

## Advisory Board Presentation

AIM XXXV
Fall 2012

## Justin Asuncion

Omaha, NE
AeroVironment, Bridgepoint Education

## Justin Barnes

Los Angeles, CA
Activision Blizzard, OpenTable

## Sam Beres

Brookfield, WI
Apple, Coinstar

## John Cameron

Arlington Heights, IL
Caterpillar, La-Z-Boy

## Shawn Cappello

Monmouth Beach, NJ
Cummins, KapStone

## Andrew Charnesky

Grosse Pointe, MI
Harley-Davidson, Glu Mobile

## Michael Cochran

Oceanside, NY
Chevron, Yum! Brands

## Adam Cox

New Palestine, IN
PNC Financial Services Group, Teavana

## Robert Crow

Champaign, IL
LabCorp, Cerner Corp.

## Michael Donnelly

Rochester, NY
Halliburton, Constellation Brands

## Alex Draime

Warren, OH
Google, Expeditors Int'l.

## Alberto Elizondo

Monterrey, Mexico
Qualcomm, RadioShack Corp.

## Bradley Holenstein

Newton, NJ
Potash Corp, Idexx Lab

## Alex Kimball

St. Paul, MN
Dick's Sporting Goods, AutoZone

## Chad Lavelle

Prospect, KY
UnitedHealth Group, Life Time Fitness

## Joseph Marek

St. Paul, MN
eBay, Select Comfort Corp.

## Joseph Rampino

Long Beach, CA
Continental Resources, Madison Square Garden

## Brett Rocheleau

Naperville, IL
Flowserve, Wynn Resorts

## Matt Roesch

West Chester, OH
Discover Financial Services, Medifast Inc.

## Matt Rossetto

Frankfort, IL
Williams-Sonoma, Constant Contact

## Adam Scmitz

Highlands Ranch, CO
Dollar Tree, Acuity

## Richard Si

Montreal, Quebec
CarMax, Tim Horton's

## Tyler Smith

Carlisle, MA
Alliant Tech Systems, Michael Kors

## Michael Thomas

St. Clair Shores, MI
Teradata Corporation, Domino's Pizza

## Allison Tompkins

Jackson, MI
Gilead Sciences, J.M. Smucker Co.

## Alex VanderLinde

Hinsdale, IL
Coca-Cola, IPG Photonics

## Erin Welcenbach

Menomonee Falls, WI
KeyCorp, Rockwell Automation

## Presentation Agenda

- Personal Introductions
- Presentation Topics
I. Investment Objectives and Guidelines
II. Economic Environment
III. Security Analysis
IV. Portfolio Performance Evaluation
V. General Information
- Concluding Remarks

I. Investment Objectives and Guidelines
Course Overview
Investment Philosophy
Investment Policies
Market Capitalization Profile


## AIM Overview

- Objective:
- Provide analysts with a thorough grounding in portfolio management by combining theory with hands-on experience
- Analyst Selection:
- Prospective analysts must submit an application and resume
- Diverse backgrounds in finance


## Individual Responsibilities

- Each of the 27 analysts covers two companies
- The first is assigned, the second is selected
- For each company, analysts produce and present the following reports
- Company overview
- Fundamental analysis
- Industry report
- EPS forecast
- Technical analysis
- Valuation and final recommendation


## Group Responsibilities

- Economic analysis
- Recent trends in unemployment, inflation, GDP growth
- Current events and significant political events
- Performance analysis
- Benchmark comparisons and performance measures
- Industry allocations
- Best and worst performers
- Trading group
- Executes trades
- Works closely with ND Investment Office
- Newsletter group
- Summarizes above analyses
- Provides alumni and trip updates


## Investment Philosophy

- Investment objective
- Outperform our primary (S\&P 500) and secondary benchmarks (Russell 2000 and HBI) through alpha generation while maintaining the purchasing power of the principal over the long-term
- Investment decisions
- Bottom-up fundamental research
- Value \& growth
- Industry agnostic
- Risk management
- Diversification \& position size limits
- Allocation to small, mid, and large cap stocks


## Investment Policies

- Only US traded equities
- No bonds, money market instruments or derivative instruments
- Roughly match the industry composition of the S\&P 500 (within a 5\% range)
- No one stock exceeds $10 \%$ of market value of portfolio
- Long-term cash at $0 \%$
- All stocks within approved lines of business
- No stocks of companies whose values are not in line to those of the University


## Market Cap Profile (11/30/2012)

- 35\% Small (<\$2B) \& Mid (\$2B-\$10B) Cap stocks
- AIM XXXV - Small \& Mid Cap: 38.4\%
- 65\% Large (>\$10B) Cap stocks
- AIM XXXV - Large Cap: 61.6\%

| Small Cap Holdings |  |  |
| :--- | :---: | ---: |
| Stock | AIM Holdings | Market Cap |
| Kapstone | $\$ 287,152$ | $\$ 1,030$ |
| Open Table | $\$ 278,318$ | $\$ 1,025$ |
| Select Comfort | $\$ 278,512$ | $\$ 1,505$ |
| Total | $\$ 843,982$ |  |
| Percent of holdings | $12.3 \%$ |  |


| Mid Cap Holdings |  |  |
| :--- | :---: | ---: |
| Stock | AlM Holdings | Market Cap |
| Domino's | $\$ 220,480$ | $\$ 2,384$ |
| Acuity | $\$ 277,830$ | $\$ 2,699$ |
| IPG Photonics | $\$ 271,860$ | $\$ 3,101$ |
| Dick's Sporting Goods | $\$ 257,299$ | $\$ 6,502$ |
| FlowServe Corporation | $\$ 207,825$ | $\$ 6,979$ |
| Expediters Int'l | $\$ 276,908$ | $\$ 7,805$ |
| Lab Corporation | $\$ 270,688$ | $\$ 7,966$ |
| Total | $\$ 1,782,890$ |  |
| Percent of holdings | $26.1 \%$ |  |


