

# Advisory Board Presentation

AIM XXXV Fall 2012





# AIM Analyst Bios

**Justin Asuncion** 

Omaha, NE

AeroVironment, Bridgepoint Education

**Justin Barnes** 

Los Angeles, CA Activision Blizzard, OpenTable

Sam Beres

Brookfield, WI Apple, Coinstar

John Cameron

Arlington Heights, IL Caterpillar, La-Z-Boy

Shawn Cappello

Monmouth Beach, NJ Cummins, KapStone

**Andrew Charnesky** 

Grosse Pointe, MI Harley-Davidson, Glu Mobile

Michael Cochran

Oceanside, NY Chevron, Yum! Brands

Adam Cox

New Palestine, IN PNC Financial Services Group, Teavana

**Robert Crow** 

Champaign, IL LabCorp, Cerner Corp. Michael Donnelly

Rochester, NY Halliburton, Constellation Brands

Alex Draime

Warren, OH Google, Expeditors Int'l.

Alberto Elizondo

Monterrey, Mexico Qualcomm, RadioShack Corp.

**Bradley Holenstein** 

Newton, NJ Potash Corp, Idexx Lab

Alex Kimball

St. Paul, MN Dick's Sporting Goods, AutoZone

**Chad Lavelle** 

Prospect, KY UnitedHealth Group, Life Time Fitness

Joseph Marek

St. Paul, MN eBay, Select Comfort Corp.

Joseph Rampino

Long Beach, CA Continental Resources, Madison Square Garden

**Brett Rocheleau** 

Naperville, IL Flowserve, Wynn Resorts Matt Roesch

West Chester, OH Discover Financial Services, Medifast Inc.

**Matt Rossetto** 

Frankfort, IL Williams-Sonoma, Constant Contact

Adam Scmitz

Highlands Ranch, CO Dollar Tree, Acuity

Richard Si

Montreal, Quebec CarMax. Tim Horton's

**Tyler Smith** 

Carlisle, MA Alliant Tech Systems, Michael Kors

**Michael Thomas** 

St. Clair Shores, MI Teradata Corporation, Domino's Pizza

**Allison Tompkins** 

Jackson, MI Gilead Sciences, J.M. Smucker Co.

Alex VanderLinde

Hinsdale, IL Coca-Cola, IPG Photonics

Erin Welcenbach

Menomonee Falls, WI KeyCorp, Rockwell Automation



# Presentation Agenda

- Personal Introductions
- Presentation Topics
  - I. Investment Objectives and Guidelines
  - II. Economic Environment
  - III. Security Analysis
  - IV. Portfolio Performance Evaluation
  - V. General Information
- Concluding Remarks



# I. Investment Objectives and Guidelines

Course Overview

Investment Philosophy

**Investment Policies** 

Market Capitalization Profile



# **AIM Overview**

# • Objective:

 Provide analysts with a thorough grounding in portfolio management by combining theory with hands-on experience

# • Analyst Selection:

- Prospective analysts must submit an application and resume
- Diverse backgrounds in finance



# Individual Responsibilities

- Each of the 27 analysts covers two companies
  - The first is assigned, the second is selected
- For each company, analysts produce and present the following reports
  - Company overview
  - Fundamental analysis
  - Industry report
  - EPS forecast
  - Technical analysis
  - Valuation and final recommendation

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# Group Responsibilities

- Economic analysis
  - Recent trends in unemployment, inflation, GDP growth
  - Current events and significant political events
- Performance analysis
  - Benchmark comparisons and performance measures
  - Industry allocations
  - Best and worst performers
- Trading group
  - Executes trades
  - Works closely with ND Investment Office
- Newsletter group
  - Summarizes above analyses
  - Provides alumni and trip updates



# Investment Philosophy

- Investment objective
  - Outperform our primary (S&P 500) and secondary benchmarks (Russell 2000 and HBI) through alpha generation while maintaining the purchasing power of the principal over the long-term
- Investment decisions
  - Bottom-up fundamental research
  - Value & growth
  - Industry agnostic
- Risk management
  - Diversification & position size limits
  - Allocation to small, mid, and large cap stocks



# **Investment Policies**

- Only US traded equities
  - No bonds, money market instruments or derivative instruments
- Roughly match the industry composition of the S&P 500 (within a 5% range)
- No one stock exceeds 10% of market value of portfolio
- Long-term cash at 0%
- All stocks within approved lines of business
- No stocks of companies whose values are not in line to those of the University



# Market Cap Profile (11/30/2012)

- 35% Small (<\$2B) & Mid (\$2B-\$10B) Cap stocks
  - AIM XXXV Small & Mid Cap: 38.4%
- 65% Large (>\$10B) Cap stocks
  - AIM XXXV Large Cap: 61.6%

Small Cap Holdings			
Stock	AIM Holdings	Market Cap	
Kapstone	\$287,152	\$1,030	
Open Table	\$278,318	\$1,025	
Select Comfort	\$278,512	\$1,505	
Total	\$843,982	_	
Percent of holdings	12.3%		

Mid Cap Holdings				
Stock	AIM Holdings	Market Cap		
Domino's	\$220,480	\$2,384		
Acuity	\$277,830	\$2,699		
IPG Photonics	\$271,860	\$3,101		
Dick's Sporting Goods	\$257,299	\$6,502		
FlowServe Corporation	\$207,825	\$6,979		
Expediters Int'l	\$276,908	\$7,805		
Lab Corporation	\$270,688	\$7,966		
Total	\$1,782,890			
Percent of holdings	26.1%			

Large Cap Holdings				
Stock	AIM Holdings	Market Cap		
Teradata Corp	\$249,816	\$10,110		
Continental Resources	\$247,320	\$12,647		
Activision Blizzard	\$269,193	\$12,752		
Cerner Corp	\$262,548	\$13,260		
Wynn Resorts	\$281,000	\$13,924		
Cummins	\$265,032	\$18,978		
Discover Financial	\$270,465	\$20,968		
Halliburton	\$280,140	\$30,549		
Potash	\$269,010	\$33,242		
United Health Group	\$261,072	\$55,528		
Gilead Sciences	\$330,000	\$57,051		
еВау	\$290,510	\$67,546		
Chevron	\$301,217	\$207,050		
Google	\$279,348	\$227,351		
Apple	\$351,168	\$554,406		
Total	\$4,207,838			
Percent of holdings	61.6%			

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# II. Economic Environment

Summary of Current Economic Indicators Expected Federal Reserve Policy Inflation and Interest Rate Movements Outlook for the Economy Potential Impact on Portfolio



# "The New Normal"

# <u>Uncertainties</u>

The Economy

Monetary Easing

New Regime in China

Unemployment

**Eurozone Crisis** 

National Debt Burden



Poor Confidence

Looming Fiscal Cliff

Political Gridlock

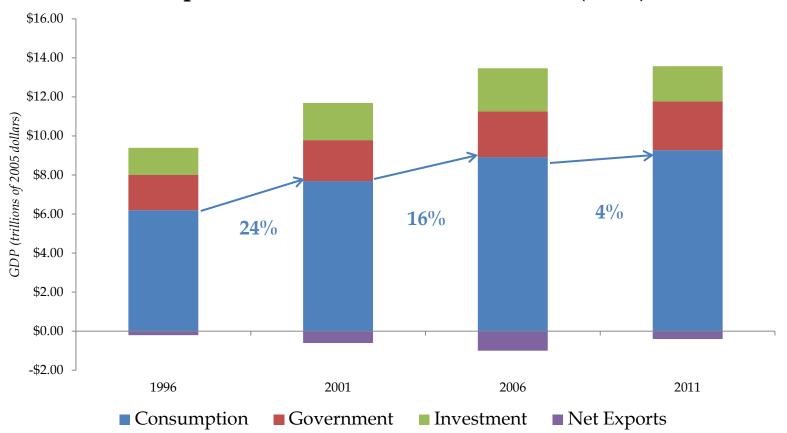
**Inflation Concerns** 

"New Normal"	Short Run	Long Run
Unemployment	7.3% - 7.8%	6.5%
Inflation	2.2% - 3.0%	2.0% - 2.2%
Change in GDP	1.9% - 2.9%	2.0% - 2.3%



# The Consumer

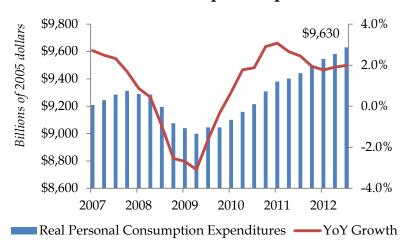
### **Components of Gross Domestic Product (GDP)**



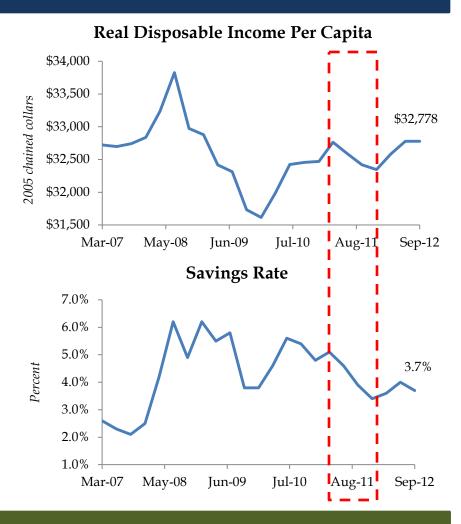


# The Consumer

### **Real Personal Consumption Expenditures**

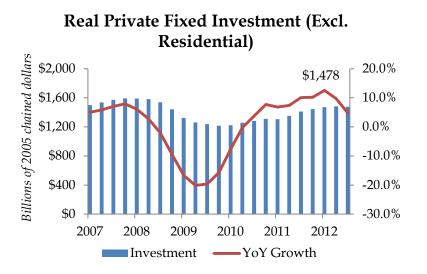


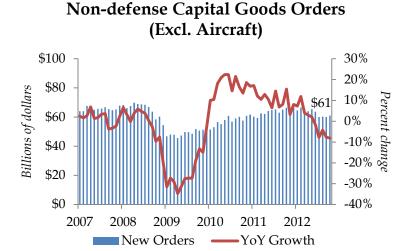
- In 2011, consumption continued to rise despite lower income
  - Consumption driven by a decreased savings rate
  - Slower growth from previous year
- Outlook on consumption neutral as potential tax increases hamper confidence





# **Business Investment**

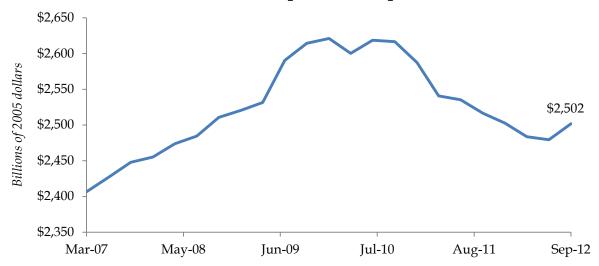




- Real private fixed investment (excl. residential) growth has begun to slow down
- New orders slowing down as well
- Business investment slowing down as uncertainty continues to pervade the market and businesses lose confidence

# Government Expenditures

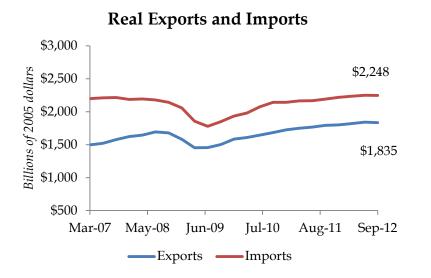
### Real Gov't Consumption and Expenditures

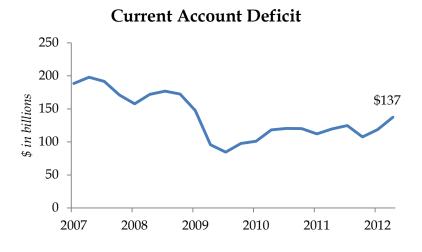


- Government expenditures has recently faced pressured due to increasing debt levels and budget deficit issues
- State and local level entities in particular have exhibited weak financial positions
- Expect spending to decrease as government continues to address deficit issues



