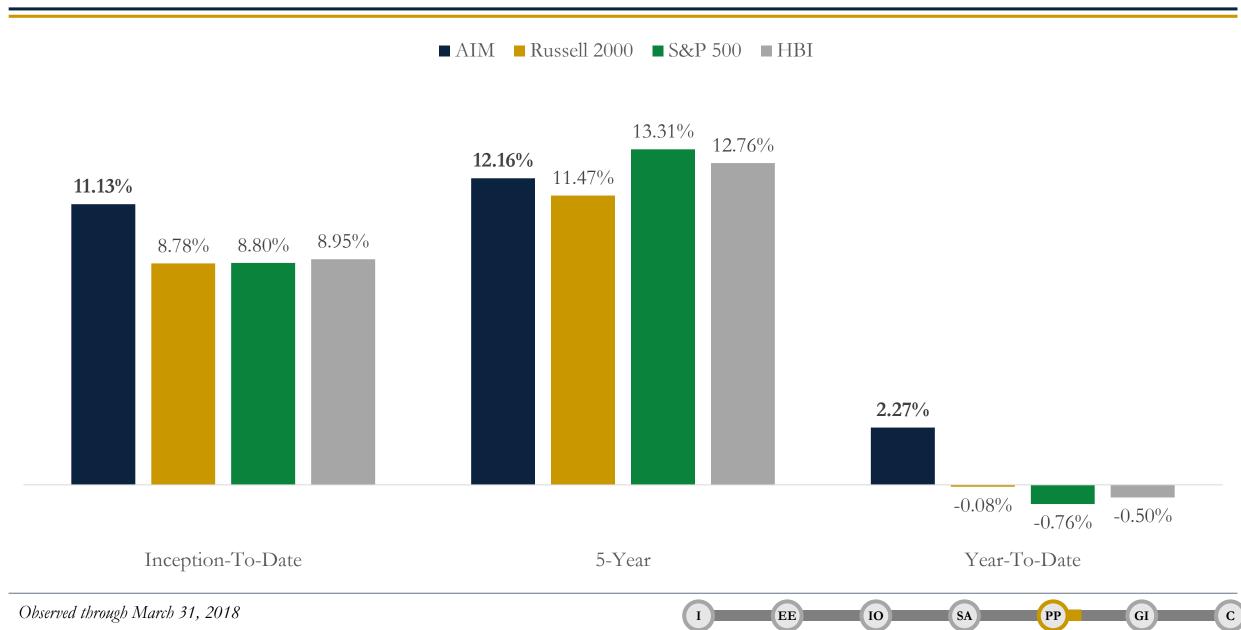
Portfolio Weights

Portfolio Changes





Historical Performance Relative to Benchmarks



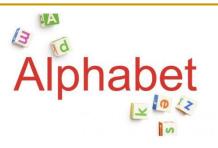


Best & Worst Performers

Top-Five Best Performers

Company	Since Purchase
Activision Blizzard Inc.	439%
Alphabet Inc.	230%
Microsoft Corporation	207%
Gilead Sciences, Inc.	104%
Total System Services	78%











Top-Five Worst Performers

Company	Since Purchase
IMPINJ Inc.	-47%
Kinder Morgan Inc.	-47%
Under Armour Inc.	-33%
Trupanion	-13%
Berry Global Plastics	-7%