| Large Cap Holdings |  |  |
| :--- | :---: | ---: |
| Stock |  | AIM Holdings |
| Market Cap |  |  |
| Teradata Corp | $\$ 249,816$ | $\$ 10,110$ |
| Continental Resources | $\$ 247,320$ | $\$ 12,647$ |
| Activision Blizzard | $\$ 269,193$ | $\$ 12,752$ |
| Cerner Corp | $\$ 262,548$ | $\$ 13,260$ |
| Wynn Resorts | $\$ 281,000$ | $\$ 13,924$ |
| Cummins | $\$ 265,032$ | $\$ 18,978$ |
| Discover Financial | $\$ 270,465$ | $\$ 20,968$ |
| Halliburton | $\$ 280,140$ | $\$ 30,549$ |
| Potash | $\$ 269,010$ | $\$ 33,242$ |
| United Health Group | $\$ 261,072$ | $\$ 55,528$ |
| Gilead Sciences | $\$ 330,000$ | $\$ 57,051$ |
| eBay | $\$ 290,510$ | $\$ 67,546$ |
| Chevron | $\$ 301,217$ | $\$ 207,050$ |
| Google | $\$ 279,348$ | $\$ 227,351$ |
| Apple | $\$ 351,168$ | $\$ 554,406$ |
| Total | $\$ 4,207,838$ |  |
| Percent of holdings | $61,6 \%$ |  |

## II. Economic Environment

Summary of Current Economic Indicators
Expected Federal Reserve Policy
Inflation and Interest Rate Movements
Outlook for the Economy
Potential Impact on Portfolio

## "The New Normal"

## Uncertainties



## The Economy

## Unemployment

Poor Confidence

Inflation Concerns

| "New Normal" | Short Run | Long Run |
| :---: | :---: | :---: |
| Unemployment | $7.3 \%-7.8 \%$ | $6.5 \%$ |
| Inflation | $2.2 \%-3.0 \%$ | $2.0 \%-2.2 \%$ |
| Change in GDP | $\mathbf{1 . 9 \% - \mathbf { 2 . 9 } \%}$ | $\mathbf{2 . 0} \%-\mathbf{2 . 3} \%$ |

## The Consumer

Components of Gross Domestic Product (GDP)

university or NOTRE DAME

## The Consumer

Real Personal Consumption Expenditures


- In 2011, consumption continued to rise despite lower income
- Consumption driven by a decreased savings rate
- Slower growth from previous year
- Outlook on consumption neutral as potential tax increases hamper confidence

Real Disposable Income Per Capita


## Business Investment

Real Private Fixed Investment (Excl. Residential)


Non-defense Capital Goods Orders
(Excl. Aircraft)


- Real private fixed investment (excl. residential) growth has begun to slow down
- New orders slowing down as well
- Business investment slowing down as uncertainty continues to pervade the market and businesses lose confidence


## Government Expenditures



- Government expenditures has recently faced pressured due to increasing debt levels and budget deficit issues
- State and local level entities in particular have exhibited weak financial positions
- Expect spending to decrease as government continues to address deficit issues


## Net Exports

Real Exports and Imports


Current Account Deficit


- Currently maintaining gap between exports and imports
- Current account deficit continues to climb
- U.S. Dollar $\rightarrow$ downward pressure
- Tension between U.S. and trade partners
- Structural changes in U.S. trade $\rightarrow$ depreciating dollar not effective


## Fiscal Cliff



## Fiscal Cliff

| Consumption <br> Consumption <br> decreases as tax <br> hikes decrease <br> spending power | Investment <br> Business investment <br> hampered as <br> businesses face <br> uncertainty |
| :---: | :---: |
| Falling Off the Cliff |  |


| Consumption <br> Tax breaks <br> extended; <br> consumption steady | Investment <br> Business investment <br> continues |
| :---: | :---: |
| Kicking the Can |  |
| Gov't Expenditures | Deficit and Debt <br> Gudget deficit and <br> Gov't expenditures <br> increase as gov't <br> stimulates economy debt |
| continue negative <br> trend |  |

## Unemployment

U-6 Unemployment Rate


## Mean Unemployment Duration



- U.S. Unemployment Rate: $7.9 \% \rightarrow$ This is celebrated
- "Underemployment" Rate: $14.6 \% \rightarrow$ This is ignored
- Average Duration: $\sim 40$ weeks $\rightarrow$ This is a problem


## Unemployment

## Capacity Utilization (Red) vs. Unemployment (Blue)



- At current capacity levels, should see $\approx 5 \%$ unemployment
- Structural unemployment "results from long-term shifts in economies rather than short-term savings in economic conditions"


## Unemployment

Percent Job Losses in Post WWII Recessions


## Unemployment

## Unemployment


"Do more with more"

## Housing



- Consumer expectations that mortgage rates will continue to decline, with the 30-year mortgage rates recently hitting all-time lows at $3.36 \%$
- Percentage of respondents saying it would be a good time to sell rose to 19\%
- Homebuilders are showing increased optimism


## Housing

## Case Shiller Composite Indicies, Year-Over-Year Change



- According to S\&P, average home prices increased by $2.1 \%$ for the 10 -City Composite and by $3.0 \%$ for the 20-City Composite in September 2012 versus September 2011
- For the sixth consecutive month, all 20 cities and both Composites recorded positive monthly changes


## Housing

## New Home Sales



- Sales of new single-family houses in October 2012 were at a seasonally adjusted annual rate of 368,000, a $0.3 \%$ drop from the downward-revised rate of 369,000 in September 2012


## Housing

## Months Supply of Homes in the United States



- The seasonally adjusted estimate of new houses for sale at the end of September was 145,000 . This represents a supply of 4.5 months at the current sales rate. Any level below 6 months is considered normal.