# Net Exports

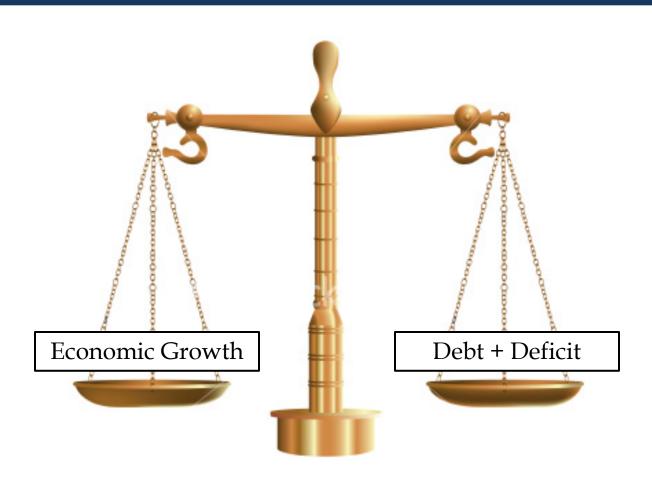




- Currently maintaining gap between exports and imports
- Current account deficit continues to climb
- U.S. Dollar  $\rightarrow$  downward pressure
  - Tension between U.S. and trade partners
  - Structural changes in U.S. trade  $\rightarrow$  depreciating dollar not effective











### **Consumption**

Consumption decreases as tax hikes decrease spending power

### **Investment**

Business investment hampered as businesses face uncertainty

# Falling Off the Cliff

### **Gov't Expenditures**

Gov't expenditures decrease in accordance with policy

### **Deficit and Debt**

Budget deficit and national debt issues mitigated

### Consumption

Tax breaks extended; consumption steady

### **Investment**

Business investment continues

# **Kicking the Can**

### **Gov't Expenditures**

Gov't expenditures increase as gov't stimulates economy

### **Deficit and Debt**

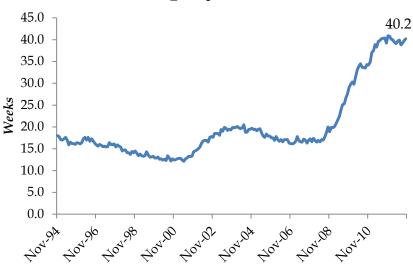
Budget deficit and national debt continue negative trend



### **U-6 Unemployment Rate**

# 19.0% 17.0% 15.0% 13.0% 11.0% 9.0% 7.0% 5.0% Tatrolo Tatrolo

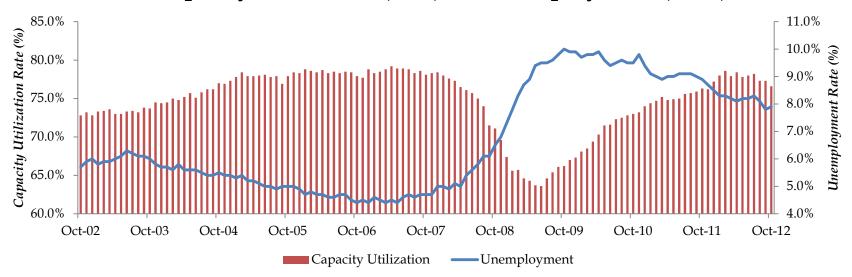
### **Mean Unemployment Duration**



- U.S. Unemployment Rate: 7.9% → This is celebrated
- "Underemployment" Rate: 14.6% → This is ignored
- Average Duration: ~40 weeks → This is a problem

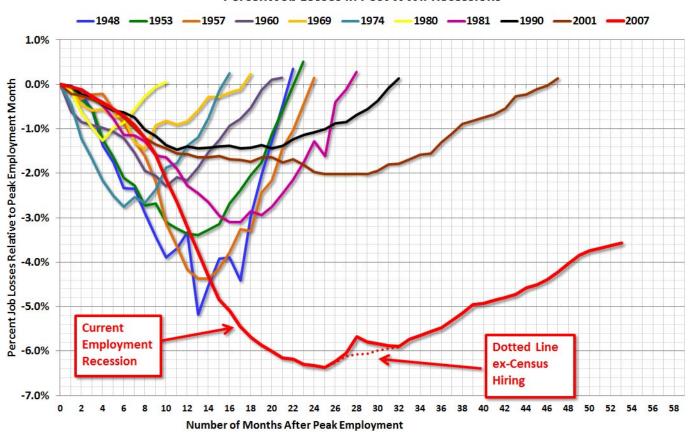


### Capacity Utilization (Red) vs. Unemployment (Blue)



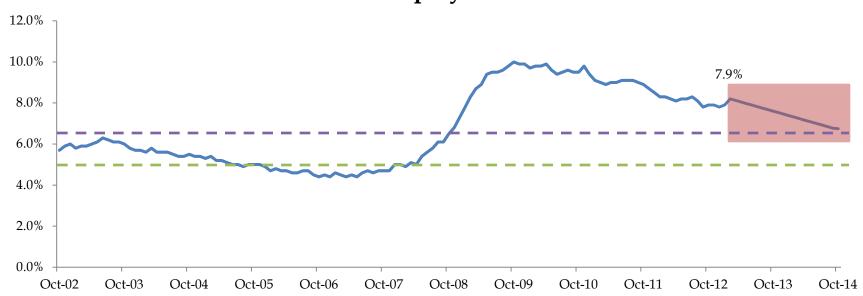
- At current capacity levels, should see ≈ 5% unemployment
- Structural unemployment "results from long-term shifts in economies rather than short-term savings in economic conditions"

### Percent Job Losses in Post WWII Recessions





### Unemployment



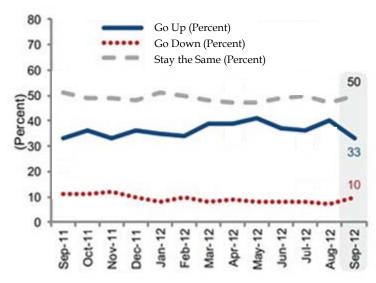
The Past
Asymptote at ≈ 5%
Need for marginally skilled
workers
"Do more with more"

The Present
Asymptote at ≈ 6.5%
Need for high-skilled workers
"Do more with less"



# Housing

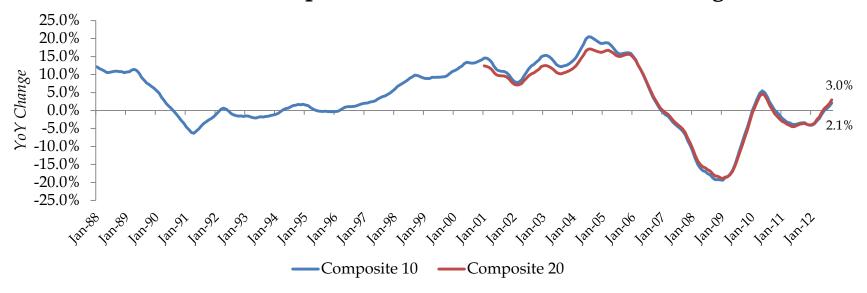
### Share of Respondents Who Say Mortgage Rates Will ... In the Next 12 Months



- Consumer expectations that mortgage rates will continue to decline, with the 30-year mortgage rates recently hitting all-time lows at 3.36%
  - Percentage of respondents saying it would be a good time to sell rose to 19%
- Homebuilders are showing increased optimism



### Case Shiller Composite Indicies, Year-Over-Year Change

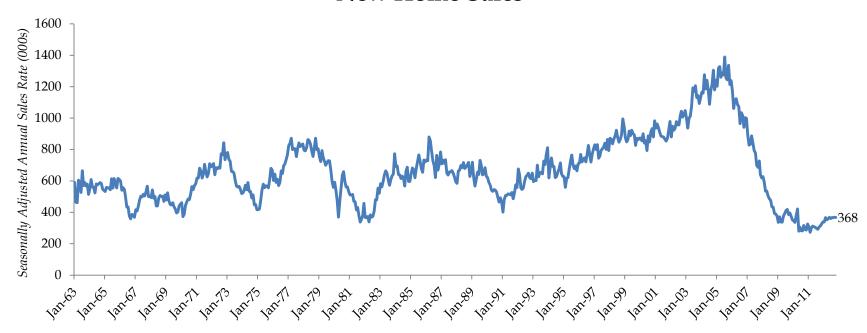


- According to S&P, average home prices increased by 2.1% for the 10-City Composite and by 3.0% for the 20-City Composite in September 2012 versus September 2011
- For the sixth consecutive month, all 20 cities and both Composites recorded positive monthly changes



# Housing

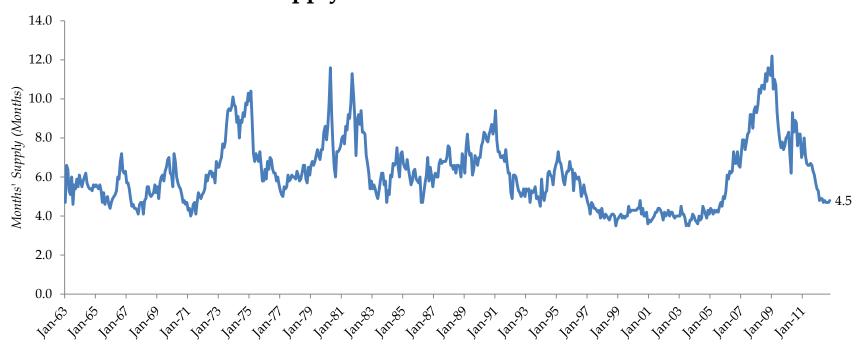
### **New Home Sales**



 Sales of new single-family houses in October 2012 were at a seasonally adjusted annual rate of 368,000, a 0.3% drop from the downward-revised rate of 369,000 in September 2012



### Months Supply of Homes in the United States



• The seasonally adjusted estimate of new houses for sale at the end of September was 145,000. This represents a supply of 4.5 months at the current sales rate. Any level below 6 months is considered normal.



# FOMC Oct 24th Meeting Highlights

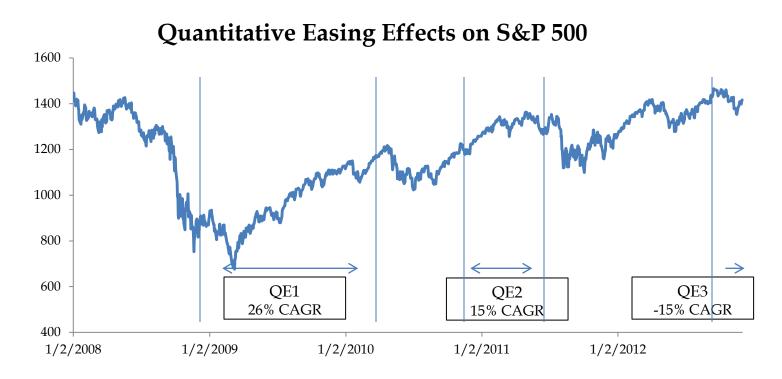
- Slow employment growth
- Inflation has risen-due to higher energy prices
- Fed stimulus insufficient without policy accommodation
- Continue Operation Twist through the end of 2012
  - Goal: Flatten the yield curve (without increasing size of the Fed's Balance Sheet)
  - \$267 billion extension in June
- Maintain QE3 until labor markets improve



- The Federal Reserve announced a policy in September to indefinitely purchase \$40 billion of mortgage-backed securities every month to stimulate the economy and improve the labor market
  - Target Fed-Funds rate at 0-.25 percent through mid-2015
  - JP Morgan expects the Fed to spend at least \$1 trillion