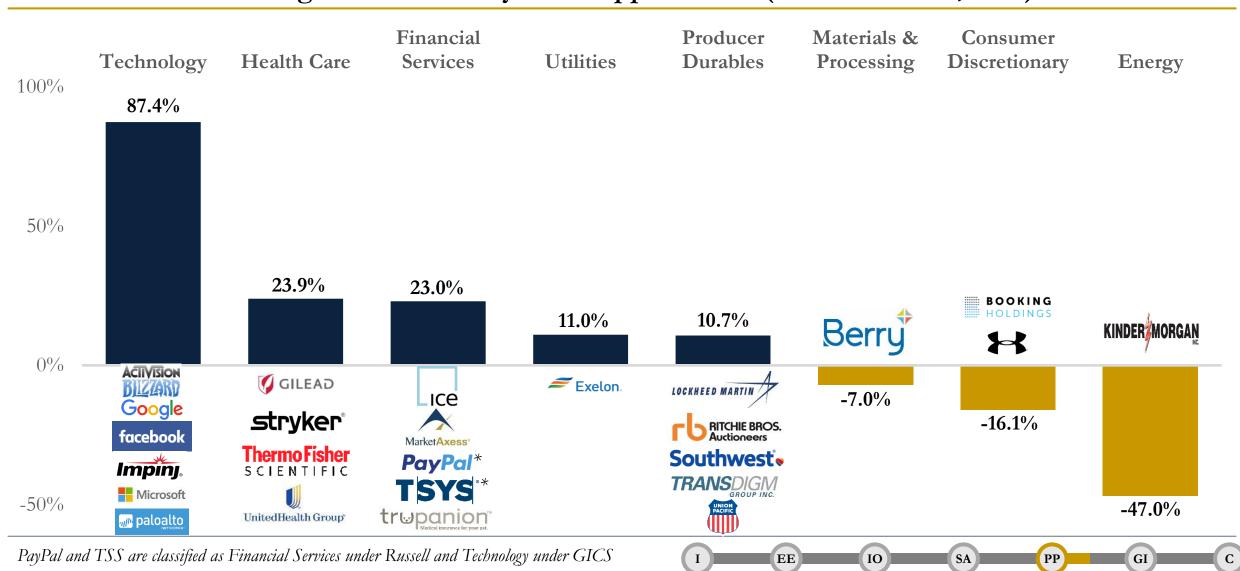






Portfolio Returns by Sector

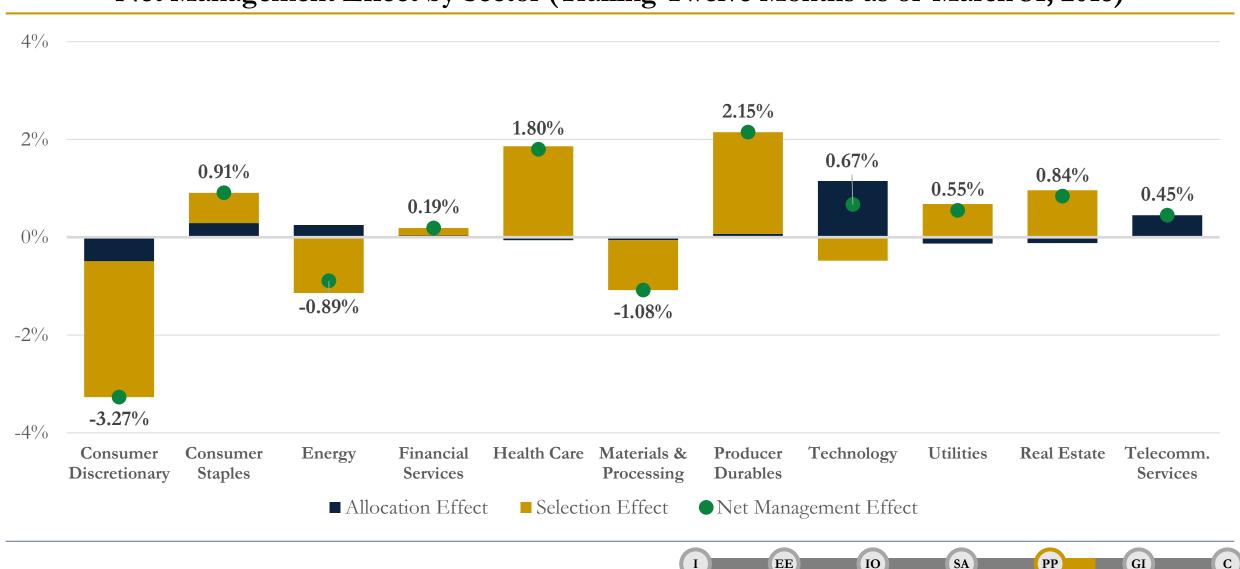
Holding Period Industry Price Appreciation (as of March 31, 2018)





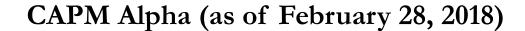
Attribution Analysis

Net Management Effect by Sector (Trailing Twelve Months as of March 31, 2018)