## FOMC Oct $24^{\text {th }}$ Meeting Highlights

- Slow employment growth
- Inflation has risen-due to higher energy prices
- Fed stimulus insufficient without policy accommodation
- Continue Operation Twist through the end of 2012
- Goal: Flatten the yield curve (without increasing size of the Fed's Balance Sheet)
- \$267 billion extension in June
- Maintain QE3 until labor markets improve


## QE3 Update

- The Federal Reserve announced a policy in September to indefinitely purchase $\$ 40$ billion of mortgage-backed securities every month to stimulate the economy and improve the labor market
- Target Fed-Funds rate at 0-. 25 percent through mid-2015
- JP Morgan expects the Fed to spend at least $\$ 1$ trillion


## QE3 Effect on S\&P 500

Quantitative Easing Effects on S\&P 500


- Very early, but the first impression is effects are neutral
- No spike in equity prices like QE1 and QE2


## Ballooning Balance Sheet



## Interest Rates in Perspective

## Historical Treasury Yields - Last 30 Years



## Historical Inflation

Annual Percentage Change in U.S. CPI Since 1950


## Current "Breakeven" Inflation



## Upside Risk to Inflation

## Unprecedented Monetary Easing

## Increased Bank Lending

## Fed's Inability to Curb Inflation

Loss of Credibility in Bond Markets

Decreased Productivity

## Global GDP Revisions

- Global growth slowing, on the back of potential recession in Europe
- China and developing Asia hurt by lower external demand in US and Europe

2012 IMF GDP Growth
Estimates

$■$ July ■ Revised

- Growth reductions for China also based on a shift toward more balanced domestic demand
- 2013 China should experience its boost from kick in of easing measures

2013 IMF GDP Growth
Estimates

$\square$ July $\quad$ Revised

## European Austerity Targets

- EU rule to maintain budget deficits $\leq 3 \%$ of GDP
- IMF easing off Greek target of $4.5 \%$
- Greek debt expected to reach $182 \%$ GDP by year end 2013, up from $161 \%$
- Deeper than expected recession and implementation of fiscal measures complicating deficit reduction targets

2013 IMF Euro-Zone Deficit \% of GDP Estimates


## Forecast Summary

| Economic Forces | GDP Effect | Portfolio Effect |
| :--- | :---: | :---: |
| Unemployment | Negative | Neutral |
| Housing | Positive | Neutral |
| Business Spending | Negative | Neutral |
| Consumption | Neutral | Neutral |
| QE3 | Neutral | Neutral |
| Fiscal Cliff | Negative | Negative |
| Global Forces | Negative | Neutral |
| Households | Neutral | Neutral |
| Overall | Negative | Neutral |

## Portfolio Impacts

## US Fiscal Uncertainty

## Industrials

- KapStone
- Flowserve

Consumer Discretionary

- Dick's Sporting Goods
- Apple
- Wynn Resorts
- Domino's
- IPG Photonics
- Cummins
- Select Comfort
- Open Table
- Activision Blizzard


## Financial Regulation

- Discover Financial


## Healthcare Reform

- UnitedHealth Group
- Cerner
- LabCorp
- Gilead


## Eurozone Crisis

- Teradata
- Expediters International


## China / Emerging Markets

- Wynn Resorts • Apple
- Cummins • Potash


## Oil / EPA Regulation

- Continental Resources - Halliburton
- Chevron • Cummins


## Housing

- Acuity
- Select Comfort



## III. Security Analysis

Overview of Research Assignments<br>Earnings Forecast<br>Multiples Valuation<br>Discovery/DCF Valuation<br>Company/Industry Analysis<br>Fundamental Analysis Ratio Analysis/ DuPont<br>Beta/WACC/DCF Valuation<br>Technical Analysis<br>Special Circumstance

## Security Selection Process

- Bottom-up approach to security selection
- Analysts complete six reports that address the following areas of interest:
- Company Background
- Fundamental Analysis
- Industry Analysis
- Earnings Forecast
- Technical Analysis
- Final Valuation and Recommendation (including Beta)
- Each analyst makes a buy or sell recommendation


## Analyst Agenda

| Analyst | Stock | Focus |
| :--- | :--- | :--- |
| Matt Rossetto | Williams-Sonoma | Earnings Forecast |
| Erin Welcenbach | KeyCorp | Multiples Valuation |
| Sam Beres | Coinstar | Multiples Valuation |
| Tyler Smith | Michael Kors | Discovery/DCF Valuation |
| Alex Vander Linde | IPG Photonics | Company/ Industry <br> Analysis |
| Justin Barnes | OpenTable | Fundamental Analysis |
| Brett Rocheleau | Wynn Resorts | Beta/WACC Valuation |
| Robb Crow | Cerner Corp. | Technical Analysis |
| Adam Cox | Teavana | Special Circumstance |

## Williams-Sonoma (WSM)

WSM: 1 Year Price Chart


Focus: Earnings Forecast

## WSM Company Overview

- Retailer of high-end, specialty home goods
- Dominated catalogue home goods sales, attempting to do the same in internet sales
- Now experimenting with international storefronts


## WILLIAMS-SONOMA



2011 Operating Income


## Forecast Assumptions

|  | 2010A | 2011A | 2012E | 2013E |
| :--- | ---: | ---: | ---: | ---: |
| Revenues (mm) | $\$ 3,504.2$ | $\$ 3,720.9$ | $\$ 3,970.2$ | $\$ 4,244.1$ |
| $\%$ Growth | $12.9 \%$ | $6.2 \%$ | $6.7 \%$ | $6.9 \%$ |
| $\%$ of revenue DTC | $41.5 \%$ | $43.9 \%$ | $45.0 \%$ | $47.0 \%$ |
| SGA (\% of sales) | $22.3 \%$ | $22.4 \%$ | $22.0 \%$ | $21.0 \%$ |

- Increasing percentage in internet sales improves margins
- A slow housing recovery pulls along revenue growth
- Material international growth is not projected for several years