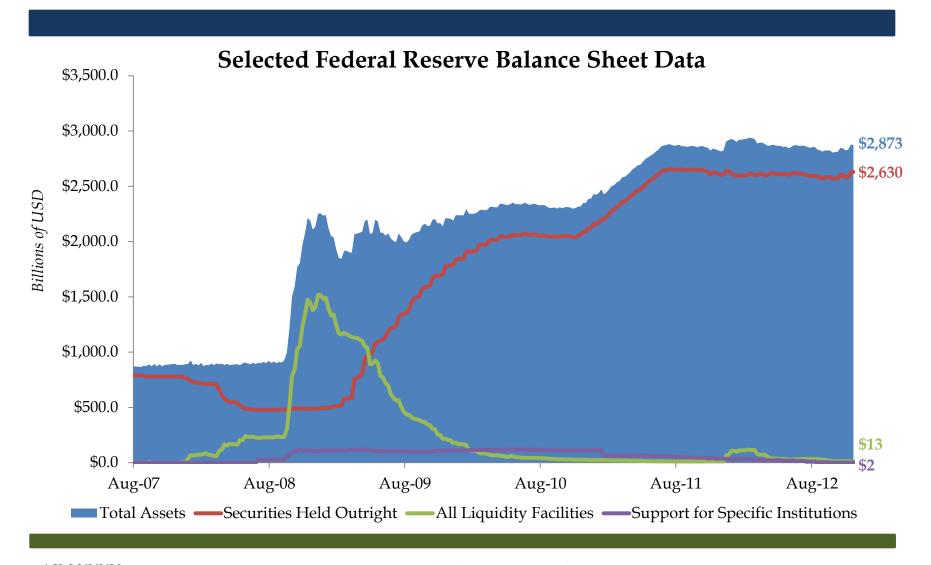
# QE3 Effect on S&P 500



- Very early, but the first impression is effects are neutral
- No spike in equity prices like QE1 and QE2

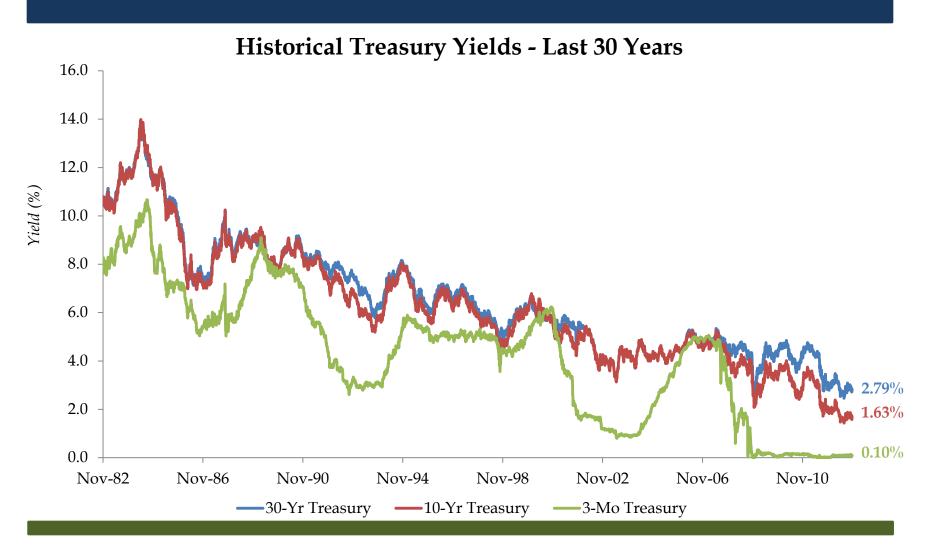


# Ballooning Balance Sheet



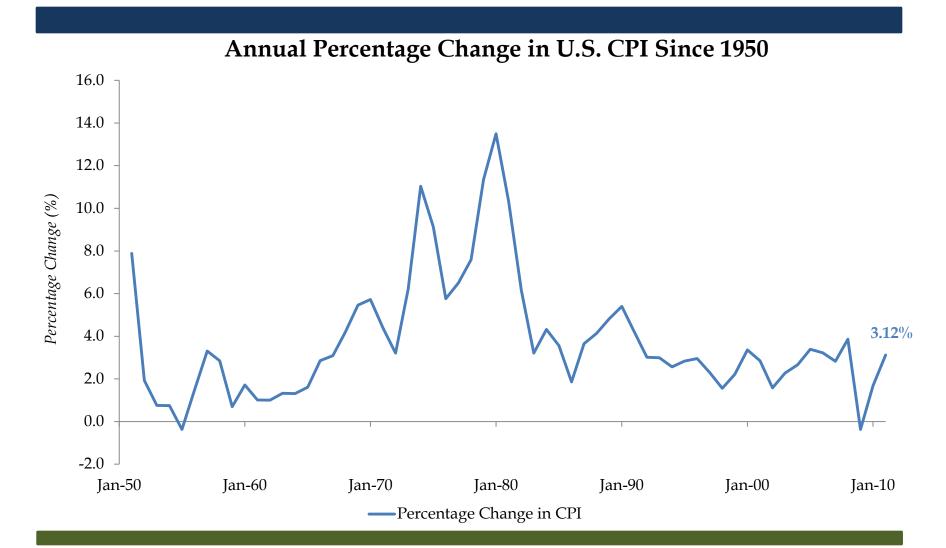


# Interest Rates in Perspective



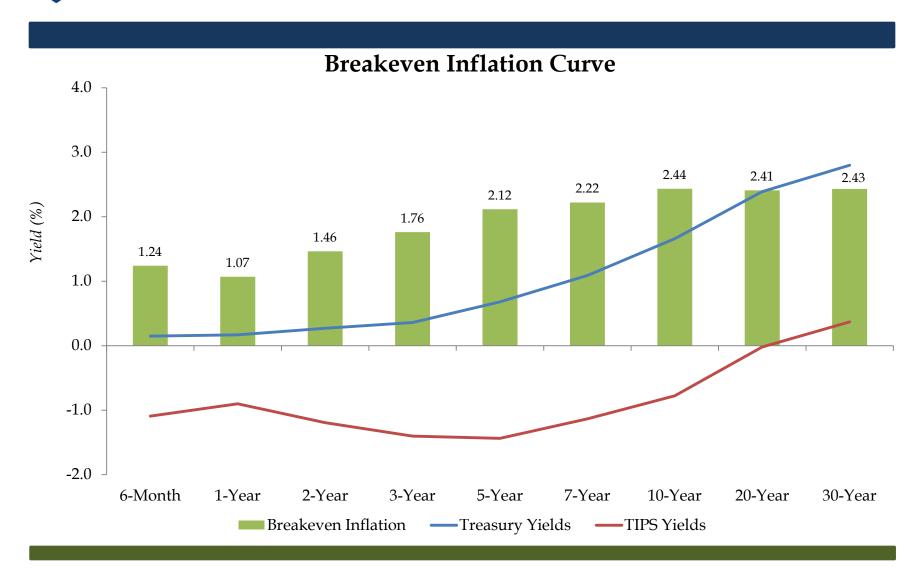


# Historical Inflation



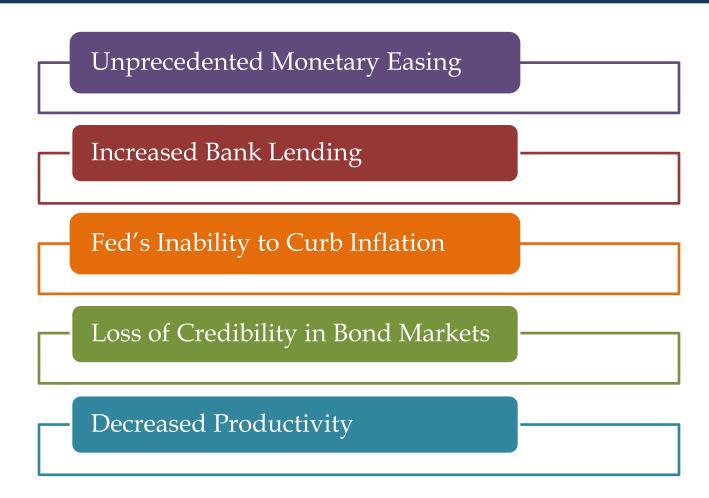


# Current "Breakeven" Inflation





# Upside Risk to Inflation

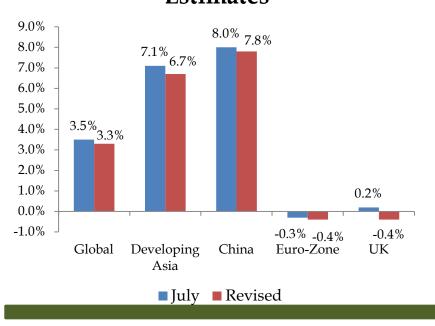




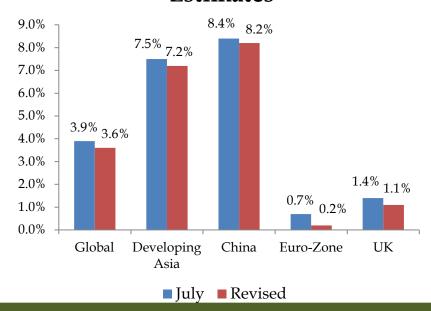
# Global GDP Revisions

- Global growth slowing, on the back of potential recession in Europe
- China and developing Asia hurt by lower external demand in US and Europe
- Growth reductions for China also based on a shift toward more balanced domestic demand
- 2013 China should experience its boost from kick in of easing measures

# 2012 IMF GDP Growth Estimates



# 2013 IMF GDP Growth Estimates

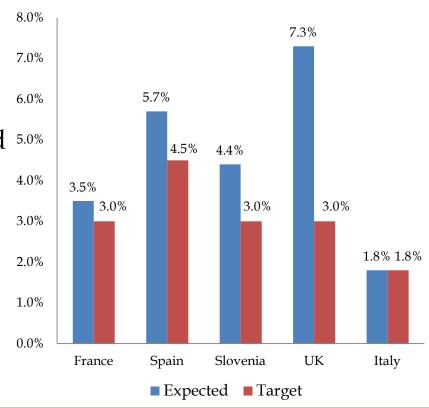




## European Austerity Targets

- EU rule to maintain budget deficits ≤ 3% of GDP
- IMF easing off Greek target of 4.5%
  - Greek debt expected to reach 182% GDP by year end 2013, up from 161%
- Deeper than expected recession and implementation of fiscal measures complicating deficit reduction targets

# 2013 IMF Euro-Zone Deficit % of GDP Estimates





# Forecast Summary

Economic Forces	GDP Effect	Portfolio Effect
Unemployment	Negative	Neutral
Housing	Positive	Neutral
Business Spending	Negative	Neutral
Consumption	Neutral	Neutral
QE3	Neutral	Neutral
Fiscal Cliff	Negative	Negative
Global Forces	Negative	Neutral
Households	Neutral	Neutral
Overall	Negative	Neutral

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## Portfolio Impacts

#### **US Fiscal Uncertainty**

#### **Industrials**

- KapStone
- Flowserve

#### **Consumer Discretionary**

- Dick's Sporting Goods
- Apple
- Wynn Resorts
- Domino's

#### T 1.

**IPG Photonics** 

Select Comfort

Open Table

Activision Blizzard

Cummins

Teradata

**Eurozone Crisis** 

• Expediters
International

#### China / Emerging Markets

- Wynn Resorts
- Apple

Cummins

Potash

#### Financial Regulation

Discover Financial

#### Healthcare Reform

- UnitedHealth Group
- Cerner

- LabCorp
- Gilead

#### Oil / EPA Regulation

- Continental Resources
- Halliburton

Chevron

Cummins

#### Housing

- Acuity
- Select Comfort



## III. Security Analysis

Overview of Research Assignments

**Earnings Forecast** 

Multiples Valuation

Discovery/DCF Valuation

Company/Industry Analysis

Fundamental Analysis Ratio Analysis/DuPont

Beta/WACC/DCF Valuation

Technical Analysis

Special Circumstance



## Security Selection Process

- Bottom-up approach to security selection
- Analysts complete six reports that address the following areas of interest:
  - Company Background
  - Fundamental Analysis
  - Industry Analysis
  - Earnings Forecast
  - Technical Analysis
  - Final Valuation and Recommendation (including Beta)
- Each analyst makes a buy or sell recommendation