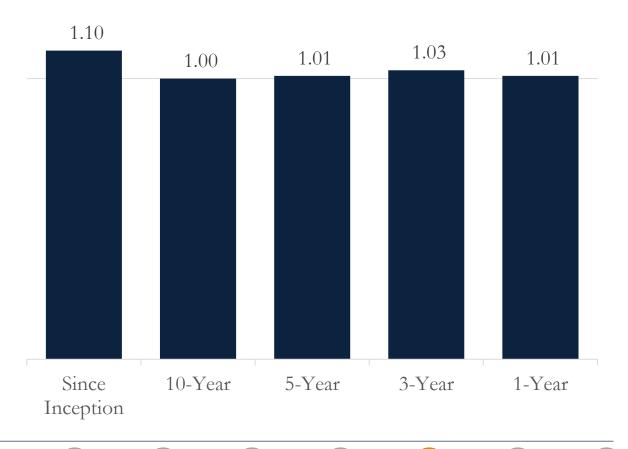
0.5%

Risk-Adjusted Performance



CAPM Beta (as of February 28, 2018)

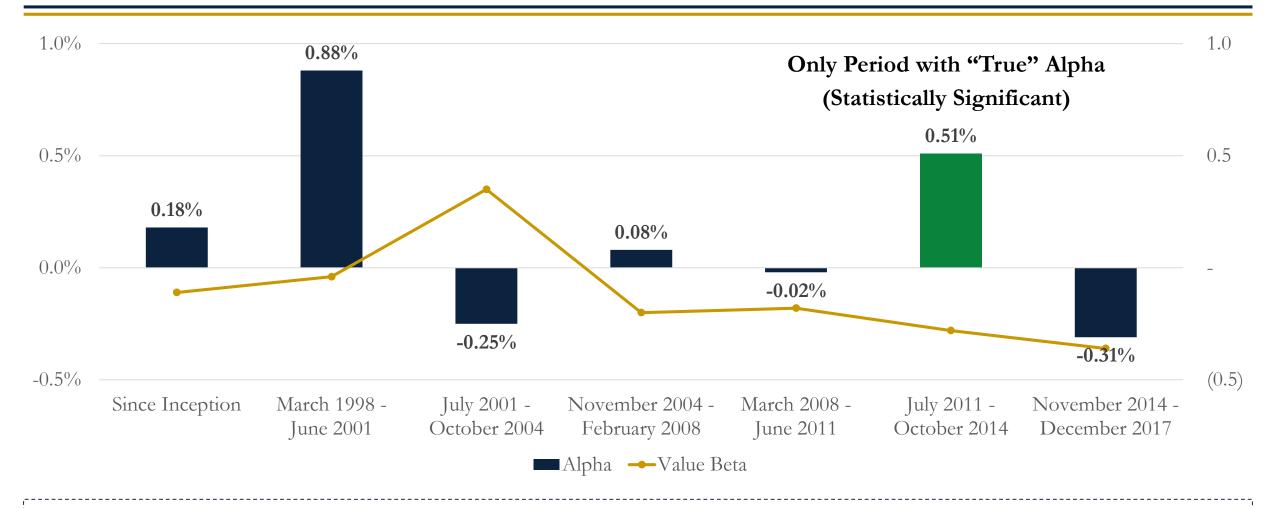




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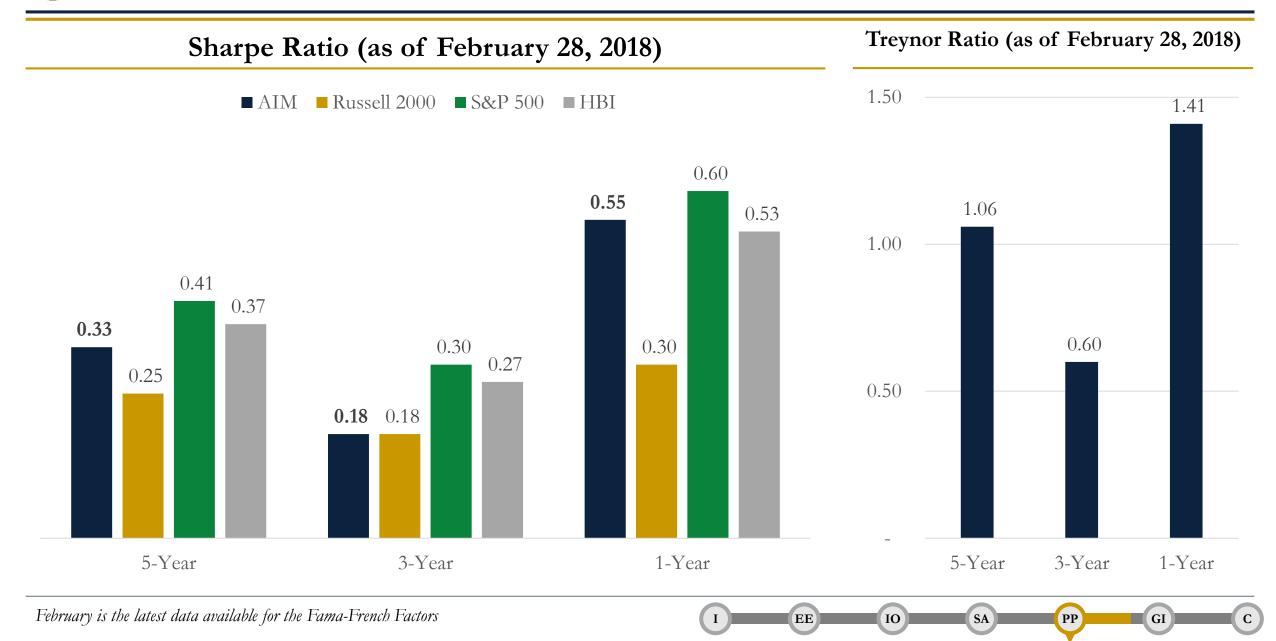
40-Month 5-Factor Alpha Model & Period Beta