## EPS History and Estimates



EPS History and Estimates


## Valuation \& Thesis

| Recommendation - Buy |  |  |  |
| :--- | :---: | :---: | :---: |
| Valuation Method | Weight | Value | Contribution |
| Forward Price/Sales | $25 \%$ | $\$ 42.18$ | $\$ 10.54$ |
| Forward Price/Earnings | $25 \%$ | $\$ 44.72$ | $\$ 11.18$ |
| Discounted Cash Flow | $50 \%$ | $\$ 46.78$ | $\$ 23.39$ |
| Final Valuation |  |  | $\$ 45.11$ |
| Market Price (11/19/12) |  | $\$ 45.02$ |  |
| Estimated Upside/(Downside) |  |  | $0.2 \%$ |

## Investment Thesis:

- Top position to benefit from a housing recovery
- Migration to online sales will improve margins
- Market has priced in the upside. The stock is technically a 'Buy', but the analyst group identified other superior opportunities


## KeyCorp (KEY)

## KeyCorp



Price (11/30/2012):
1-year forward P/E:
Market Cap:
Dividend Yield:
LTM EPS:
$\$ 8.08$

\$7.80B
2.40\%
\$0.88

KEY: 1 Year Price Chart


Focus: Multiples Valuation

## KEY Company Overview

- Holding company for Key Bank National Association
- 1,087 branches located in 14 states
- Loan portfolio consists of commercial, commercial real estate, and consumer loans

Loan Portfolio Composition


2011 Revenue Breakdown
Other


## Key Assumptions

## Net Interest Margin

- Margin compression, though not as extreme as 2011
- Short-term rates near zero
- Increased industry competition
- Q3 2012 NIM: 3.19\%

KEY: Net Interest Margin


## Net Charge-Offs

- Returning to normal levels: 1.11\% in 2011
- Management stated goal of returning to moderate levels of 0.4\%-0.6\%

KEY: Net Charge-Offs to Average Total Loans Analysis


## Multiples Analysis

## Implied Forward P/E

- Currently trading at $9.79 x$
- Historically traded at $10.37 x$
- FYE 2013 EPS: \$0.89
- Intrinsic value: $\$ 8.73$

KEY: Implied Forward P/E


## Price / Tangible Book Value

- Currently trading at $0.90 x$
- Peer group mean: 1.47x
- Peer group median: $1.22 x$
- Intrinsic Value: $\$ 9.40$

Banking Industry:
Price / Tangible Book Value


## Valuation \& Thesis

| Recommendation - Buy |  |  |  |
| :--- | :---: | :---: | :---: |
| Valuation Method | Weight | Value | Contribution |
| Forward Price/Earnings | $33.33 \%$ | $\$ 8.73$ | $\$ 2.91$ |
| Price/Tangible Book Value | $33.33 \%$ | $\$ 9.40$ | $\$ 3.13$ |
| Discounted Cash Flow to Equity | $33.33 \%$ | $\$ 7.73$ | $\$ 2.58$ |
| Final Valuation |  |  | $\$ 8.62$ |
| Market Price (11/19/12) |  |  | $\$ 8.17$ |
| Estimated Upside/(Downside) |  | $5.5 \%$ |  |

## Investment Thesis

- Poorly positioned for increasingly strict regulatory environment and industry consolidation
- Net interest margin compression
- Well capitalized
- Stock is technically a 'buy,' but the analyst group identified other superior investment opportunities


## Coinstar, Inc. (CSTR)

Coinstars
Price (11/30/2012):
1-year forward P/E:
Market Cap:
\$1.38B
Dividend Yield:
LTM EPS:
$\$ 4.91$

## CSTR: 1 Year Price Chart



Focus: Multiples Valuation

## CSTR Company Overview

- Redbox is the primary business driver
- Kiosks sell tickets and rent DVDs, Blu-rays, and video games directly to consumers -Currently in a joint venture with Verizon to develop "Redbox Instant" - a streaming service that will compete with Netflix and Amazon

Redbox Same Store Sales Growth



Number of Redbox Kiosks


## Multiple Analysis: Price/Book

## Price/Book



|  | 2009A | 2010A | 2011A | 2012E |  | CSTR |  |
| :---: | :---: | :---: | :---: | :---: | :--- | :--- | :--- |

## Multiple Analysis : Forward P/E

## Implied Forward Price/Earnings



| CSTR |  |
| :--- | :---: |
| Subjective Forward P/E Multiple | 10.5 x |
| FYE 2013 EPS | $\$ 5.20$ |
| Intrinsic Value | $\$ 54.60$ |

## Valuation \& Thesis

| Recommendation - Buy |  |  |  |
| :--- | :---: | :---: | :---: |
| Valuation Method | Weight | Value | Contribution |
| Implied Price/Book | $30 \%$ | $\$ 50.82$ | $\$ 15.25$ |
| Forward Price/Sales | $10 \%$ | $\$ 51.13$ | $\$ 5.11$ |
| Forward Price/Earnings | $40 \%$ | $\$ 54.60$ | $\$ 21.84$ |
| Discounted Cash Flow | $20 \%$ | $\$ 78.31$ | $\$ 15.66$ |
| Final Valuation |  |  | $\$ 57.86$ |
| Market Price (11/19/12) |  |  | $\$ 45.12$ |
| Estimated Upside/(Downside) |  |  | $28.2 \%$ |

## Investment Thesis:

- Market leader in hard DVD rental market
- Multiples trading near all-time lows
- Ultimately not purchased due to concerns over the future of the hard DVD rental market and uncertainty regarding entrance into the streaming market


## Michael Kors (KORS)



Price (11/30/2012):
1-year forward P/E:
Market Cap:
Dividend Yield:
LTM EPS:
\$58.15
32.83
\$10.2B
$\$ 1.26$

## KORS: 1 Year Price Chart



Focus: Discovery/DCF Valuation
university or NOTRE DAME

## KORS Company Overview

- Global luxury apparel and accessories company
- Men's and women's apparel, handbags, small leather goods, eyewear, jewelry, footwear and watches
- Operates in three segments: Retail, Wholesale and Licensing