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# Analyst Agenda

Analyst	Stock	Focus
Matt Rossetto	Williams-Sonoma	Earnings Forecast
Erin Welcenbach	KeyCorp	Multiples Valuation
Sam Beres	Coinstar	Multiples Valuation
Tyler Smith	Michael Kors	Discovery/DCF Valuation
Alex Vander Linde	IPG Photonics	Company/Industry Analysis
Justin Barnes	OpenTable	Fundamental Analysis
Brett Rocheleau	Wynn Resorts	Beta/WACC Valuation
Robb Crow	Cerner Corp.	Technical Analysis
Adam Cox	Teavana	Special Circumstance

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## Williams-Sonoma (WSM)



Price (11/30/2012): \$45.26

1-year forward P/E: 16.7

Market Cap: \$4.39B

Dividend Yield: 2.0%

LTM EPS: \$2.43

#### WSM: 1 Year Price Chart

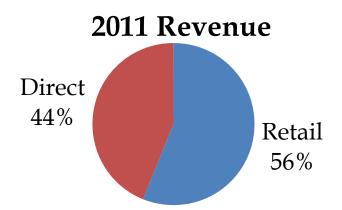


**Focus: Earnings Forecast** 



## WSM Company Overview

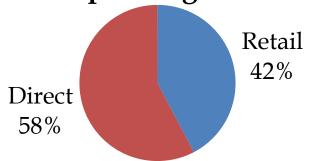
- Retailer of high-end, specialty home goods
- Dominated catalogue home goods sales, attempting to do the same in internet sales
- Now experimenting with international storefronts



#### WILLIAMS-SONOMA



#### **2011 Operating Income**



AIM XXXV Source: WSM 10-K Page 44



## Forecast Assumptions

	2010A	2011A	2012E	<b>2013</b> E
Revenues (mm)	\$3,504.2	\$3,720.9	\$3,970.2	\$4,244.1
% Growth	12.9%	6.2%	6.7%	6.9%
% of revenue DTC	41.5%	43.9%	45.0%	47.0%
SGA (% of sales)	22.3%	22.4%	22.0%	21.0%

- Increasing percentage in internet sales improves margins
- A slow housing recovery pulls along revenue growth
- Material international growth is not projected for several years

AIM XXXV Source: WSM 10-K Page 45

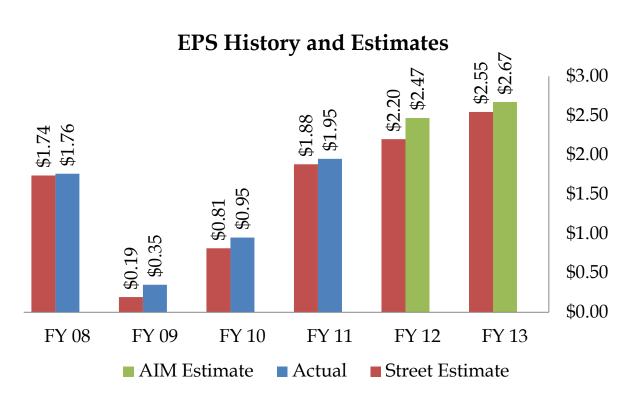


## **EPS History and Estimates**









AIM XXXV Source: Bloomberg Page 46



## Valuation & Thesis

Recommendation - Buy							
Valuation Method	Contribution						
Forward Price/Sales	25%	\$42.18	\$10.54				
Forward Price/Earnings	25%	\$44.72	\$11.18				
Discounted Cash Flow	50%	\$46.78	\$23.39				
Final Valuation			\$45.11				
Market Price (11/19/12)			\$45.02				
Estimated Upside/(Downside)			0.2%				

#### **Investment Thesis:**

- Top position to benefit from a housing recovery
- Migration to online sales will improve margins
- Market has priced in the upside. The stock is technically a 'Buy', but the analyst group identified other superior opportunities

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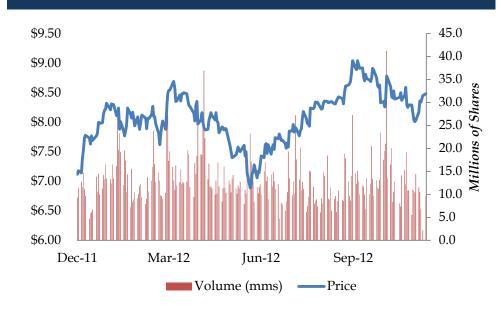


# KeyCorp (KEY)



Price (11/30/2012):	\$8.08
1-year forward P/E:	9.49
Market Cap:	\$7.80B
Dividend Yield:	2.40%
LTM EPS:	\$0.88

## **KEY: 1 Year Price Chart**



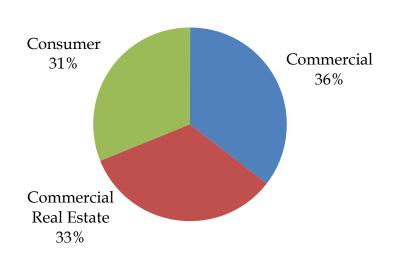
## Focus: Multiples Valuation



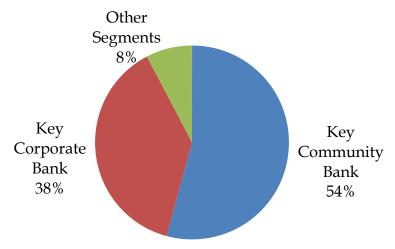
## **KEY Company Overview**

- Holding company for Key Bank National Association
- 1,087 branches located in 14 states
- Loan portfolio consists of commercial, commercial real estate, and consumer loans

#### **Loan Portfolio Composition**



#### 2011 Revenue Breakdown





# **Key Assumptions**

#### **Net Interest Margin**

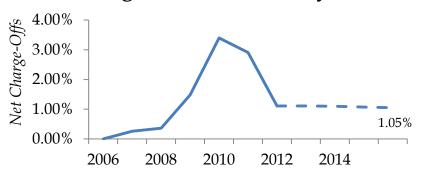
- Margin compression, though not as extreme as 2011
- Short-term rates near zero
- Increased industry competition
- Q3 2012 NIM: 3.19%

# \*\*EY: Net Interest Margin Analysis\*\* 3.50% 2.50% 2006 2008 2010 2012 2014

#### Net Charge-Offs

- Returning to normal levels:1.11% in 2011
- Management stated goal of returning to moderate levels of 0.4%-0.6%

**KEY: Net Charge-Offs to Average Total Loans Analysis** 



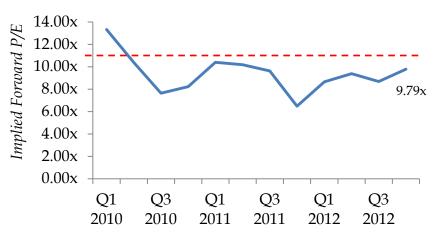


## Multiples Analysis

#### Implied Forward P/E

- Currently trading at 9.79x
- Historically traded at 10.37x
- FYE 2013 EPS: \$0.89
- Intrinsic value: \$8.73

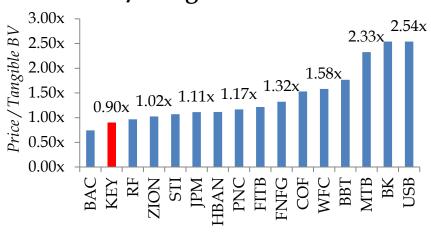
#### **KEY: Implied Forward P/E**



#### Price / Tangible Book Value

- Currently trading at 0.90x
- Peer group mean: 1.47x
- Peer group median: 1.22x
- Intrinsic Value: \$9.40

# Banking Industry: Price / Tangible Book Value





## Valuation & Thesis

Recommendation - Buy							
Valuation Method	Contribution						
Forward Price/Earnings	33.33%	\$8.73	\$2.91				
Price/Tangible Book Value	33.33%	\$9.40	\$3.13				
Discounted Cash Flow to Equity	33.33%	\$7.73	\$2.58				
Final Valuation			\$8.62				
Market Price (11/19/12)			\$8.17				
Estimated Upside/(Downside)			5.5%				

#### **Investment Thesis**

- Poorly positioned for increasingly strict regulatory environment and industry consolidation
- Net interest margin compression
- Well capitalized
- Stock is technically a 'buy,' but the analyst group identified other superior investment opportunities

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## Coinstar, Inc. (CSTR)



## **Focus: Multiples Valuation**



## CSTR Company Overview

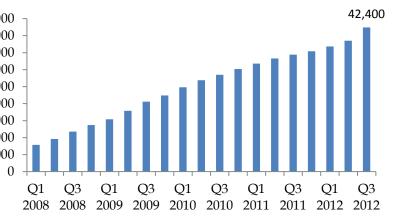
- Redbox is the primary business driver
- Kiosks sell tickets and rent DVDs, Blu-rays, and video games directly to consumers
- •Currently in a joint venture with Verizon to develop "Redbox Instant" a streaming service that will compete with Netflix and Amazon

# Coin 15.3% New Ventures 0.1% Redbox 84.6%

#### **Redbox Same Store Sales Growth**

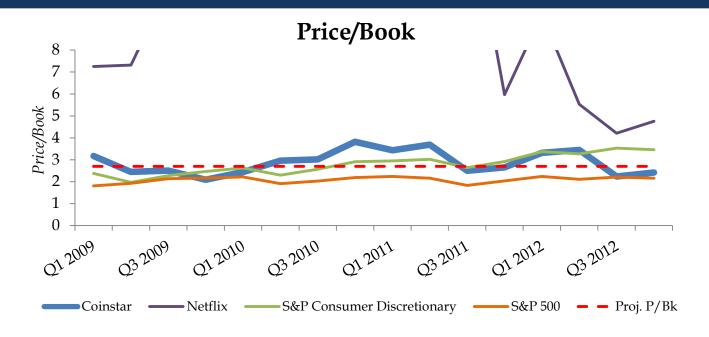


#### Number of Redbox Kiosks





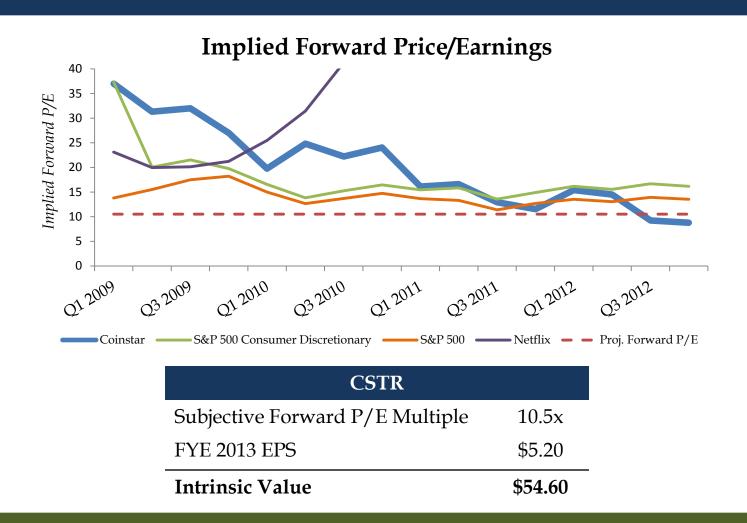
## Multiple Analysis: Price/Book



	2009A	2010A	2011A	2012E	CSTR	
Return on	9.7%	14.9%	21.6%	27.3%	Current Price/Book Multiple	2.42x
Equity	<b>7.1.</b> 70	11.770	<b>=1.</b> 6 / 6	<b>=: :</b> 6	Projected Price/Book Multiple	2.70x
Return on Assets	3.1%	4.9%	7.5%	8.8%	Intrinsic Value	\$50.82