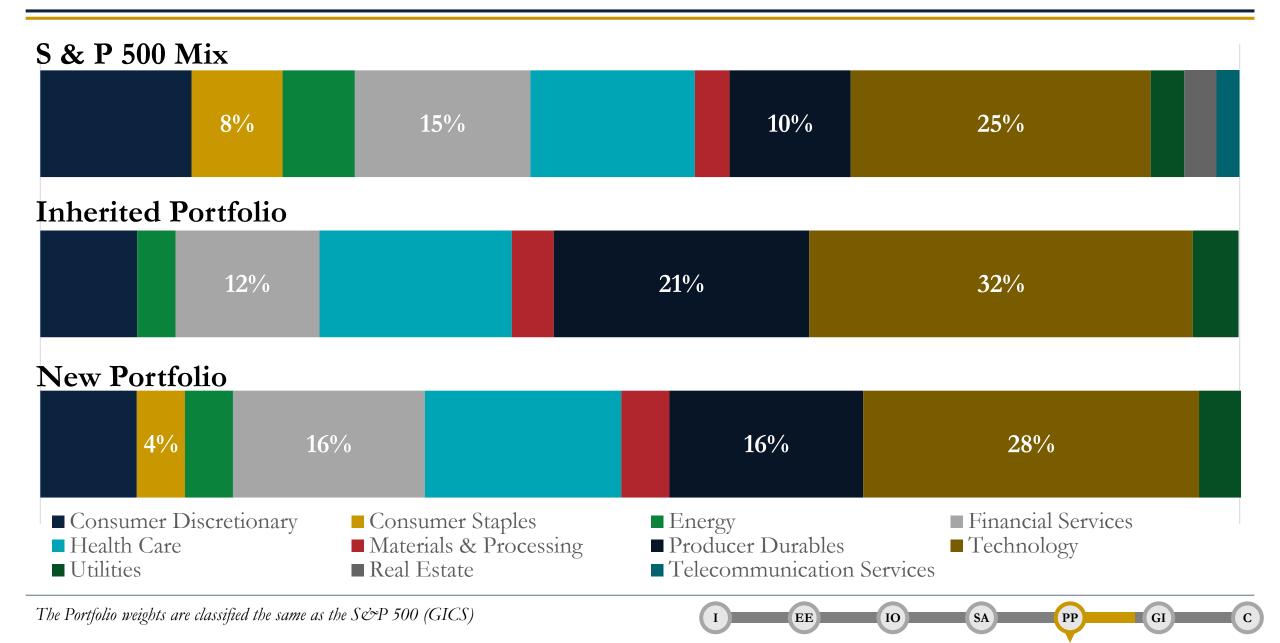


The Value Beta is an indicator of consistent statistical significance. Negative exposure is beneficial in bull markets, but can compound the effects of a declining market (usually when the "value premia" hit)