2012 Revenue Breakdown
Licensing
5\%


Same Store Sales Comps


## Store Manager

- Alicia Carter- Store Manager, Sevierville, TN
- Increased sales of handbags, watches, small leather goods
- Surge in store traffic
- Have seen a 50\% increase in traffic over the past two years
- Expecting to double sales this year

- Had already reached over $50 \%$ of sales guidance without having hit holiday season
- Growth like this is not abnormal for Michael Kors stores
- Main growth driver is brand awareness


## Impact on DCF Analysis

- Bullish on company-wide revenues

| $\$$ in (000s) | 2011 A | 2012 A | 2013 E | 2014 E | 2015 E | 2016 E | 2017 E | 2018 E |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AIM Rev <br> Projection | $\$ 803.35$ | $\$ 1,302.25$ | $\$ 2,031.11$ | $\$ 2,727.96$ | $\$ 3,424.95$ | $\$ 4,096.42$ | $\$ 4,685.59$ | $\$ 5,228.55$ |
| Growth YoY |  | $\mathbf{6 2 . 1} \%$ | $\mathbf{5 6 . 0} \%$ | $\mathbf{3 4 . 3} \%$ | $\mathbf{2 5 . 5} \%$ | $\mathbf{1 9 . 6} \%$ | $\mathbf{1 4 . 4 \%}$ | $\mathbf{1 1 . 6} \%$ |
| Consensus <br> Estimate |  |  | $\$ 1,996.00$ | $\$ 2,596.00$ | $\$ 3,220.00$ | $\$ 3,870.00$ | $\$ 4,420.00$ |  |

- Bullish on company-wide gross margins

|  | 2011 A | 2012 A | 2013 E | 2014 E | 2015 E | 2016 E | 2017 E | 2018 E |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| AIM GPM <br> Projection <br> Consensus | $55.54 \%$ | $57.83 \%$ | $60.50 \%$ | $59.80 \%$ | $60.00 \%$ | $59.50 \%$ | $59.00 \%$ | $60.00 \%$ |
| Estim |  |  |  |  |  |  |  |  |

## Valuation \& Thesis

| Recommendation - Do Not Buy |  |  |  |
| :--- | :---: | :---: | :---: |
| Valuation Method | Weight | Value | Contribution |
| Forward Price/Earnings | $8.33 \%$ | $\$ 64.01$ | $\$ 5.33$ |
| Forward Price/Sales | $8.33 \%$ | $\$ 63.31$ | $\$ 5.28$ |
| Forward EBITDA/Sales | $8.33 \%$ | $\$ 69.24$ | $\$ 5.77$ |
| Discounted Cash Flow | $75 \%$ | $\$ 43.54$ | $\$ 32.66$ |
| Final Valuation |  |  | $\$ 49.03$ |
| Market Price (11/19/12) |  |  | $\$ 50.61$ |
| Estimated Upside/(Downside) |  | $-3.1 \%$ |  |

## Investment Thesis

- Luxury retailer with huge growth potential
- Domestic and international expansion as well as shift to higher margin accessories products
- Strong multi-channel distribution system
- Great company, bad stock


## IPG Photonics (IPGP)



Price (11/30/2012):
1-year forward P/E: 18.5

Market Cap:
Dividend Yield:
LTM EPS:
$\$ 2.80$


Focus: Company/Industry Analysis

## IPGP Company Overview

- \#1 producer of industrial fiber lasers with $75 \%$ market share
- Vertically integrated cost leader reducing costs from $\$ 80$ to $\$ 3$ per watt
- Industry leading 55\% gross margins
- Fiber lasers superior to traditional lasers in nearly every metric
- Founded in Russia in 1990 and all technology has been developed in-house


## Revenue Breakdown



## Technology Overview

## Proprietary Design




Modular / Scalable
Durable / Stable
$70 \%$ less energy
Compact

## Dual advantages

## Semiconductor Diodes

Specialty Optical Fibers

- Long Life
- High Efficiency
- High Amplification
- Precise Beam Qualities

Superior Performance
Superior Reliability
Superior Usability
Lower Cost

## Market Opportunity



## Valuation \& Thesis

| Recommendation - Buy |  |  |  |
| :--- | :---: | :---: | :---: |
| Valuation Method | Weight | Value | Contribution |
| Forward Price/Earnings | $30 \%$ | $\$ 63.25$ | $\$ 18.97$ |
| Forward TEV/EBITDA | $10 \%$ | $\$ 53.03$ | $\$ 5.30$ |
| Forward TEV/EBIT | $10 \%$ | $\$ 61.15$ | $\$ 6.12$ |
| Discounted Cash Flow | $50 \%$ | $\$ 65.45$ | $\$ 32.72$ |
| Final Valuation |  |  | $\$ 63.72$ |
| Market Price (11/19/12) |  |  | $\$ 57.43$ |
| Estimated Upside/(Downside) |  | $10.9 \%$ |  |

## Investment Thesis

- First mover advantage
- Dominant player revolutionizing a \$4B growing industry
- Vertically integrated cost leader
- Superior technology


## OpenTable (OPEN)

## OpenTable <br> *

Price (11/30/2012):
1-year forward P/E:
Market Cap:
Dividend Yield:

## OPEN: 1 Year Price Chart

LTM EPS: $\$ 1.01$


Focus: Fundamental Analysis

## OPEN Company Overview

- Provides free real-time online restaurant reservations for diners, as well as reservation management solutions for restaurants
- Since inception in 1998, over 350 million diners have been seated, representing $\$ 10$ billion spent at partner restaurants
- Customer base of over 25,000 restaurants worldwide

Installed Restaurants at FY End


## 2011 Revenues

International
15\%


Seated Diners Per Year


## Business Risk - Low

## Sales Volatility



## EBIT Volatility



## Financial Risk - Low




- OpenTable's only debt obligations are capitalized leases
- Operating income sufficiently covers any implied interest