## Multiple Analysis : Forward P/E





## Valuation & Thesis

Recommendation - Buy								
Valuation Method	Contribution							
Implied Price/Book	30%	\$50.82	\$15.25					
Forward Price/Sales	10%	\$51.13	\$5.11					
Forward Price/Earnings	40%	\$54.60	\$21.84					
Discounted Cash Flow	20%	\$78.31	\$15.66					
Final Valuation			\$57.86					
Market Price (11/19/12)			\$45.12					
Estimated Upside/(Downside)			28.2%					

#### **Investment Thesis:**

- Market leader in hard DVD rental market
- Multiples trading near all-time lows
- Ultimately not purchased due to concerns over the future of the hard DVD rental market and uncertainty regarding entrance into the streaming market

AIM XXXV Page 57



## Michael Kors (KORS)

## MICHAEL KORS

Price (11/30/2012): \$58.15

1-year forward P/E: 32.83

Market Cap: \$10.2B

Dividend Yield:

LTM EPS: \$1.26

#### **KORS: 1 Year Price Chart**

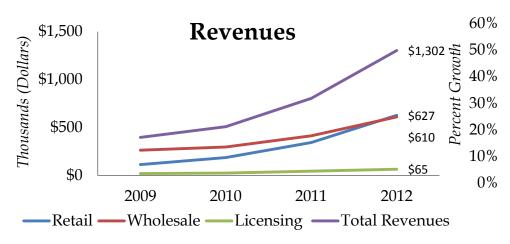


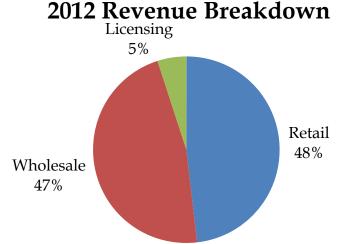
## Focus: Discovery/DCF Valuation

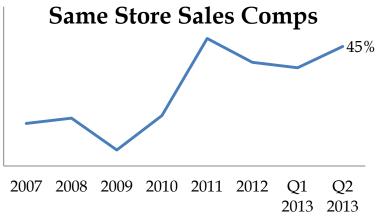


## KORS Company Overview

- Global luxury apparel and accessories company
- Men's and women's apparel, handbags, small leather goods, eyewear, jewelry, footwear and watches
- Operates in three segments: Retail, Wholesale and Licensing









## **Store Manager**

- Alicia Carter- Store Manager, Sevierville, TN
- Increased sales of handbags, watches, small leather goods
- Surge in store traffic
  - Have seen a 50% increase in traffic over the past two years
- Expecting to double sales this year
  - Had already reached over 50% of sales guidance without having hit holiday season
- Growth like this is not abnormal for Michael Kors stores
  - Main growth driver is brand awareness





# Impact on DCF Analysis

#### • Bullish on company-wide revenues

\$ in (000s)	2011A	2012A	<b>2</b> 013E	2014E	2015E	2016E	2017E	2018E
AIM Rev Projection	\$803.35	\$1,302.25	\$2,031.11	\$2,727.96	\$3,424.95	\$4,096.42	\$4,685.59	\$5,228.55
Growth YoY		<b>62.1</b> %	56.0%	34.3%	25.5%	19.6%	<b>14.4</b> %	11.6%

#### • Bullish on company-wide gross margins

	2011A	2012A	2013E	2014E	2015E	2016E	2017E	2018E
AIM GPM Projection	55.54%	57.83%	60.50%	59.80%	60.00%	59.50%	59.00%	60.00%
Consensus Estimate			59.03%	59.21%	59.45%	59.4%		

AIM XXXV Source: Bloomberg Page 61



## Valuation & Thesis

Recommendation – Do Not Buy								
Valuation Method Weight Value Contri								
Forward Price/Earnings	8.33%	\$64.01	\$5.33					
Forward Price/Sales	8.33%	\$63.31	\$5.28					
Forward EBITDA/Sales	8.33%	\$69.24	\$5.77					
Discounted Cash Flow	75%	\$43.54	\$32.66					
Final Valuation			\$49.03					
Market Price (11/19/12)			\$50.61					
Estimated Upside/(Downside)			-3.1%					

#### **Investment Thesis**

- Luxury retailer with huge growth potential
- Domestic and international expansion as well as shift to higher margin accessories products
- Strong multi-channel distribution system
- Great company, bad stock

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## IPG Photonics (IPGP)



Price (11/30/2012): \$59.10

1-year forward P/E: 18.5

Market Cap: \$3.09B

Dividend Yield:

LTM EPS: \$2.80



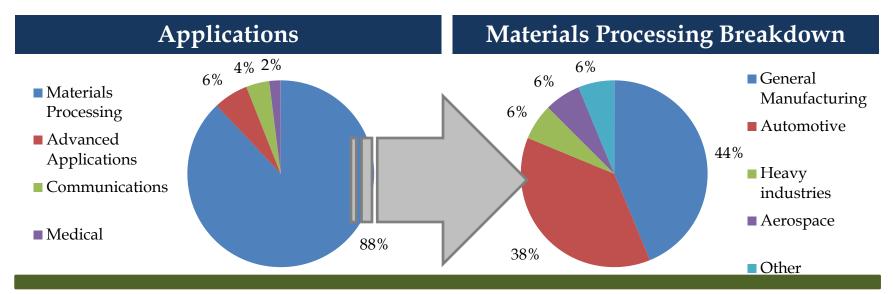
## Focus: Company/Industry Analysis



## IPGP Company Overview

- #1 producer of industrial fiber lasers with 75% market share
- Vertically integrated cost leader reducing costs from \$80 to \$3 per watt
- Industry leading 55% gross margins
- Fiber lasers superior to traditional lasers in nearly every metric
- Founded in Russia in 1990 and all technology has been developed in-house

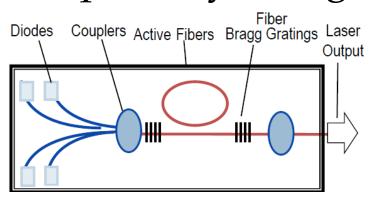
## Revenue Breakdown





## Technology Overview

## Proprietary Design





Modular / Scalable

Durable / Stable

70% less energy

Compact

## Dual advantages

Semiconductor Diodes

- Long Life
- High Efficiency

Specialty Optical Fibers

- High Amplification
- Precise Beam Qualities

Superior Performance

Superior Reliability

Superior Usability

**Lower Cost** 



## Market Opportunity





## Valuation & Thesis

Recommendation - Buy								
Valuation Method	Contribution							
Forward Price/Earnings	30%	\$63.25	\$18.97					
Forward TEV/EBITDA	10%	\$53.03	\$5.30					
Forward TEV/EBIT	10%	\$61.15	\$6.12					
Discounted Cash Flow	50%	\$65.45	\$32.72					
Final Valuation			\$63.72					
Market Price (11/19/12)			\$57.43					
Estimated Upside/(Downside)			10.9%					

## **Investment Thesis**

- First mover advantage
- Dominant player revolutionizing a \$4B growing industry
- Vertically integrated cost leader
- Superior technology

AIM XXXV



## OpenTable (OPEN)



Price (11/30/2012): \$44.89

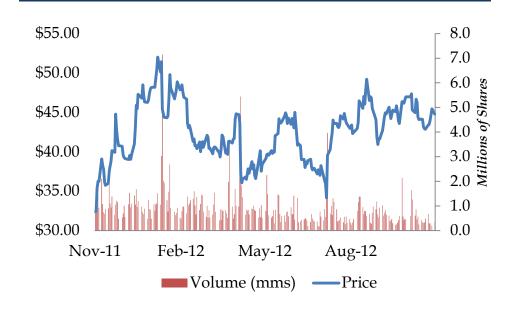
1-year forward P/E: 23.4

Market Cap: \$1.02B

Dividend Yield:

LTM EPS: \$1.01

#### **OPEN: 1 Year Price Chart**



## **Focus: Fundamental Analysis**

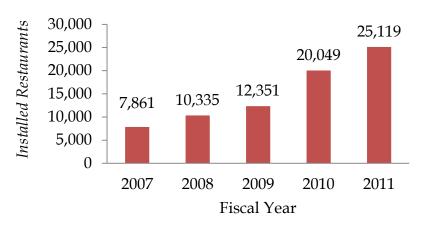


## **OPEN Company Overview**

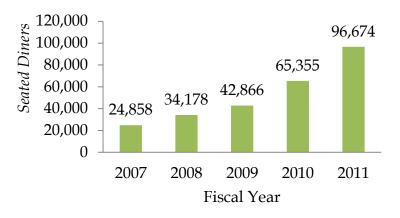
- Provides free real-time online restaurant reservations for diners, as well as reservation management solutions for restaurants
- Since inception in 1998, over 350 million diners have been seated, representing \$10 billion spent at partner restaurants
- Customer base of over 25,000 restaurants worldwide

# International 15% North America 85%

#### **Installed Restaurants at FY End**



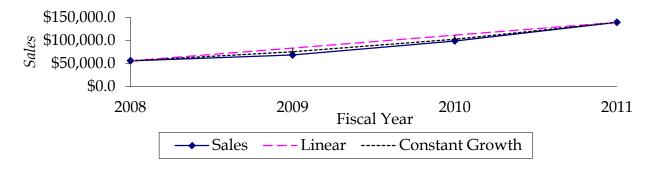
#### Seated Diners Per Year





## Business Risk - Low

#### Sales Volatility

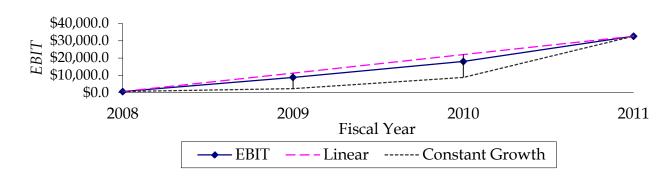


Vs. Mean - 41%

Vs. Linear – 10%

Vs. C.G. - 4%

### **EBIT Volatility**



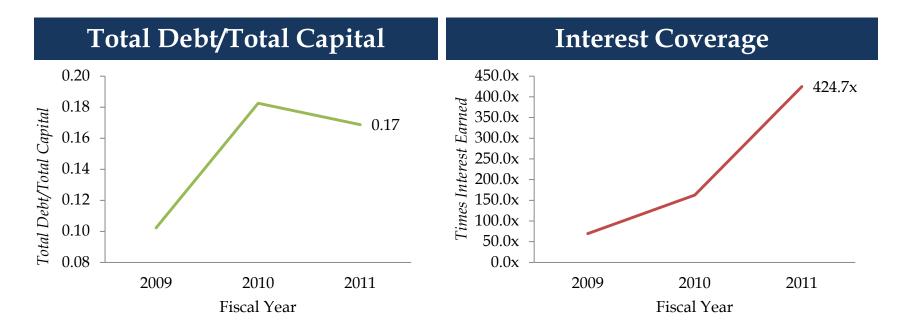
Vs. Mean - 91%

Vs. Linear – 14%

Vs. C.G. - 51%



## Financial Risk - Low

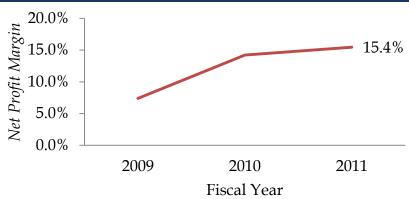


- OpenTable's only debt obligations are capitalized leases
- Operating income sufficiently covers any implied interest