Risk-Adjusted Performance





	Buys		Voting Results
• Apollo Global Mgmt	Large Cap	Financial Services	APO
• Arconic	Large Cap	Producer Durables	ARNC
• Biogen	Large Cap	Health Care	BIIB
 Cleveland-Cliffs 	Mid Cap	Materials & Processing	CLF
• Comerica	Large Cap	Financial Services	CMA
• Walt Disney Co	Large Cap	Consumer Discretionary	DIS
• Dollar Tree	Large Cap	Consumer Discretionary	DLTR
• Kraft Heinz Co	Large Cap	Consumer Staples	KHC
• Waste Management	Large Cap	Producer Durables	WM
			■ Votes Hold/Buy ■ Votes Sell/Pass

	Sells		Voting Results
Berry Global Group	Mid Cap	Materials & Processing	BERY
 Booking Holdings 	Large Cap	Consumer Discretionary	BKNG
 Gilead Sciences 	Large Cap	Health Care	GILD
• Southwest Airlines	Large Cap	Producer Durables	LUV
• Marketaxess Holdings	Mid Cap	Financial Services	MKTX
• Impinj	Small Cap	Technology	PI
• Transdigm Group	Large Cap	Producer Durables	TDG
• Under Armour	Mid Cap	Consumer Discretionary	UAA
• Union Pacific Corp	Large Cap	Producer Durables	UNP
			■ Votes Hold/Buy ■ Votes Sell/Pass

Holds			Voting Results
 Activision Blizzard Exelon Corp Facebook Alphabet Intercontinental Exchange Kinder Morgan Lockheed Martin Corp Microsoft Corp Palo Alto Networks Paypal Holdings Ritchie Bros Auctioneers Stryker Corp Thermo Fisher Scientific Trupanion Total System Services Unitedhealth Group 	Large Cap	Technology Utilities Technology Technology Financial Services Energy Producer Durables Technology Technology Technology Financial Services Producer Durables Health Care Health Care Financial Services Financial Services Health Care	ATVI EXC FB GOOG/L ICE KMI LMT MSFT PANW PYPL RBA SYK TMO TRUP TSS UNH Votes Hold/Buy Votes Sell/Pass



General Information & Conclusion

Chicago Trip

Networking

Acknowledgements



Notre Dame Hockey



Railway Exchange Building



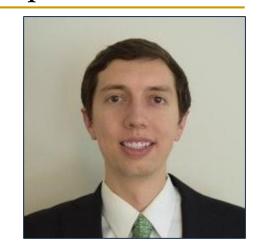
Notre Dame defeats Michigan with lastsecond goal to advance to the National Championship Game Attended meetings in historic Railway Exchange Building owned by Notre Dame



Farbman Group

Greg Salter
Vice President

AIM XXIX



Prairie Capital

DJ Lipke
Vice President

AIM XVII



Morningstar

RJ Hottovy, CFA
Consumer Equity Strategist

AIM IX



Gate City Capital

Mike Melby, CFA Founder

AIM XV



IO

Guest Speakers

- **Scott Malpass** Executive Vice President & CIO
- James Quinn ND Investment Office
- **Joe Schuppig –** ND Investment Office
- Kristen Collett-Schmitt Finance Professor
- Pete Pietrewski Business Librarian

Newsletter

- Economic Report
- Portfolio Performance
- Portfolio Composition
- Analyst Profiles
- Alumni Updates



AIM Website: aim.nd.edu

- Course Description and History
- Current Portfolio
- Current Analysts & Coverage
- Board Presentations
- Alumni Newsletters



AIM Alumni Group – LinkedIn

- Network with over 650 AIM alumni
- Link to join is on the AIM website: aim.nd.edu



Thank you for all of your guidance and support

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