## Return on Equity - DuPont Analysis

## Net Profit Margin



Financial Leverage


Total Capital Turnover


vanvensirxor NOTRE DAME

## Valuation \& Thesis

| Recommendation - Buy |  |  |  |
| :--- | :---: | :---: | :---: |
| Valuation Method | Weight | Value | Contribution |
| Forward Price/Earnings | $25 \%$ | $\$ 51.29$ | $\$ 12.82$ |
| Forward Price/Book | $25 \%$ | $\$ 55.36$ | $\$ 13.84$ |
| Discounted Cash Flow | $50 \%$ | $\$ 47.21$ | $\$ 23.61$ |
| Final Valuation |  |  | $\$ 50.27$ |
| Market Price (11/19/12) |  |  | $\$ 43.55$ |
| Estimated Upside/(Downside) |  | $15.4 \%$ |  |

## Investment Thesis

- First mover in the market for online restaurant reservations, giving OpenTable a competitive advantage in terms of established customer base
- Future growth due to small businesses using OpenTable for its marketing capabilities


## Wynn Resorts (WYNN)



## WYNN: 1 Year Price Chart

Price (11/30/2012):
\$112.40
1-year forward P/E:
Market Cap:
Dividend Yield:
LTM EPS:
\$5.26


Focus: Beta/WACC Calculation

## WYNN Company Overview

- Hospitality \& gaming company
- 2 resorts
- Las Vegas and Macau
- Strategy-focus on high-end individuals
- CEO Steve Wynn has 30 years experience

2011 Asset Breakdown


2011 Sales Breakdown


## Beta Valuation

| Regression Beta Analysis |  |  |
| :--- | :---: | :---: |
| 2-year weekly | 5-year monthly |  |
| Beta | 1.48 | 2.39 |
| Adjusted Beta (Mean reversion) | 1.32 | 1.93 |
| Adjusted R-squared | $38.0 \%$ | $44.9 \%$ |

## Beta considerations

- Management issues
- Operating leverage of 5.5 times

| Weighted Beta |  |
| :--- | :--- |
| Avg. Published Beta | 1.95 |
| Avg. Regression Beta | 1.94 |
| Avg. Adj. Regression Beta | 1.63 |

- Inherent risk vs. Business strategy

Final Beta: 2.10

## WACC Valuation

## WACC Calculation

| Equity risk premium | $5.0 \%$ |  |
| :--- | :---: | :--- |
| Risk free rate | $1.8 \%$ | 10-year US Treasury rate |
| Beta | 2.10 |  |
| Cost of equity | $12.30 \%$ |  |
| Credit rating | BBB | Source: Bloomberg |
| Cost of debt | $4.61 \%$ | Assume 10-year debt |
| Tax rate | $35.0 \%$ | Historical average |
| After-tax cost of debt | $3.00 \%$ |  |
|  |  |  |
| Equity weight | $68.2 \%$ | Market Capitalization |
| Debt weight | $31.9 \%$ | Balance Sheet |
| WACC | $9.35 \%$ |  |

## Valuation \& Thesis

| Recommendation - Buy |  |  |  |
| :--- | :---: | :---: | :---: |
| Valuation Method | Weight | Value | Contribution |
| Forward Price/Earnings | $20 \%$ | $\$ 148.97$ | $\$ 29.79$ |
| Discounted Cash Flow | $80 \%$ | $\$ 145.70$ | $\$ 116.56$ |
| Final Valuation |  |  | $\$ 146.35$ |
| Market Price (11/26/12) |  |  | $\$ 105.79$ |
| Estimated Upside/(Downside) |  | $38.3 \%$ |  |

## Investment Thesis

- Competitive advantage in Macau - 1 of 4 license holders
- Tremendous growth opportunity - Cotai expansion soon
- High risk, high reward


## Cerner Corp (CERN)

## CERN: 1 Year Price Chart

## Cerner

Price (11/30/2012):
1-year forward P/E:
Market Cap:
Dividend Yield:
LTM EPS:


Focus: Technical Analysis

## CERN Company Overview

- Develops, installs, and supports healthcare information technology and solutions
- Solutions used by over 9,300 facilities in over 25 countries
- Electronic Health Records software changes doctor and patient experience



## 1 Year Moving Averages

SELL: Death Cross (50 day MA crosses below the 200 day MA)


## 1 Year Support \& Resistance

SELL: Lower levels of resistance, lower levels of support


## 1 Year Relative Strength Index

BUY: Upward trend in relative strength over past month


## Valuation \& Thesis

| Recommendation - Buy |  |  |  |
| :--- | :---: | :---: | :---: |
| Valuation Method | Weight | Value | Contribution |
| Forward Price/Sales | $33 \%$ | $\$ 80.00$ | $\$ 26.40$ |
| Forward Price/Earnings | $33 \%$ | $\$ 66.00$ | $\$ 21.78$ |
| Free Cash Flow | $33 \%$ | $\$ 154.72$ | $\$ 51.06$ |
| Final Valuation |  |  | $\$ 99.24$ |
| Market Price (11/19/12) |  |  | $\$ 77.47$ |
| Estimated Upside/(Downside) |  |  | $28.1 \%$ |

## Investment Thesis

- Varied opportunities for growth
- Market leader in growing healthcare IT sector
- Hospital consolidation displaces smaller competitors


## Teavana Holdings, Inc. (TEA)



| Price (11/30/2012): | $\$ 14.75$ |
| :--- | :--- |
| Market Cap: | $\$ 576.77 \mathrm{M}$ |
| LTM EPS: | $\$ 0.43$ |
| 52-Week Low: | $\$ 9.75$ |
| 52-Week Low Date: | $11 / 14 / 12$ |



Focus: Special Circumstance

## Company Overview

- Specialty retailer of premium loose-leaf teas and related merchandise
- Over 300 locations in United States and Canada
- $900-1,000$ square foot, high-end mall locations
- "Heaven of Tea" retail concept
- Acquired Canadian retailer, Teaopia, in June 2012