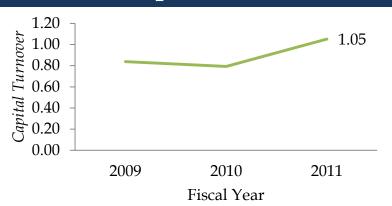


## Return on Equity – DuPont Analysis

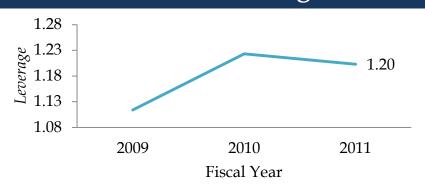
# Net Profit Margin



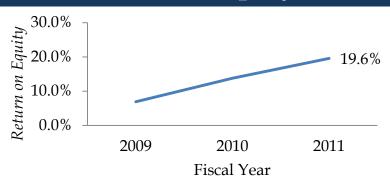
### **Total Capital Turnover**



### Financial Leverage



#### **Return on Equity**





## Valuation & Thesis

Recommendation - Buy					
Valuation Method	Weight	Value	Contribution		
Forward Price/Earnings	25%	\$51.29	\$12.82		
Forward Price/Book	25%	\$55.36	\$13.84		
Discounted Cash Flow	50%	\$47.21	\$23.61		
Final Valuation			\$50.27		
Market Price (11/19/12)			\$43.55		
Estimated Upside/(Downside)			15.4%		

#### **Investment Thesis**

- First mover in the market for online restaurant reservations, giving OpenTable a competitive advantage in terms of established customer base
- Future growth due to small businesses using OpenTable for its marketing capabilities

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# Wynn Resorts (WYNN)



# Price (11/30/2012): \$112.40 1-year forward P/E: 18.0 Market Cap: \$10.85B Dividend Yield: 1.80% LTM EPS: \$5.26



## Focus: Beta/WACC Calculation

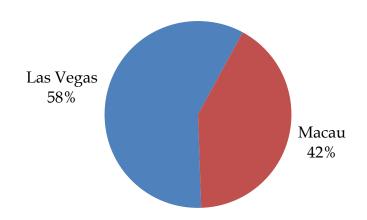


# WYNN Company Overview

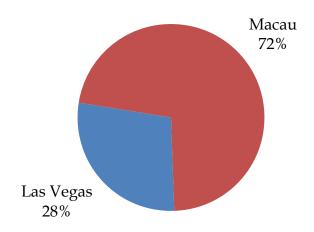
- Hospitality & gaming company
- 2 resorts
  - Las Vegas and Macau
- Strategy-focus on high-end individuals
- CEO Steve Wynn has 30 years experience



2011 Asset Breakdown



2011 Sales Breakdown





## Beta Valuation

Regression Beta Analysis					
	2-year weekly	5-year monthly			
Beta	1.48	2.39			
Adjusted Beta (Mean reversion)	1.32	1.93			
Adjusted R-squared	38.0%	44.9%			

Published Beta				
Yahoo	1.74			
Reuters	2.38			
Value Line	2.39			
Bloomberg	1.30			

## **Beta considerations**

- Management issues
- Operating leverage of 5.5 times
- Inherent risk vs. Business strategy

Weighted Beta	
Avg. Published Beta	1.95
Avg. Regression Beta	1.94
Avg. Adj. Regression Beta	1.63

Final Beta: 2.10



# WACC Valuation

WACC Calculation				
<b>Equity risk premium</b>	5.0%			
Risk free rate	1.8%	10-year US Treasury rate		
Beta	2.10	Beta Valuation		
Cost of equity	12.30%			
Credit rating	BBB	Source: Bloomberg		
Cost of debt	4.61%	Assume 10-year debt		
Tax rate	35.0%	Historical average		
After-tax cost of debt	3.00%	<del></del>		
Equity weight	68.2%	Market Capitalization		
Debt weight	31.9%	Balance Sheet		
WACC	9.35%	<del></del>		

AIM XXXV Source: Bloomberg Page 77



## Valuation & Thesis

Recommendation - Buy					
Valuation Method Weight Value Contri					
Forward Price/Earnings	20%	\$148.97	\$29.79		
Discounted Cash Flow	80%	\$145.70	\$116.56		
Final Valuation			\$146.35		
Market Price (11/26/12)			\$105.79		
Estimated Upside/(Downside)			38.3%		

#### **Investment Thesis**

- Competitive advantage in Macau 1 of 4 license holders
- Tremendous growth opportunity Cotai expansion soon
- High risk, high reward

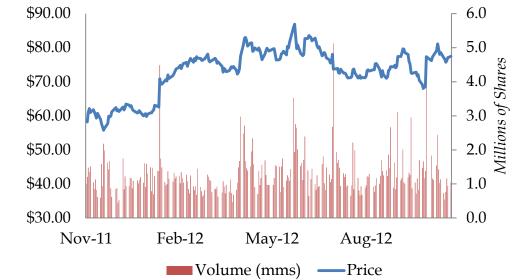
AIM XXXV



# Cerner Corp (CERN)



## **CERN: 1 Year Price Chart**



Price (11/30/2012): \$77.22

1-year forward P/E: 35.82

Market Cap: \$13.2B

Dividend Yield: 
LTM EPS: \$2.15

**Focus: Technical Analysis** 

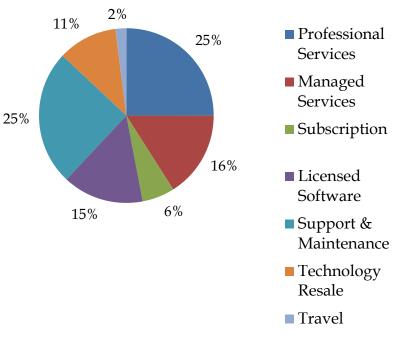


# **CERN Company Overview**

- Develops, installs, and supports healthcare information technology and solutions
- Solutions used by over 9,300 facilities in over 25 countries
- Electronic Health Records software changes doctor and patient experience

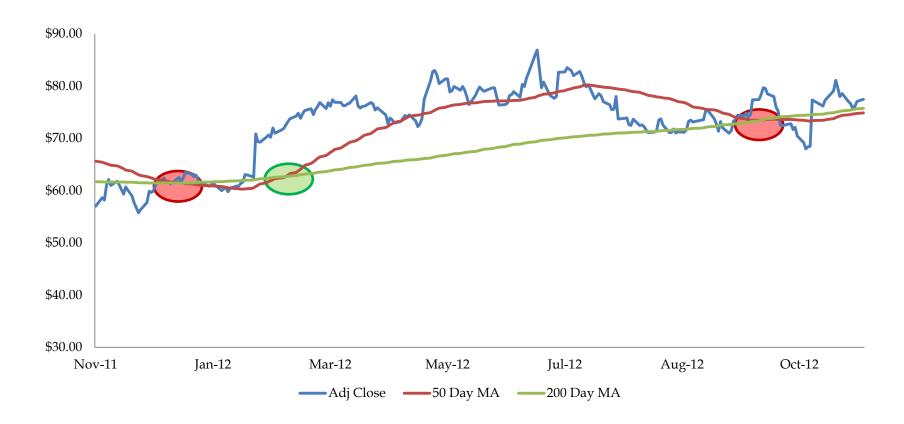


## 2011 Revenue Breakdown



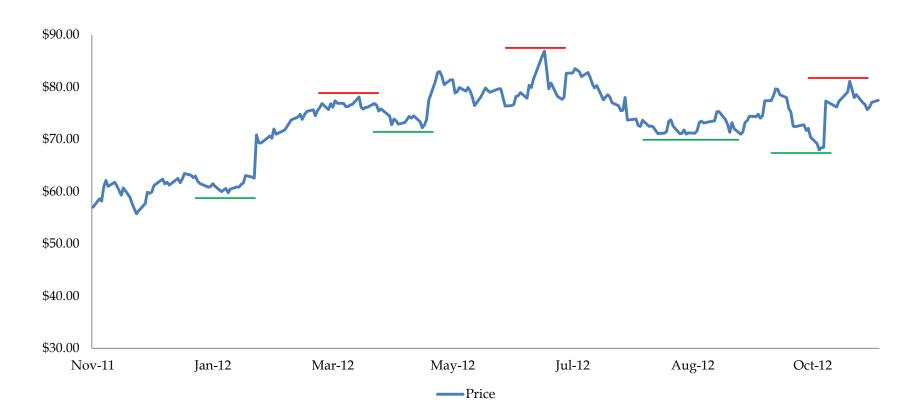
# 1 Year Moving Averages

**SELL**: *Death Cross* (50 day MA crosses below the 200 day MA)



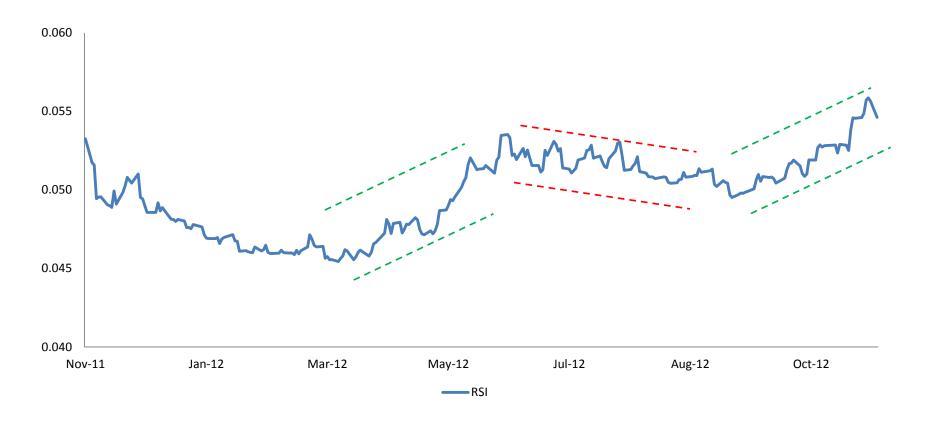
# 1 Year Support & Resistance

#### **SELL**: Lower levels of resistance, lower levels of support



# 1 Year Relative Strength Index

#### **BUY**: Upward trend in relative strength over past month





## Valuation & Thesis

Recommendation - Buy					
Valuation Method	Weight	Value	Contribution		
Forward Price/Sales	33%	\$80.00	\$26.40		
Forward Price/Earnings	33%	\$66.00	\$21.78		
Free Cash Flow	33%	\$154.72	\$51.06		
Final Valuation			\$99.24		
Market Price (11/19/12)			\$77.47		
Estimated Upside/(Downside)			28.1%		

## **Investment Thesis**

- Varied opportunities for growth
- Market leader in growing healthcare IT sector
- Hospital consolidation displaces smaller competitors

AIM XXXV



# Teavana Holdings, Inc. (TEA)



Price (11/30/2012): \$14.75

Market Cap: \$576.77M

LTM EPS: \$0.43

52-Week Low: \$9.75

52-Week Low Date: 11/14/12

## **TEA: Price Chart since IPO**



## **Focus: Special Circumstance**

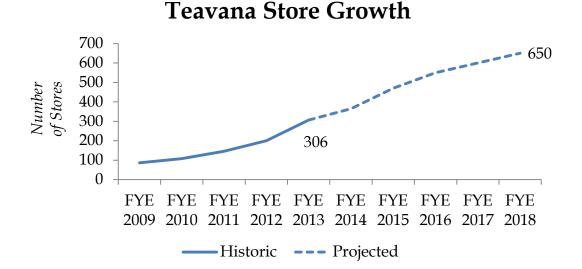


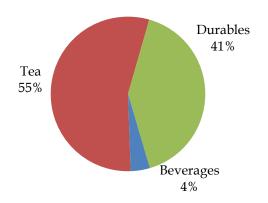
# Company Overview

- Specialty retailer of premium loose-leaf teas and related merchandise
- Over 300 locations in United States and Canada
- 900 1,000 square foot, high-end mall locations
- "Heaven of Tea" retail concept
- Acquired Canadian retailer, Teaopia, in June 2012



FYE 2012 Sales Breakdown







# "Heaven of Tea" Concept





# Advantages and Concerns

## **Competitive Advantages**

- First-movers in large industry
  - \$56.6B global tea sales (\$5.2B in US)
  - Differentiated brand and concept
- Premium pricing
  - Lipton "Black Pearl" (\$4.40 / 2 oz.)
  - Teavana "Black Dragon Pearls" (\$15.00 / 2 oz.)
  - 85% proprietary tea blends
- Considerable white space
  - Unsaturated market
  - No material international presence