Teavana Store Growth



FYE 2012 Sales Breakdown


## "Heaven of Tea" Concept



## Advantages and Concerns

## Competitive Advantages

- First-movers in large industry
- \$56.6B global tea sales (\$5.2B in US)
- Differentiated brand and concept
- Premium pricing
- Lipton "Black Pearl" (\$4.40 / 2 oz.)
- Teavana "Black Dragon Pearls" (\$15.00 / 2 oz.)
- 85\% proprietary tea blends
- Considerable white space
- Unsaturated market
- No material international presence


## Company Concerns

- Perceptions of upselling
- Negative internet "chatter"
- Personal and anecdotal experience
- Employee relationships
- Compensation driven by sales targets
- Disgruntled former employees
- Growing faster than financing
- Projected negative cash flows next 2 years
- Equity market already tapped


## Valuation \& Thesis

| Recommendation - Buy |  |  |  |
| :--- | :---: | :---: | :---: |
| Valuation Method | Weight | Value | Contribution |
| Discounted Cash Flow | $100 \%$ | $\$ 15.69$ | $\$ 15.69$ |
| Final Valuation |  |  | $\$ 15.69$ |
| Market Price (11/9/12) |  |  | $\$ 10.30$ |
| Estimated Upside/(Downside) |  |  | $52.3 \%$ |

## Investment Thesis

- Differentiated, niche company creating an industry
- Ability to buy into growth story as Wall Street waits for "proof of concept"
- Not the next Starbucks, but if it becomes 5\% of Starbucks, the price would quadruple


## The Rest of the Story

- Starbucks to acquire Teavana
- Announced on November 14, 2012
- \$15.50/share in cash
- Made a buy/no buy decision irrelevant - not a merger arbitrage fund
- Starbucks Investment Thesis
- Complement to current Tazo tea brand
- Ability to unlock value by crossbranding and taking Teavana products to grocery stores
- Ramifications for Teavana
- Access to reliable financing
- Accelerates growth while staying true to brand



# IV. Portfolio Performance Evaluation 

Historical Return Comparisons/Benchmarks/Sector allocations
Risk-adjusted Performance Measures
Attribution Analysis
Top 5 / Bottom 5 from Initial Portfolio
Portfolio transactions - Additions and Deletions
Presentation and discussion of Final Portfolio

## Portfolio Relative Returns

## Aim Portfolio vs. Major Indices



## Consumer Products

Consumer Staples


Consumer Discretionary


- AIM consumer staples have underperformed the S\&P index both recently and over the long-term
- 5-year horizon exception
- AIM consumer discretionary stocks have outperformed the S\&P index YTD and over the long-term
- 1-year horizon exception


## Financials \& Healthcare

Financials


Healthcare


- AIM financials have outperformed S\&P 500 Financial Index during all periods
- AIM healthcare stocks have outperformed in all periods
- Largest outperformance for both sectors was over 3-year period
- AIM financials beat Financial Index by $19.89 \%$
- AIM healthcare stocks beat Healthcare Index by $14.29 \%$


## Energy \& Industrials

Energy


Industrials


- Energy has only been in portfolio a short time, and has underperformed since
- Only marginally below in 2012, but underperformed by more than $10 \%$ over the past year
- Industrials have been underperforming over the last five years over all periods
- Weighed down by performance of Potash and fluctuations in CAT and CMI


## Information Technology



- IT has consistently outperformed the corresponding S\&P index in all periods except the 5-year
- Has performed exceptionally well in 2012, when it has outperformed its peers by over $10 \%$


## Sharpe Ratio

- Risk-Reward performance measure, indicating excess return per unit of variation in investment returns
- Used to determine whether returns are generated by management decisions or by additional risk
- A higher ratio means greater management efficacy

$$
S=\frac{\left(R_{p}-R_{f}\right)}{\sigma_{p}}
$$

Where:
$R p$ is the portfolio return
$R_{f}$ is the risk-free rate (3 Month T-Bill)
$\sigma p$ is the standard deviation of the portfolio

## Sharpe Ratio



## Jensen's Alpha

- Measures portfolio's excess return on a risk adjusted basis (CAPM)
- Compares returns adjusted for systematic risk (risk that affects the entire market)
- Higher positive values are indicative of better management

$$
\alpha_{\text {Jensen }}=R_{p}-\left[R_{f}+\beta_{p} *\left(R_{M}-R_{f}\right)\right]
$$

Where:
$R p$ is the portfolio return
Rf is the risk-free rate (3 Month T-Bill)
$\beta \mathrm{p}$ is the portfolio beta
$\mathrm{R}_{\mathrm{M}}$ is the market return

## Jensen's Alpha



## Attribution: Definition

## Allocation Effect

- Comparative value added by over or underweighting sectors relative to benchmark


## Selection Effect

- Value added by choosing securities that outperform the benchmark at each sector level
- Overweight top performing, underweight poor performing


Total Net Management Effect

## Attribution: One Year



UNIVERSITYOF NOTRE DAME

## Attribution: Three Year



## Attribution: Five Year



## One-Year Performance Overview

## Best Performers

## Worst Performers

AeroVironment Inc. (AVAV) -18.6\%

- Sequestration concerns

PNC Financial (PNC) -12.9\%

- Bad mortgages acquired

Activision Blizzard (ATVI) -7.4\%

- Concerns w/ video game market

Potash Corp. (POT) -5.6\%

- Issues with foreign contracts

Caterpillar (CAT) -2.4\%

- Global macroeconomic concerns


## Portfolio Turnover - Stocks Bought

## BOUGHT

1) Wynn Resorts (WYNN) - Presence in Macau, growth prospects
2) Select Comfort Corp. (SCSS) - Sustainable competitive advantage
3) Cerner Corp. (CERN) - Market leader in healthcare IT sector
4) Kapstone Paper (KS) - Great management
5) Expediters Int'l (EXPD) - Management, attractive valuation
6) Open Table (OPEN) - First mover in restaurant reservations
7) Acuity Brands (AYI) - Growing LED \& lighting remodeling
8) Domino's Pizza (DPZ) - Domestic innovation \& international growth
9) IPG Photonics (IPGP) - First mover in industrial lasers