## **Company Concerns**

- Perceptions of upselling
  - Negative internet "chatter"
  - Personal and anecdotal experience
- Employee relationships
  - Compensation driven by sales targets
  - Disgruntled former employees
- Growing faster than financing
  - Projected negative cash flows next2 years
  - Equity market already tapped



## Valuation & Thesis

Recommendation - Buy					
Valuation Method Weight Value Contribution					
Discounted Cash Flow	100%	\$15.69	\$15.69		
Final Valuation			\$15.69		
Market Price (11/9/12)			\$10.30		
Estimated Upside/(Downside)			52.3%		

#### **Investment Thesis**

- Differentiated, niche company creating an industry
- Ability to buy into growth story as Wall Street waits for "proof of concept"
- Not the next Starbucks, but if it becomes 5% of Starbucks, the price would quadruple

AIM XXXV Source: Analyst Page 89



# The Rest of the Story

- Starbucks to acquire Teavana
  - Announced on November 14, 2012
  - \$15.50/share in cash
  - Made a buy/no buy decision irrelevant - not a merger arbitrage fund
- Starbucks Investment Thesis
  - Complement to current Tazo tea brand
  - Ability to unlock value by crossbranding and taking Teavana products to grocery stores
- Ramifications for Teavana
  - Access to reliable financing
  - Accelerates growth while staying true to brand





## IV. Portfolio Performance Evaluation

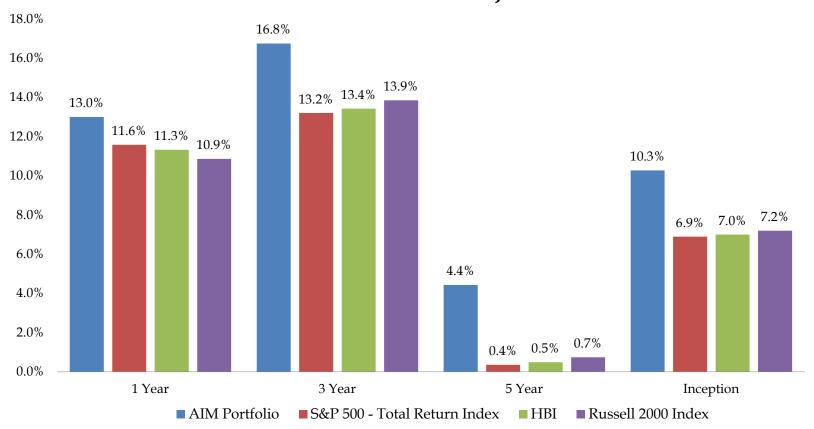
Historical Return Comparisons/Benchmarks/Sector allocations Risk-adjusted Performance Measures Attribution Analysis

Top 5 / Bottom 5 from Initial Portfolio
Portfolio transactions - Additions and Deletions
Presentation and discussion of Final Portfolio



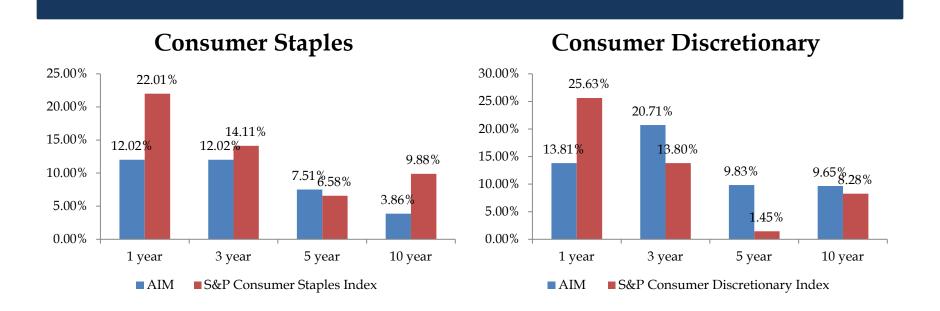
## Portfolio Relative Returns

#### Aim Portfolio vs. Major Indices





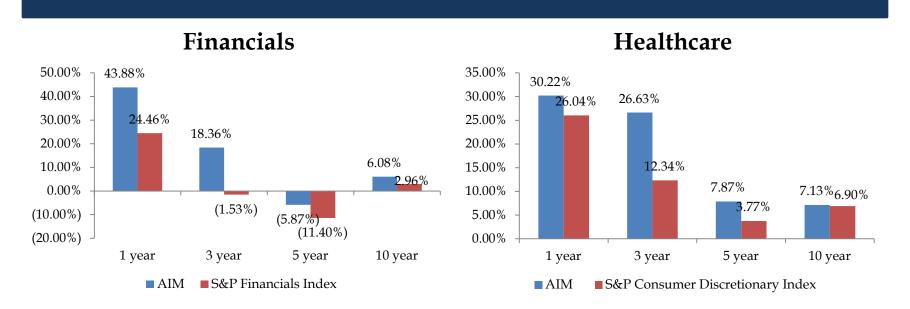
## **Consumer Products**



- AIM consumer staples have underperformed the S&P index both recently and over the long-term
  - 5-year horizon exception
- AIM consumer discretionary stocks have outperformed the S&P index YTD and over the long-term
  - 1-year horizon exception



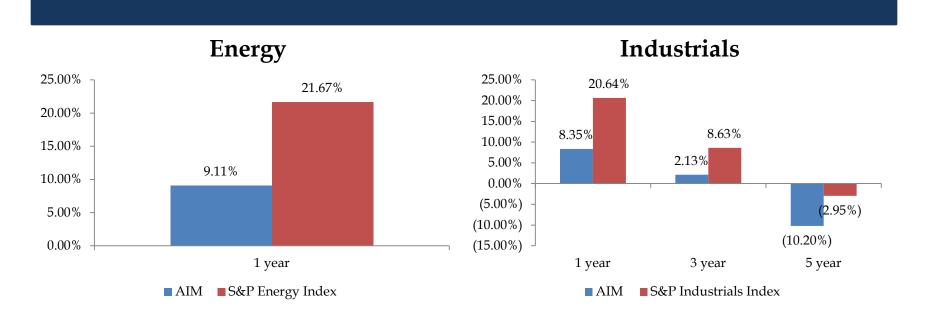
## Financials & Healthcare



- AIM financials have outperformed S&P 500 Financial Index during all periods
- AIM healthcare stocks have outperformed in all periods
- Largest outperformance for both sectors was over 3-year period
  - AIM financials beat Financial Index by 19.89%
  - AIM healthcare stocks beat Healthcare Index by 14.29%



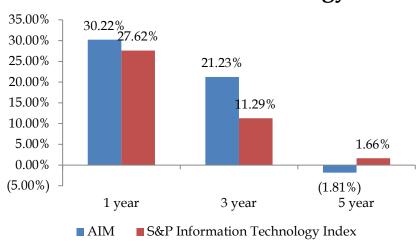
# Energy & Industrials



- Energy has only been in portfolio a short time, and has underperformed since
- Only marginally below in 2012, but underperformed by more than 10% over the past year
- Industrials have been underperforming over the last five years over all periods
  - Weighed down by performance of Potash and fluctuations in CAT and CMI

# Information Technology

#### **Information Technology**



- IT has consistently outperformed the corresponding S&P index in all periods except the 5-year
- Has performed exceptionally well in 2012, when it has outperformed its peers by over 10%



# Sharpe Ratio

- Risk-Reward performance measure, indicating excess return per unit of variation in investment returns
- Used to determine whether returns are generated by management decisions or by additional risk
- A higher ratio means greater management efficacy

$$S = \frac{(R_p - R_f)}{\sigma_p}$$

#### Where:

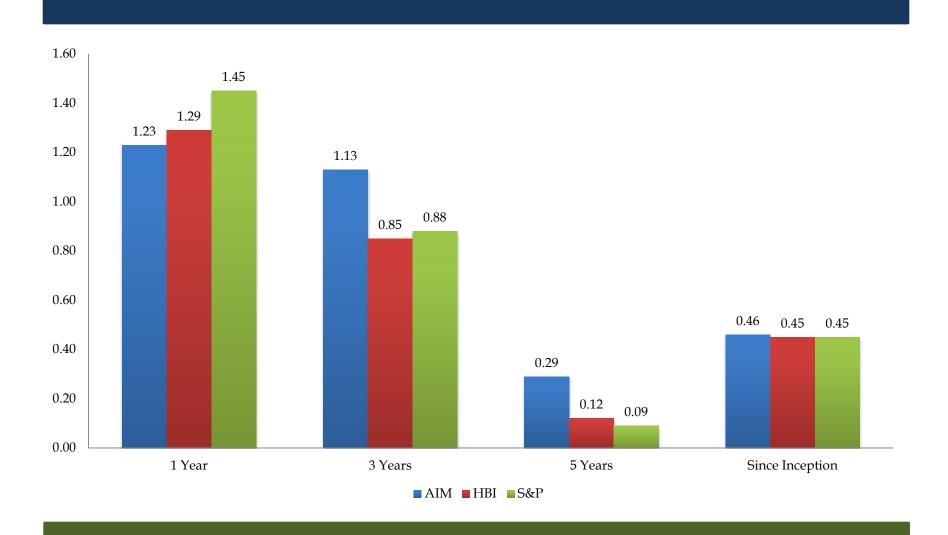
Rp is the portfolio return

Rf is the risk-free rate (3 Month T-Bill)

Op is the standard deviation of the portfolio



# Sharpe Ratio





# Jensen's Alpha

- Measures portfolio's excess return on a risk adjusted basis (CAPM)
- Compares returns adjusted for systematic risk (risk that affects the entire market)
- Higher positive values are indicative of better management

$$\alpha_{\text{Jensen}} = R_p - [R_f + \beta_p * (R_M - R_f)]$$

#### Where:

Rp is the portfolio return

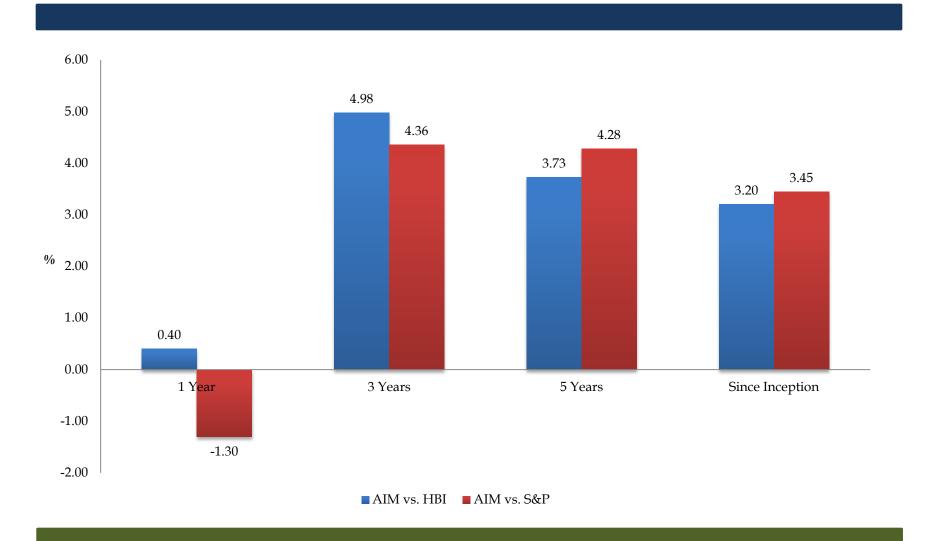
Rf is the risk-free rate (3 Month T-Bill)

 $\beta p$  is the portfolio beta

RM is the market return



# Jensen's Alpha





## Attribution: Definition

### Allocation Effect

- Comparative value added by over or underweighting sectors relative to benchmark
  - Overweight top performing, underweight poor performing

## Selection Effect

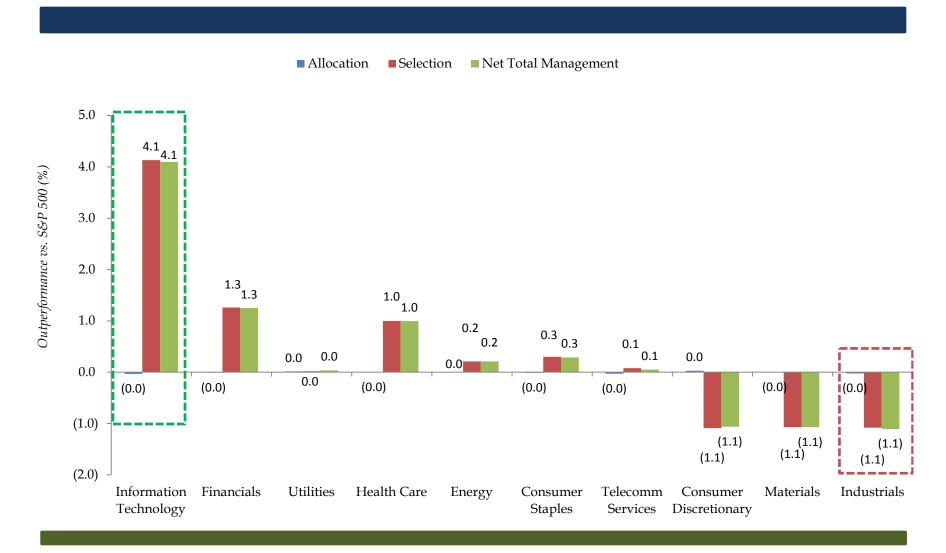
 Value added by choosing securities that outperform the benchmark at each sector level



Total Net Management Effect

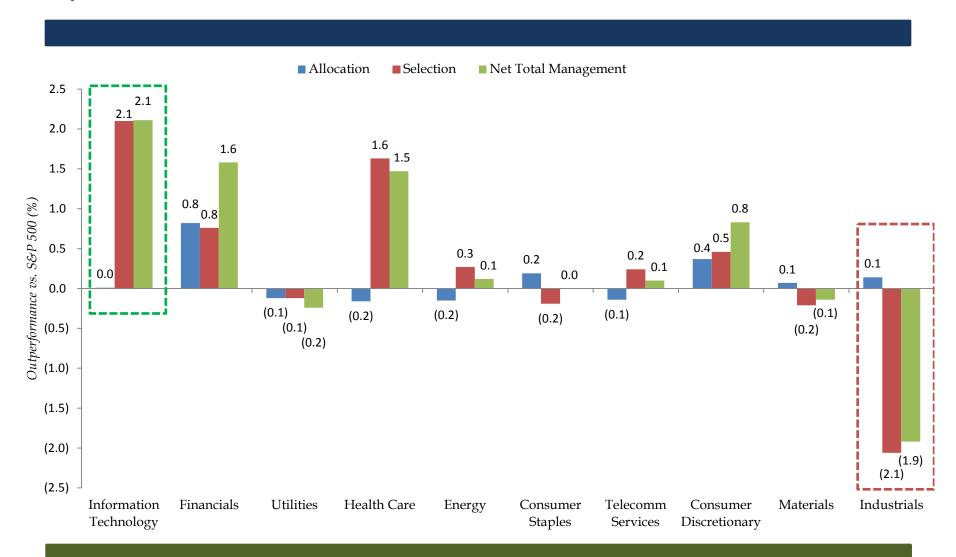


## Attribution: One Year



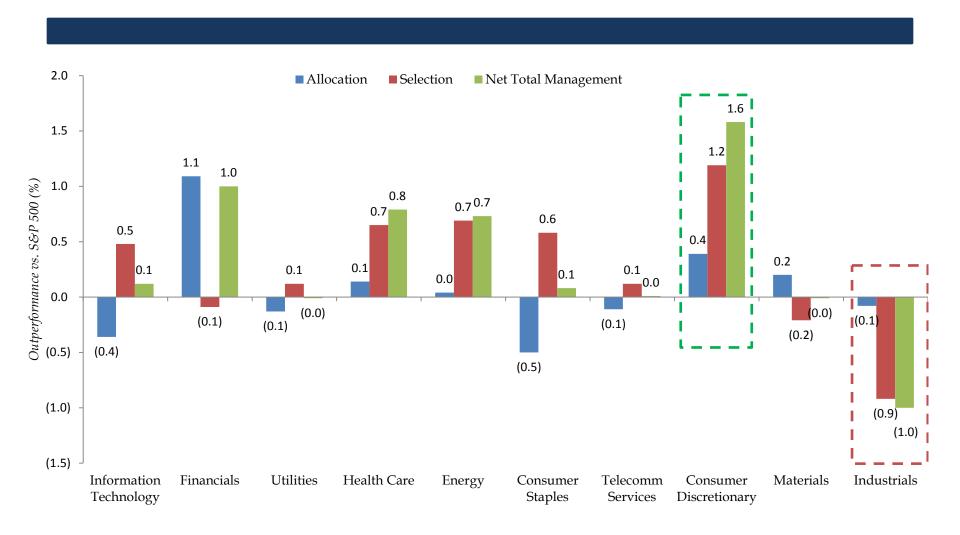


## Attribution: Three Year





## Attribution: Five Year





## One-Year Performance Overview

#### <u>Best Performers</u>

#### Gilead Sciences (GILD) +92.1%

• First-mover drug advantage

#### Ebay, Inc. (EBAY) +82.5%

• Immense growth in PayPal

#### Discover Financial (DFS) +79.8%

Awareness & merchant adoption

#### Apple Inc. (AAPL) **+62.1**%

Innovation & rapid product adoption

#### Dick's Sporting Goods (DKS) +38.1%

• Geographic expansion, unique layout

#### Worst Performers

#### AeroVironment Inc. (AVAV) -18.6%

Sequestration concerns

#### PNC Financial (PNC) -12.9%

• Bad mortgages acquired

#### Activision Blizzard (ATVI) -7.4%

• Concerns w/ video game market

#### Potash Corp. (POT) -5.6%

• Issues with foreign contracts

#### Caterpillar (CAT) -2.4%

Global macroeconomic concerns

# Portfolio Turnover – Stocks Bought

#### **BOUGHT**

- 1) Wynn Resorts (WYNN) Presence in Macau, growth prospects
- 2) Select Comfort Corp. (SCSS) Sustainable competitive advantage
- 3) **Cerner Corp. (CERN)** Market leader in healthcare IT sector
- 4) **Kapstone Paper (KS)** Great management
- 5) Expediters Int'l (EXPD) Management, attractive valuation
- 6) Open Table (OPEN) First mover in restaurant reservations
- 7) Acuity Brands (AYI) Growing LED & lighting remodeling
- 8) Domino's Pizza (DPZ) Domestic innovation & international growth
- 9) IPG Photonics (IPGP) First mover in industrial lasers



## Portfolio Turnover - Stocks Sold

#### **SOLD**

- 1) Caterpillar (CAT) Exposure to macroeconomic weakness
- 2) AeroVironment (AVAV) Sequestration concerns
- 3) KeyCorp (KEY) NIM compression & slow loan portfolio growth
- 4) PNC Financial (PNC) Regulation & legacy mortgages
- 5) Alliant Tech (ATK) Fiscal cliff concerns / sequestration
- 6) Williams-Sonoma (WSM) Market has priced in housing recovery
- 7) CarMax (KMX) Optimistic outlook has led to over-valuation
- 8) **Qualcomm (QCOM)** Risk of margin contraction, fully-priced growth potential
- 9) **Dollar Tree (DLTR)** Declining same-store sales growth & peak margins
- 10) Coca-Cola (KO) Unattractive valuation due to flight to safety



# Final Portfolio (11/30/2012)

Stock	Ticker	AIM	I Holdings	Weight
Activision Blizzard	ATVI	\$	269,193	3.9%
Acuity*	AYI	\$	277,830	4.1%
Apple	AAPL	\$	351,168	5.1%
Cerner Corp*	<b>CERN</b>	\$	262,548	3.8%
Chevron	CVX	\$	301,217	4.4%
Continental Resources	CLR	\$	247,320	3.6%
Cummins	CMI	\$	265,032	3.9%
Dick's Sporting Goods	DKS	\$	257,299	3.8%
Discover Financial	DFS	\$	270,465	4.0%
Domino's*	DPZ	\$	220,480	3.2%
eBay	<b>EBAY</b>	\$	290,510	4.2%
Expediters Int'l*	<b>EXPD</b>	\$	276,908	4.0%
FlowServe Corporation	FLS	\$	207,825	3.0%

<sup>\*</sup> denotes new position

Stock	Ticker	AIM	I Holdings	Weight
Gilead Sciences	GILD	\$	330,000	4.8%
Google	GOOG	\$	279,348	4.1%
Halliburton	HAL	\$	280,140	4.1%
IPG Photonics*	<b>IPGP</b>	\$	271,860	4.0%
Kapstone*	KS	\$	287,152	4.2%
Lab Corporation	LH	\$	270,688	4.0%
Open Table*	<b>OPEN</b>	\$	278,318	4.1%
Potash	POT	\$	269,010	3.9%
Select Comfort*	SCSS	\$	278,512	4.1%
Teradata Corp	TDC	\$	249,816	3.7%
United Health Group	UNH	\$	261,072	3.8%
Wynn Resorts*	WYNN	\$	281,000	4.1%
Cash Position		\$	8,650	0.1%
Total		\$	6,843,360	100.0%

AIM XXXV



## General Information

In-class Speakers Chicago Trip New York City Trip Newsletter AIM Website



# Visiting speakers





Ed Trubac, Finance Professor Emeritus





Scott Malpass, Chief Investment Officer



CEO - Peter Kalan,

SVP - Investor Relations

Liz Bauer







STIFEL NICOLAUS

Equity Research Analyst - Tom Roderick



# Chicago Trip



Health Care Private Equity



Fund of Funds



International Real Estate

MCN Capital Equity Long/Short





# New York Trip







ÆSIDIUM U.S. Equities







# New York Trip



Multi-Strategy Hedge Fund

SANDLER O'NEILL

Financials: Long/Short

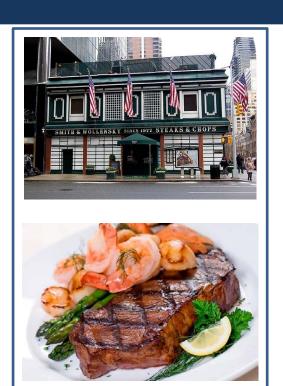
south Ferry Special Situations Fund





# New York Trip













## Newsletter

- Objective
  - Alumni Updates
  - Portfolio Performance
  - Economic Outlook

aim.nd.edu

AIM XXXV Fall 2012

## **AIM QUARTERLY**



#### Greetings from AIM XXXV

Hello from a revitalized campus!

The Irish are back!

As the third quarter of 2012 is ending, Professors Jerry Langley and Frank Reilly continue to lead a group of 27 undergraduate analysts in managing the AIM portfolio. First round valuations of securities are winding down and each analyst is choosing a second stock for the second round. AIM XXXV recently went to Chicago for a class trip and the class is looking forward to its trip to New York City in November.

"It's a group that understands that they've got an opportunity to do something really big" -Brian Kelly



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## AIM Website

- Course Overview
- Current Analysts
- Portfolio Performance
- Alumni
  - Career Opportunities
  - Upcoming Events
  - Social Networking
    - LinkedIn
    - My Notre Dame





## Thank You

AIM XXXV would not have been possible without the generous support of:

- The Advisory Board
- Scott Malpass and the Notre Dame Investment Office
- Professors Langley, Reilly and Trubac
- Rachel Karnafel

## Post - Presentation Agenda

- Due diligence and discovery of Domino's Pizza
- Advisory Board panel discussion