## Portfolio Turnover - Stocks Sold

## SOLD

1) Caterpillar (CAT) - Exposure to macroeconomic weakness
2) AeroVironment (AVAV) - Sequestration concerns
3) KeyCorp (KEY) - NIM compression \& slow loan portfolio growth
4) PNC Financial (PNC) - Regulation \& legacy mortgages
5) Alliant Tech (ATK) - Fiscal cliff concerns / sequestration
6) Williams-Sonoma (WSM) - Market has priced in housing recovery
7) CarMax (KMX) - Optimistic outlook has led to over-valuation
8) Qualcomm (QCOM) - Risk of margin contraction, fully-priced growth potential
9) Dollar Tree (DLTR) - Declining same-store sales growth \& peak margins
10 ) Coca-Cola (KO) - Unattractive valuation due to flight to safety

U N IVERSITYOF NOTRE DAME

## Final Portfolio (11/30/2012)

| Stock | Ticker | AIM Holdings | Weight |  |
| :--- | :---: | :---: | :---: | :---: |
| Activision Blizzard | ATVI | $\$$ | 269,193 | $3.9 \%$ |
| Acuity* | AYI | $\$$ | 277,830 | $4.1 \%$ |
| Apple | AAPL | $\$$ | 351,168 | $5.1 \%$ |
| Cerner Corp* | CERN | $\$$ | 262,548 | $3.8 \%$ |
| Chevron | CVX | $\$$ | 301,217 | $4.4 \%$ |
| Continental Resources | CLR | $\$$ | 247,320 | $3.6 \%$ |
| Cummins | CMI | $\$$ | 265,032 | $3.9 \%$ |
| Dick's Sporting Goods | DKS | $\$$ | 257,299 | $3.8 \%$ |
| Discover Financial | DFS | $\$$ | 270,465 | $4.0 \%$ |
| Domino's* | DPZ | $\$$ | 220,480 | $3.2 \%$ |
| eBay | EBAY | $\$$ | 290,510 | $4.2 \%$ |
| Expediters Int'l* | EXPD | $\$$ | 276,908 | $4.0 \%$ |
| FlowServe Corporation | FLS | $\$$ | 207,825 | $3.0 \%$ |
| *denotes new position |  |  |  |  |
|  |  |  |  |  |


| Stock | Ticker | AIM Holdings |  | Weight |
| :--- | :---: | :---: | ---: | :---: |
| Gilead Sciences | GILD | $\$$ | 330,000 | $4.8 \%$ |
| Google | GOOG | $\$$ | 279,348 | $4.1 \%$ |
| Halliburton | HAL | $\$$ | 280,140 | $4.1 \%$ |
| IPG Photonics* $^{*}$ | IPGP | $\$$ | 271,860 | $4.0 \%$ |
| Kapstone $^{*}$ | KS | $\$$ | 287,152 | $4.2 \%$ |
| Lab Corporation $_{\text {Open Table }}$ | LH | $\$$ | 270,688 | $4.0 \%$ |
| Potash | OPEN | $\$$ | 278,318 | $4.1 \%$ |
| Select Comfort* | POT | $\$$ | 269,010 | $3.9 \%$ |
| Teradata Corp | SCSS | $\$$ | 278,512 | $4.1 \%$ |
| United Health Group | TDC | $\$$ | 249,816 | $3.7 \%$ |
| Wynn Resorts* | UNH | $\$$ | 261,072 | $3.8 \%$ |
| Cash Position | WYNN | $\$$ | 281,000 | $4.1 \%$ |
| Total |  | $\$$ | 8,650 | $0.1 \%$ |



General Information
In-class Speakers
Chicago Trip
New York City Trip
Newsletter
AIM Website

## Visiting speakers



Ed Trubac, Finance Professor Emeritus


Scott Malpass, Chief Investment Officer


## STIFEL NICOLAUS

Equity Research Analyst - Tom Roderick

## Chicago Trip

## ROUNDTABLE

IllAURORA
Investment Management
equity infernational

Health Care Private Equity
Fund of Funds

International Real Estate

MCN Capital Equity Long/Short
vanventiror

## Firefly Equity Long/Short




## The Blackstone Group Private Equity



## ELLIOTT Multi-Strategy Hedge Fund

SANDLER
O'NEILL
Financials: Long/Short
south ferry Special Situations Fund


## New York Trip



vanvensirxor

## Newsletter

- Objective
- Alumni Updates
- Portfolio Performance
- Economic Outlook



## AIM QUARTERLY



Greetings from AIM XXXV

## Hello from a revitalized campus!

The Irish are back!
As the third quarter of 2012 is ending, Professors Jerry Langley and Frank Reilly continue to lead a group of 27 undergraduate analysts in managing the AIM portfolio. First round valuations of securities are winding down and each analyst is choosing a second stock for the secondround. AIM XXXV recently went to Chicago or a class trip and the class is looking forward to its trip to New York City in November.
"It's a group that understands that theyve got an opportunity to do something really big"-Brian Kelly

Quarter 3, Fall 2012
In This Issue


State of the Economy 2-3

## IATI

Alumni Updates 3-4

## AIM Website

- Course Overview
- Current Analysts
- Portfolio Performance
- Alumni
- Career Opportunities
- Upcoming Events
- Social Networking
- LinkedIn
- My Notre Dame



## Thank You

AIM XXXV would not have been possible without the generous support of:

- The Advisory Board
- Scott Malpass and the Notre Dame Investment Office
- Professors Langley, Reilly and Trubac
- Rachel Karnafel

Post - Presentation Agenda

- Due diligence and discovery of Domino's Pizza
- Advisory Board panel discussion


